



PLEASE POST

# City of Emeryville

INCORPORATED 1896

1333 Park Avenue. Emeryville, CA 94608-3517  
t (510) 596-4300 | f (510) 596-4389

Chair Courtney Welch  
Member David Mourra

**Actions taken by Advisory Bodies are not official actions of the City Council but must be considered and potentially ratified at a regular City Council meeting.**

All writings that are public records and relate to an agenda item, which are distributed to a majority of the legislative body less than 72 hours prior to the meeting is noticed, will be made available via email by request to the Committee Secretary. In compliance with the Americans with Disabilities Act, a person requiring an accommodation, auxiliary aid, or service to participate in this meeting should contact the Committee Secretary as far in advance as possible, but no later than 72 hours prior to the scheduled event. The best effort to fulfill the request will be made. Assistive listening devices will be made available for anyone with hearing difficulty and must be returned to the Committee Secretary at the end of the meeting. All documents are available in alternative formats upon request. No animals shall be allowed at, or brought in to, a public meeting by any person except (i) as to members of the public or City staff utilizing the assistance of a service animal, which is defined as a guide dog, signal dog, or other animal individually trained to provide assistance to an individual with a disability; or (ii) as to police officers utilizing the assistance of a dog(s) in law enforcement duties.

## COMMUNITY SERVICES COMMITTEE MEETING

Regular Meeting

Emeryville Center of Community Life, Conference Room B  
4727 San Pablo Avenue. Emeryville, CA 94608

**May 28, 2026 – 4:00 PM**

### AGENDA

1. Call to Order
2. Roll Call
3. Public Comment
  - 3.1 *Submit a written comment card at [www.emeryville.org/advisorybodies](http://www.emeryville.org/advisorybodies).*
4. Approval of March 26, 2026, Regular Meeting Action Minutes
5. Action Items
  - 5.1 Advisory Committee Appointments
    - 5.1.1 Commission on Aging
    - 5.1.2 Parks and Recreation Committee
6. Information Items
  - 6.1 Emeryville Center of Community Life (Guillermo Navarro)
  - 6.2 Emeryville Child Development Center (Desiree Garland)
  - 6.3 Youth Services (Ellen Han)
  - 6.4 Adult Services (Hazel Barry)
  - 6.5 Community Events (All)
7. Future Agenda Items
  - 7.1 Community Programming Survey
8. Announcements / Member Comments
9. Adjournment

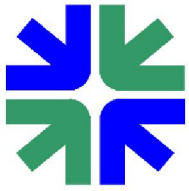
Public comment for agenda items can be submitted online via our online speaker card at [www.emeryville.org/advisorybodies](http://www.emeryville.org/advisorybodies). Written comments can also be submitted by email to the Committee Secretary. If you would like to support, oppose, or otherwise comment on an upcoming agenda item, please send in your comments prior to the meeting.

**FURTHER INFORMATION** may be obtained by contacting Rebecca Sermeno, Committee Secretary, at 510-450-7813 or [rebecca.sermeno@emeryville.org](mailto:rebecca.sermeno@emeryville.org). The next regular meeting is scheduled for July 23, 2026, at 4:00pm.

**DATED: MAY 20, 2026**

Post On: MAY 22, 2026  
Post Until: MAY 29, 2026

  
Lorrayne Leong, Deputy City Clerk



# City of Emeryville

INCORPORATED 1896

1333 Park Avenue

Emeryville, California 94608-3517

Tel: (510) 596-4300 | Fax: (510) 596-4389

## **ACTION MINUTES**

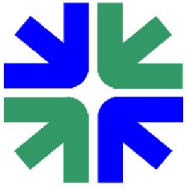
### COMMUNITY SERVICES COMMITTEE

#### Regular Meeting

ECCL – Building B Conference Room  
4727 San Pablo Ave, Emeryville, CA 94608

**Thursday, March 26, 2026 @ 4:00pm**

1. Call to Order – 4:17pm
2. Roll Call – All in attendance
3. Public Comment - None
  - 3.1. Submit a Written Comment Card at <https://www.ci.emeryville.ca.us/forms.aspx?fid=136>
4. Approval of January 22, 2026, Regular Meeting Action Minutes - Approved
5. Action Items
  - 5.1. Promises Funding Program for City Youth-
    - Had two presentations on promise programs elsewhere (Oakland & Richmond) and discussed the potential for a city Promise Program and what that may look like in Emeryville.
    - Discussed potential methods to get business/community support for EUSD in their needs and potential allocations of funds (small fixes, grants, aiding students with gaps in post-secondary education funding)
    - Discussed City of Emeryville's potential role in promise funding and support
    - Motion to continue discussion at a later date was approved.
  - 5.2. Contract with City of Oakland Library Services -
    - Three-year contract expired, seeking another three-year contract
    - 5% increase per year starting at 145,000 in the first year and ending at ~160,000 in the final year
    - Allows access to Golden Gate Library and all Oakland Libraries
    - ~7,000+ Emeryville residents have library cards
    - Discussed importance of library access and resources
    - Motion to send to Council on 21st was approved
6. Information Items
  - 6.1. Community Promotions Grants Review –
    - Previewed the Community Promotion Grants & Selection Committee Recommendations presentation that will be given on April 7<sup>th</sup> as an action item
    - Discussed Committee Makeup slide and how to structure the slide for more clarity regarding how committee members are chosen and add more focus to the 3-year rotation
    - Discussed making the slides regarding applicant demographics as backups to be used if Council requests applicant demographic information
    - Added recommendation that if programs drop out to send back to subcommittee for reallocation before going to council
  - 6.2. Emeryville Center of Community Life (Guillermo Navarro) - Deferred
  - 6.3. Emeryville Child Development Center (Desiree Garland) - Deferred
  - 6.4. Youth Services (Christen Gray) - Deferred



# City of Emeryville

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Tel: (510) 596-4300 | Fax: (510) 596-4389

## **ACTION MINUTES**

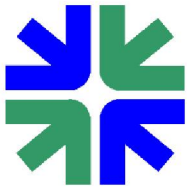
COMMUNITY SERVICES COMMITTEE

Regular Meeting

ECCL – Building B Conference Room  
4727 San Pablo Ave, Emeryville, CA 94608

**Thursday, March 26, 2026 @ 4:00pm**

- 6.5. Adult Services (Hazel Barry) - Deferred
- 6.6. Community Events (All) - Deferred
7. Future Agenda Items
  - 7.1. Community Programming Survey
8. Announcements / Member Comments
  - Gym floor is warped due to recent flood and is expected to be shut down for ~4 additional weeks
  - Working on getting estimates on revenue loss due to flood, school district is working with insurer to cover cost of damages
9. Adjournment – 5:38pm



**MEMORANDUM**

**DATE:** May 28, 2026  
**TO:** Community Services Committee  
**FROM:** April Foran, City Clerk  
**SUBJECT:** **ADVISORY BODY APPLICATIONS – COMMISSION ON AGING AND PARKS AND RECREATION COMMITTEE**

**RECOMMENDATION**

Staff recommends that the Community Services Committee review the applications for the Commission on Aging (COA) and Parks and Recreation Committee (PRC) and make recommendations for appointments to the City Council.

**BACKGROUND**

In September of 2025, the City Council approved a new application review process for advisory body applications. The Council Committees now review the applications for designated advisory bodies and make recommendations to the full City Council. The change is intended to increase efficiency, reduce the time spent on appointments at City Council meetings, and make the process less cumbersome for applicants. Additionally, it will allow members a more thorough review of advisory body composition and for applicant review in a less formal setting than a Council meeting.

The annual advisory body recruitment application period was March 20 – May 1, 2026. The deadline was extended by one week during the recruitment as there were insufficient applications for several advisory bodies. Recruitment efforts included social media posts, notices via the City website and an informational booth at the Healthy Families Festival. Additionally, staff created an informational flyer that was available at City Hall.

**DISCUSSION**

***Commission on Aging***

The Commission on Aging consists of 7 members. The Commission's purpose is to provide input and recommendations regarding City policies, priorities and feedback related to the health and wellness of seniors in the community.

The COA has 3 Resident positions and 1 Resident (94608) position that are scheduled to end June 30, 2026. Member terms are for two years. The COA has received 6 applications for the upcoming vacancies from interested community members.

***Parks and Recreation Committee***

The Parks and Recreation Committee consists of 7 members. The Committee's purpose is to provide input and recommendations regarding City policies, priorities, and

feedback related to the City's recreation programs, cultural events and activities; public use of parks; development of new parks, and enhancements to existing parks and recreation facilities, as outlined in the Parks and Recreation Strategic Plan.

The PRC has 2 Community Member positions and 1 Youth/Student or Community Member position that are scheduled to end June 30, 2026. Member terms are for two years. The PRC has received 9 applications for the upcoming vacancies from interested community members.

## **CONCLUSION**

Staff recommends the Community Services Committee review the applications and make recommendations for appointments to the City Council. The City Council will make final appointments at the Council meeting on June 16, 2026.

**PREPARED BY:** Lorryne Leong, Deputy City Clerk

## **ATTACHMENTS**

- Attachment A – Advisory Bodies Rosters
- Attachment B – Applicant Listing
- Attachment C – Advisory Bodies Applications

**COMMISSION ON AGING**

Committee Type	Community Advisory Standing Committee		
Created	September 1975; Reactivated February 4, 1992		
Official Action(s)	Resolution No. 75-127 (establishing commission); Resolution No. 92-25; Resolution No. 19-142 (amended membership composition); Resolution No. 22-160 (discontinue Council Liaison role); Resolution No. 23-45 (amended membership composition); Resolution No. 23-54 (amended member terms); Resolution No. 23-109 (amended meeting location)		
Definition/Purpose	Provides input and recommendations regarding City policies, priorities and feedback related to the health and wellness of seniors in the community.		
Committee Composition	<p>7 Members:</p> <p><i>*An odd number of members from the greater Emeryville community who shall reflect the diversity of the City as to neighborhood of residence and ethnicity.</i></p> <ul style="list-style-type: none"> <li>▪ 1 Community Member</li> <li>▪ 5 Residents</li> <li>▪ 1 Resident (94608)</li> </ul>		
Committee Facts	<p>Committee members shall receive no compensation. However, members may receive reimbursement for actual expenses incidental to carrying out the duties of the office, provided that they have first received specific City Council authorization for, and can verify, the expenditure and its purpose. City of Emeryville elected officials may not serve on this Committee. The City of Emeryville does not specifically prohibit concurrent service on more than one committee, provided, however, that the Government Code prohibition against incompatible offices shall apply. If a request were made to serve on more than one committee, a determination would be made as to whether that service would be allowable.</p>		
Term(s)	2 Years, Staggered (expiring June 30)		
Regular Meeting	<p>Monthly 2nd Wednesday 10:00 AM Emeryville Senior Center (4321 Salem Street, Emeryville)</p>		
Chairperson Vice Chairperson	<p>Ellen Strauss Beth Rosales</p>		
Secretary	<p>Hazel Barry, Recreation Supervisor <a href="mailto:hazel.barry@emeryville.org">hazel.barry@emeryville.org</a>   510-596-4308 <a href="mailto:coa@emeryville.org">coa@emeryville.org</a></p>		
Members	Wendy Bojin-Liston	Community Member	June 30, 2027
	<i>Calvin Dillahunty</i>	<i>Resident</i>	<i>June 30, 2026</i>
	<i>Beth Rosales</i>	<i>Resident</i>	<i>June 30, 2026</i>
	Ellen Strauss	Resident	June 30, 2027
	John Suter	Resident	June 30, 2027
	<i>Walt Watman</i>	<i>Resident</i>	<i>June 30, 2026</i>
	<i>Dianne Woods</i>	<i>Resident (94608)</i>	<i>June 30, 2026</i>
Other Staff	Community Services Director		

**PARKS AND RECREATION COMMITTEE**

Committee Type	Community Advisory Standing Committee		
Created	October 2, 2012		
Official Action(s)	Resolution No. 12-186; Resolution No. 17-39 (reduced committee membership); Resolution No. 17-158 (amended regular meeting schedule); Resolution No. 18-169 (amended membership composition); Resolution No. 19-146 (amended membership composition); Resolution No. 22-160 (discontinue Council Liaison role); Resolution No. 23-55 (amended committee membership); Resolution No. 23-62 (amended regular meeting schedule)		
Definition/Purpose	Provide input and recommendations regarding City policies, priorities and feedback related to the City’s recreation programs, cultural events, and activities; public use of parks; development of new parks and enhancements to existing parks and recreation facilities, as outlined in the Parks and Recreation Strategic Plan.		
Committee Composition	7 Members: <ul style="list-style-type: none"> <li>▪ 5 Community Members</li> <li>▪ 1 Planning Commissioner (appointed by Planning Commission) or Community Member</li> <li>▪ 1 Youth / Student or Community Member</li> </ul>		
Committee Facts	Committee members shall receive no compensation. However, members may receive reimbursement for actual expenses incidental to carrying out the duties of the office, provided that they have first received specific City Council authorization for, and can verify, the expenditure and its purpose. City of Emeryville elected officials may not serve on this Committee. The City of Emeryville does not specifically prohibit concurrent service on more than one committee, provided, however, that the Government Code prohibition against incompatible offices shall apply. If a request were made to serve on more than one committee, a determination would be made as to whether that service would be allowable.		
Term(s)	2 Years, Staggered (expiring June 30)		
Regular Meeting	Monthly 3rd Wednesday 6:00 PM Emeryville Center of Community Life (4727 San Pablo Avenue, Emeryville)		
Chairperson Vice Chairperson	Andi Eggers Colin McClure		
Secretary	Rebecca Sermenon, Community Services Director <a href="mailto:rebecca.sermenon@emeryville.org">rebecca.sermenon@emeryville.org</a>   510-450-7813 <a href="mailto:prc@emeryville.org">prc@emeryville.org</a>		
Members	Carlin Dacey	Community Member	June 30, 2027
	<i>Gail Donaldson</i>	<i>Community Member</i>	<i>June 30, 2026</i>
	<i>Andi Eggers</i>	<i>Community Member</i>	<i>June 30, 2026</i>
	Colin McClure	Community Member	June 30, 2027
	<i>Patricia Ordonez-Kim</i>	<i>Community Member</i>	<i>June 30, 2026</i>
	Nicholas Robert	Community Member	June 30, 2027
	Jordan Wax	Planning Commissioner	Con’t.
Other Staff	Public Works Director		

**ATTACHMENT B**

<b>COMMISSION ON AGING</b>					
	<b>Incumbent</b>	<b>Resident 2028</b>	<b>Resident 2028</b>	<b>Resident 2028</b>	<b>Resident (94608) 2028</b>
Calvin Dillahunty	Yes				
Jessica Klinbger					
Beth Rosales	Yes				
Marisa Turesky					
Walt Watman	Yes				
Dianne Woods	Yes				
<b>PARKS AND RECREATION COMMITTEE</b>					
	<b>Incumbent</b>	<b>Community Member 2028</b>	<b>Community Member 2028</b>	<b>Youth/Student or Community Member 2028</b>	
Beatrice Blackwell					
Gail Donaldson	Yes				
Konstantin Dubovitskiy					
Andrea Eggers	Yes				
Whitney Grover					
Jerry Kopel					
Patricia Ordonez-Kim	Yes				
Noel Russell					
Kalajah Walker					

# Advisory Body Application

Submitted on 23 April 2026, 7:02pm  
Receipt number 44  
Related form version 0

## Applicant Information

Full Name Calvin Dillahunty

Email Address

Please specify the Advisory Body you are applying for Commission on Aging

I am applying to the Bicycle/Pedestrian Advisory Committee as a/an:

I am applying to the Budget Advisory Committee as a/an:

I am applying to the Commission on Aging as a/an: Community Member (Person residing or working in Emeryville.)

I am applying to the Economic Development Advisory Committee as a/an:

I am applying to the Housing Committee as a/an:

I am applying to the Parks and Recreation Committee as a/an:

I am applying to the Planning Commission as a/an:

I am applying to the Public Art Committee as a/an:

I am currently a member of the above Advisory Body and am seeking reappointment. Yes

If you are seeking re-appointment, has any of your information changed within the last 12 months? No

## Residency Information

Home Address

---

City

---

State

---

Zip Code

---

Home/Cell Phone Number

---

How long have you lived in Emeryville?

## Employment Information

---

Employment Status

Place of Employment

Occupation

Business Address

City

State

Zip Code

Business Phone Number

How long have you worked in Emeryville?

Upload Your Resume

## Demographic Information

---

What race/ethnicity do you most closely identify with? Black or African American  
Select all that apply.

If not listed above, please specify:

Age Group 20-44 years old

Household Annual Income Level \$100,000 - \$149,999

Are there children under the age of 18 in your household? No

## Education

---

High School

---

College

---

Trade or Business School(s)

---

Other Interest

## Advisory Body Experience / Information

---

Are you currently serving on other Boards, Commissions, or Committees?

---

Have you served on a Board, Commission, or Committee before?

---

Please list all past and current City of Emeryville advisory boards.

---

Please list any past and current board, commission or committee memberships outside of Emeryville.

---

Please list all organization memberships and positions held.

---

Please list any relevant work and volunteer experience.

---

Why are you interested in serving on this Board, Commission, or Committee?

## Planning Commission Applicants Only

---

Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.

# Board / Committee / Commission Application

Submitted on 19 August 2025, 1:57pm  
Receipt number 14  
Related form version 0

## Applicant Information

Full Name Calvin Dillahunty

Email Address

Please specify the Board, Commission or Committee you are applying for Commission on Aging

I am currently a member of the above Committee, and am seeking reappointment. No

If you are seeking re-appointment, has any of your information changed within the last 12 months?

## Residency Information

Home Address

City

State

Zip Code

Home/Cell Phone Number

How long have you lived in Emeryville? 2 years

## Employment Information

Place of Employment T-Mobile

Occupation Technology Consultant

Business Address 5739 Christie Ave

City Emeryville

State	CA
Zip Code	94608
Business Phone Number	510.435.0407
How long have you worked in Emeryville?	2 years
Upload Your Resume	

## Demographic Information

What race/ethnicity do you most closely identify with? Select all that apply.	Black or African American
If not listed above, please specify:	
Age Group	20-44 years old
Household Annual Income Level	\$150,000 - \$199,999
Are there children under the age of 18 in your household?	No

## Education

High School	Edmond North
College	Arizona state
Trade or Business School(s)	Aviation
Other Interest	Air traffic control

## Advisory Body Experience / Information

Are you currently serving on other Boards, Commissions, or Committees?	No
Have you served on a Board, Commission, or Committee before?	No
Please list all past and current City of Emeryville advisory boards.	Na
Please list any past and current board, commission or committee memberships outside of Emeryville.	Na
Please list all organization memberships and positions held.	Na
Please list any relevant work and volunteer experience.	As a financial planner, I had the privilege of working with the elderly

community, guiding them through estate planning, final benefits, and asset transfers, while also supporting my mother in providing care for hospice patients at home.

---

**Why are you interested in serving on this Board, Commission, or Committee?**

The elderly community deserves a passionate advocate to champion their rights. My mother, an in-home hospice provider, inspired me as I witnessed firsthand the importance of protecting our elders. We must treat them with the care, love, and respect they truly deserve!

## **Planning Commission Applicants Only**

---

Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.

# Calvin Dillahunty

## Technology Account Executive



**Qualifications Summary** Proven technology sales expert with 10 years of experience helping drive millions of dollars in sales for iconic brands in multiple industries. Strong sales professional who strategically cultivates relationships to achieve best-in-class results. Excels in risk management, lead generation, channel optimization, network infrastructure, SaaS, telecom, operations, business development, Go-to-market strategy, sales forecasting, strategic planning, negotiation, and elevating the customer experience. Excellent in utilizing key performance indicators, networking, and CRM to overachieve in B2B results.

- Sales Management
- Performance Management
- Territory Expansion
- Challenger Sales Methodology
- Sales Presentations
- Client Cultivation
- Client Experience
- Channel Management
- MEDDIC Sales Methodology
- Pipeline Management

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<b>Career Experience</b>	T-Mobile For Business <b>Major Account Technology Consultant</b> - San Francisco, CA Driving solution-based sales for T-Mobile For Business within the Mid-Market and Enterprise Segment. Providing Corporate Mobility plans, 5G Internet, IoT, VoIP, Starlink, 5G Private networks, and software solutions. Expert in utilizing tools and creating partnerships to help drive ROI conversations with C-suite and stakeholders using a consultative approach by cold calling, networking events, interal/external partners, channel partners, Zoominfo, LinkedIn Sales Navigator, and business referrals—new logo closer and partnership creator. <ul style="list-style-type: none"><li>● 128% to quota for 2024</li><li>● Largest VoIP win in the Mid-Market segment, equalling out to \$8,000 MRR</li><li>● Largest IoT win in the Mid-Marke segment with 150,000.00 units, equally out to \$300,000.00 MRR</li><li>● On board eight new channel/MSP partners who are driving thousands of activations monthly for T-Mobile</li></ul>	09/2023 - Current
	Comcast Business <b>Enterprise Account Executive</b> - San Francisco, CA Driving solution-based sales for Comcast Business within the Mid-Market. Providing SaaS, network infrastructures, cloud solutions, cyber security, TV, and voice solutions. Expert in AWS, Engaging C-suite and stakeholders with a consultative approach by cold calling, networking events, Zoominfo, LinkedIn Sales Navigator, and business referrals. Increased current customer portfolio, while prospecting for new logos. <ul style="list-style-type: none"><li>● Q2 Rookie Award Winner 189% to Quota</li><li>● 131% to Quota for 2022 generating over 2 million dollars in revenue.</li></ul>	01/2022 - 05/2023
	New York Life Insurance & Securities <b>Financial Advisor &amp; Agency Owner</b> - San Francisco, CA Sales expert on building a book of business and offering various financial solutions in insurance including, but not limited to college funding, retirement, managing costs for extended periods of time, and lifetime income strategies. Utilizing advertising, social media, and business networking groups to increase client acquisition. Expert in planning and designing specialized financial portfolios for individuals, families, and businesses based on their needs and expectations. <ul style="list-style-type: none"><li>● Captured 68 new clients resulting in over \$112K in commissions.</li><li>● Established over \$800K in assets under management in 2020.</li><li>● Built a market of consumers from networking events, referrals, direct mailing, and internet marketing.</li></ul>	03/2019 - 01/2022

Continued...

Verizon Wireless

01/2015 - 04/2019

**Consumer Sales District Manager** - San Francisco, CA (01/2018 - 04/2019)

Leader and motivator in all aspects of sales and operation, including developing best practices, pitches, and objection handling. Executing sales strategy, sourcing, hiring, and evaluating account representatives, providing ongoing sales training, and developing and implementing a playbook of non-negotiables to drive sales and employee engagement, for seven retail stores in the Bay area (71 employees). Manage business operations, including budgeting, forecasting, analyzing, and reporting. Promoted six into higher-level roles.

- Rolled out a new sales process that increased accessory revenue sales per device, generating an additional \$350K over the previous year.
- Improved shrinkage by more than \$18K over the prior year by partnering with operations to create an easy, unilateral process.
- Increased data-only device contract growth by 20% year-over-year. Added 5,000 more contracts using the “plus three” process of suggesting additional items customers may not have considered.
- Increased cellular phone contract growth by 15% year-over-year. Which increased ARR from \$15.5M to \$22.5M
- Hyperscaled a team of three outbound sales consultants to a team of ten sales consultants.

**General/SMB Sales Manager** - Oklahoma City, OK (10/2016 - 01/2018)

Drove sales and operations for a 12-employee retail sales team. Developed and implemented a playbook of non-negotiables to drive sales and employee engagement. Coached and inspired employees within the district on their way to being promoted to Management. Set retail schedule and managed payroll. Promoted three to management.

Drove sales, prospecting, and marketing for 6 employee outbound sales teams. Managed weekly cold-calling conferences. Establish a winning and competitive culture. Actively participated in ride-along to close business sales.

- Achieved two 1<sup>st</sup> place finishes for the top-performing store in the territory.
- Earned top 10% in company sales manager performance.
- Increased SMB sales by 18% year-over-year. Which equaled over 1,400 new business connections from the previous year.

**Business to Business Account Executive** - Phoenix, AZ (01/2015 - 10/2016)

Drove sales for B2B and SMB clients, focusing on total solutions including hardware, data, SaaS, and security for companies and enterprises with 1 to 1000 employees. Provided account management and sales presentations for existing and new clients, regularly providing (SWOT) analysis. Build long-term relationships to increase the company's bottom line. Strong focus on cold calling, prospecting, and outside sales.

- Captured 25 new companies in a competitive takeout, totaling 332 new contracts.
- Achieved 150% of sales quota and top 10% in company sales.

Hertz Rental Car Company

03/2010 - 05/2015

**Sales Trainer** - Oklahoma City, OK

Created and implemented vigorous product knowledge for all new hires and seasoned employees. Provided individualized field training to ensure quality service. Evaluated domestic reservation calls for quality, product knowledge, and customer satisfaction.

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**Education**

Bachelors of Applied Science, Aviation Management  
Arizona State University, Tempe, AZ  
Associate of Applied Science, Air Traffic Controlling  
Tulsa Community College, Tulsa, OK

# Advisory Body Application

Submitted on 21 April 2026, 4:03pm  
Receipt number 28  
Related form version 0

## Applicant Information

Full Name Jessica Klinger

Email Address

Please specify the Advisory Body you are applying for Commission on Aging

I am applying to the Bicycle/Pedestrian Advisory Committee as a/an:

I am applying to the Budget Advisory Committee as a/an:

I am applying to the Commission on Aging as a/an: Resident (94608) (Person residing within the Emeryville-Oakland 94608 zip code.)

I am applying to the Economic Development Advisory Committee as a/an:

I am applying to the Housing Committee as a/an:

I am applying to the Parks and Recreation Committee as a/an:

I am applying to the Planning Commission as a/an:

I am applying to the Public Art Committee as a/an:

I am currently a member of the above Advisory Body and am seeking reappointment. No

If you are seeking re-appointment, has any of your information changed within the last 12 months?

## Residency Information

Home Address

City

State

Zip Code

Home/Cell Phone Number



How long have you lived in Emeryville?

since 2019

## Employment Information

Employment Status

Employed

Place of Employment

Uber Technologies, Inc

Occupation

Sr. Program Manager, Legal Matter Management

Business Address

1725 3rd Street

City

San Francisco

State

CA

Zip Code

94158

Business Phone Number

2133085660

How long have you worked in Emeryville?

hybrid since 2019 (home/sf)

Upload Your Resume



## Demographic Information

What race/ethnicity do you most closely identify with?  
Select all that apply.

White

If not listed above, please specify:

Age Group

45-64 years old

Household Annual Income Level

\$150,000 - \$199,999

Are there children under the age of 18 in your household? No

## Education

High School Moorhead Senior High

College BA from ASU in Women's Studies and Journalism

Trade or Business School(s)

Other Interest

## Advisory Body Experience / Information

Are you currently serving on other Boards, Commissions, or Committees? Yes

Have you served on a Board, Commission, or Committee before? Yes

Please list all past and current City of Emeryville advisory boards.

Please list any past and current board, commission or committee memberships outside of Emeryville. Finlandia Foundation of San Francisco  
Cloc, Inclusion and social impact committee

Please list all organization memberships and positions held. Secretary and Committee Member

Please list any relevant work and volunteer experience. Meal on Wheels  
Senior Bingo  
Cystic Fibrosis Foundation

Why are you interested in serving on this Board, Commission, or Committee? To support and lift the community I love. Seniors are also underrepresented.

## Planning Commission Applicants Only

Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.

# Jessica Gwen Klinger

---

## Experience Summary

Product & Program Manager with 10+ years of experience building and iterating moderation and compliance tooling for global Trust & Safety, Legal, IP, and Monetization teams. Skilled in workflow design, cross-functional stakeholder management, and ensuring global legal alignment through data-backed, metrics-based strategies.

---

## Skills

- **Data Backed & Metrics-Based Decision Making:**

- **Efficiency Gains:** Leveraged performance data to iterate on Legal Matter Management workflows, reducing manual processing time for global teams.

- **Revenue Growth:** Used monetization integrity data to build compliance-driven tooling that successfully unlocked new revenue streams for U.S. creators.

- **Strategic Reporting:** Regularly deliver quarterly executive-level updates using data to visualize roadmap progress and business impact.

- **Risk Mitigation & Compliance:**

- **Child Safety:** Created compliant child safety tooling designed specifically around the regulatory requirements of the **REPORT Act**.

- **Law Enforcement:** Analyzed request trends to design and launch the **FBI API**, significantly reducing response latency and improving legal compliance metrics.

- **Emergency Response:** Enabled U.S. 24-hour emergency escalation response, scaling global support for high-severity safety events.

- **Tooling & Workflow Iteration:** Salesforce, Jira, RedDog, DocuSign CLM.

- **Product & Program Management:** PRDs/BRDs, SOPs, Agile/Scrum, Post-Mortems, Stakeholder Management

---

## Professional Experience

### Uber Technologies, Inc.

#### Senior Program Manager, CLO Ops | 2025 – Present

- Lead tooling strategy and iteration for Uber's Salesforce-based Legal Matter Management system.
- Drive workflow design, testing, and iteration cycles while providing quarterly leadership updates based on system performance and adoption metrics.

#### Project Manager & Paralegal, Core Tech & Delivery | 2019 – 2022

- Owned and iterated Uber's legal tooling ecosystem, including [uber.com/legal](https://uber.com/legal), RedDog, DocuSign CLM, and Jira.
- Designed SOX-compliant legal terms update process and launched the Delivery Legal Jira Portal to streamline cross-functional requests.
- Co-chaired the CLO's Process and Tooling Committee, ensuring consistent compliance workflows and maintaining close relations with **AV Legal and Regulatory teams**.

### TikTok

#### Project & Product Manager, USDS Safety Tooling | 2022 – 2025

- Designed and iterated moderation tooling for Trust & Safety, Legal, IP, and Monetization teams.
- Enabled U.S. 24 hour emergency escalation response, scaling moderator support and reducing incident response times globally.
- Led development of the FBI API to automate and streamline law enforcement requests.
- Built compliance driven tooling to unlock monetization opportunities for U.S. creators.

### CBS Television Studios

#### Coordinator, Business & Legal Affairs | 2014 – 2019

- Rolled out records management and RFID tracking systems; managed billing and contract lifecycle management compliance.

---

### Education & Leadership

- **Arizona State University:** B.A. Journalism & B.A. Women's Studies.
- **Harvard Business Coursework (via Uber):** Leadership & Strategy.
- **Board Leadership:** CLOC Board Member Inclusion and Social Impact Counsel (Present), Scleroderma Research Foundation Board (Raised \$1.4M), Finlandia Foundation of San Francisco (2023 -Present)
- **Community:** ERG Leader for Jewish and Interfaith groups at both TikTok and Uber. Designed and implemented an internal ERG escalation process for all ERGs.

# Advisory Body Application

Submitted on 21 April 2026, 5:36pm  
Receipt number 30  
Related form version 0

## Applicant Information

Full Name BEATRIZ (BETH ESPERANZA) ROSALES

Email Address

Please specify the Advisory Body you are applying for Commission on Aging

I am applying to the Bicycle/Pedestrian Advisory Committee as a/an:

I am applying to the Budget Advisory Committee as a/an:

I am applying to the Commission on Aging as a/an: Resident (Person residing in Emeryville.)

I am applying to the Economic Development Advisory Committee as a/an:

I am applying to the Housing Committee as a/an:

I am applying to the Parks and Recreation Committee as a/an:

I am applying to the Planning Commission as a/an:

I am applying to the Public Art Committee as a/an:

I am currently a member of the above Advisory Body and am seeking reappointment. Yes

If you are seeking re-appointment, has any of your information changed within the last 12 months? No

## Residency Information

Home Address

---

City

---

State

---

Zip Code

---

Home/Cell Phone Number

---

How long have you lived in Emeryville?

## Employment Information

---

Employment Status

Place of Employment

Occupation

Business Address

City

State

Zip Code

Business Phone Number

How long have you worked in Emeryville?

Upload Your Resume

## Demographic Information

---

What race/ethnicity do you most closely identify with? Asian or Asian American  
Select all that apply.

If not listed above, please specify:

Age Group 65 years and over

Household Annual Income Level Less than \$50,000

Are there children under the age of 18 in your household? No

## Education

---

High School

---

College

---

Trade or Business School(s)

---

Other Interest

## Advisory Body Experience / Information

---

Are you currently serving on other Boards, Commissions, or Committees?

---

Have you served on a Board, Commission, or Committee before?

---

Please list all past and current City of Emeryville advisory boards.

---

Please list any past and current board, commission or committee memberships outside of Emeryville.

---

Please list all organization memberships and positions held.

---

Please list any relevant work and volunteer experience.

---

Why are you interested in serving on this Board, Commission, or Committee?

## Planning Commission Applicants Only

---

Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.

## Board / Committee / Commission Application

### PERSONAL INFORMATION

Full Name:\*

Beth Esperanza Rosales

Email Address:\*

[REDACTED]

Gender:

F

Please specify the Board, Commission or Committee you are applying for:\*

Commission on Aging

I am currently a member of the above Committee, and am seeking reappointment.\*

Yes

No

If you are seeking re-appointment, has any of your information changed within the last 12 months?

If your answer is yes, please complete the rest of this form. If your information has not changed within the past 12 months, please only enter your name and email information above. You do not need to complete the remainder of this form.

Yes

No

### RESIDENCY / EMPLOYMENT INFORMATION

Home Address:

City:

State: Zip Code:

Home/Cell Phone Number:

How long have you lived in Emeryville?

6.5 years

Place of Employment:

N/A

Occupation:

Retired Philanthropic Advisor

Business Address:

City:

State: Zip Code:

CA

Business Phone Number:

How long have you worked in Emeryville?

Upload Your Résumé:

Choose File No file chosen

### EDUCATION / EXTRACURRICULAR INTERESTS

High School:

Monterey High School

College:

San Francisco State University/University of Hawaii, Manoa Campus

Trade or Business School(s):

Other Interests:

### ADVISORY BODY EXPERIENCE / INFORMATION

Are you currently serving on other Boards, Commissions or Committees?

Yes

No

Have you served on a Board, Commission or Committee before?

Yes

No

Please list all past and current City of Emeryville advisory boards.

I am a former member of the Commission on Aging. I stepped down last year because of increasing family obligations. My schedule has lightened up considerably allowing me to fully serve on the Commission once more, if re-appointed.

Please list any past and current board, commission or committee memberships outside of Emeryville.

Current:

Asian Health Services, Board Member  
Avalon Tenants Advocates, Steering Committee Member  
Arch Community Fund, Senior Advisor

**Please list all organization memberships and positions held.**

Filipino Community of the Monterey Peninsula, Member

**Please list any relevant work and volunteer experience.**

Senior Program Officer, Tides Foundation  
Vice-President, Women's Foundation of California  
Vice-President, Marguerite Casey Foundation  
Senior Consultant, The Lia Fund  
Senior Consultant, National Community Development Institute

Volunteer Experience:

Emeryville Senior Center  
St. Columba Church  
Asian Immigrant Women Advocates  
Akonadi Foundation

**Why are you interested in serving on this Board, Commission or Committee?**

As a senior citizen, myself, I have had a long-standing interest in the health, well-being, and safety of the elderly. I spearheaded the formation of the tenant association at the Avalon Senior Housing in the southside of Emeryville and led a number of civic engagement projects like the construction of the \$263K city-funded Mid-Block San Pablo Crosswalk on San Pablo/40th Street; Get Out the Vote Project; and community response to the San Pablo Avenue Bus and Bike Lanes Project. I was also one of the writers of the Emeryville Age-Friendly 2022 Action Plan. And I LOVE our great city!

**PLANNING COMMISSION APPLICANTS ONLY**

**Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.**

\* indicates required fields.

# Advisory Body Application

Submitted on 30 April 2026, 9:37pm  
Receipt number 61  
Related form version 0

## Applicant Information

Full Name Marisa Turesky

Email Address

Please specify the Advisory Body you are applying for Commission on Aging

I am applying to the Bicycle/Pedestrian Advisory Committee as a/an:

I am applying to the Budget Advisory Committee as a/an:

I am applying to the Commission on Aging as a/an: Resident (Person residing in Emeryville.)

I am applying to the Economic Development Advisory Committee as a/an:

I am applying to the Housing Committee as a/an:

I am applying to the Parks and Recreation Committee as a/an:

I am applying to the Planning Commission as a/an:

I am applying to the Public Art Committee as a/an:

I am currently a member of the above Advisory Body and am seeking reappointment. No

If you are seeking re-appointment, has any of your information changed within the last 12 months?

## Residency Information

Home Address

City	
State	
Zip Code	
Home/Cell Phone Number	
How long have you lived in Emeryville?	6 years

## Employment Information

Employment Status	Employed
Place of Employment	Mockingbird Analytics
Occupation	Director of Community-Based Research
Business Address	4908 York Blvd
City	Los Angeles
State	CA
Zip Code	90042
Business Phone Number	None
How long have you worked in Emeryville?	6 years
Upload Your Resume	

## Demographic Information

What race/ethnicity do you most closely identify with? Select all that apply.	White
If not listed above, please specify:	
Age Group	20-44 years old
Household Annual Income Level	\$200,000 or more
Are there children under the age of 18 in your household?	Yes

## Education

---

High School	Cape Elizabeth High School
College	Brandeis University
Trade or Business School(s)	Masters: Cornell University; PhD: University of Southern California; Academic appointment: UC Berkeley
Other Interest	Biking, community organizing, drag shows, reading fiction, trail jogging, drawing, camping

## Advisory Body Experience / Information

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Are you currently serving on other Boards, Commissions, or Committees?	No
Have you served on a Board, Commission, or Committee before?	Yes
Please list all past and current City of Emeryville advisory boards.	
Please list any past and current board, commission or committee memberships outside of Emeryville.	I served on: 1) Associate Collegiate Schools of Urban Planning's LGBTQIA+ Interest Group Executive Board 2) Maine Youth Leadership Board of Directors 3) People for the American Way Foundation's Young People For's Alumni Advisory Board 4) L Project's Board of Directors
Please list all organization memberships and positions held.	1) Disability advocate: USC 2) Representative: PhD Association, Price School of Policy & Planning 3) Mentor: School of Architecture & Planning, Morgan State University 4) Student-Faculty Liaison: Organization of Cornell Urban Planners
Please list any relevant work and volunteer experience.	I completed a PhD in urban planning with a focus on inclusive aging-in-place. I gathered oral histories of 29 older women across the County. I found gender and queer-inclusive ways for cities and neighborhoods to improve aging policies and infrastructure. As a leader of the Aging People, Aging Places project, I design and facilitate community meetings to gather stories on aging-in-place across Canada and Indigenous Communities.
Why are you interested in serving on this Board, Commission, or Committee?	In my volunteering work, I met older lesbians who had been on the front lines of gay liberation but, as they aged, they no longer felt safe disclosing their lesbian identity in their home communities. Others taught me about their creative tactics to maintain spaces of intimacy and community. This experience fueled my interest in

creating more inclusive aging spaces, services, and policies. As a future older adult, I would like to support Emeryville's thriving senior spaces and advocate for new ways for Emeryville to be a safe haven for historically underserved older adults.

## Planning Commission Applicants Only

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Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.

# Marisa Turesky, PhD

## SUMMARY OF QUALIFICATIONS

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Urban planning and policy researcher, practitioner, and educator with expertise in community development, housing, and workplace justice. I have eight years of experience in directing trauma-informed evaluation, community-engagement, and qualitative methodologies. I have developed excellent writing skills for professional, academic, target community, and public audiences. Centering structural equity and cultural humility, cross-sector leaders and faculty have hired me as a subject matter expert to advise and facilitate seminars on data-driven policy reform across the US and Canada.

## PROFESSIONAL EXPERIENCE (SELECTED)

---

### **Mockingbird Analytics** | Los Angeles, CA 2023-Present

#### *Director of Research & Evaluation*

- Manage community-engaged research, strategic planning, and program evaluation for nonprofit and public sector leaders from design through dissemination.
- Secured over \$350,000 in new contracts within two years by developing client partnerships and leading proposal design.
- Lead trauma-informed and equity-based participatory action research projects using qualitative and mixed methods that strengthen partner capacity and support inclusive research processes.
- Translate qualitative findings into actionable policy and program recommendations for community development, health equity, and housing initiatives.
- Produce white papers, evaluation reports, and public-facing deliverables (12+ completed) for community and government stakeholders.
- Present research findings to academic and practitioner audiences, contributing to cross-sector knowledge exchange and collaboration.
- Maintain long-term partnerships with clients, resulting in repeat engagements and sustained community impact.
- Train and mentor staff and community partners in research design, data collection, and analysis.

### **Aging People, Aging Places** | Ontario, Canada, 2022-Present

#### *Project Lead*

- Manage team of researchers designing website interface and focus groups to gather data on culturally relevant neighborhood aging services and spaces across Canada and Indigenous communities.
- Organize and synthesize data to identify age-inclusive housing and neighborhood learning and policies for Toronto Council on Aging advocacy strategy.

### **Equity Research Institute**, University of Southern California | Los Angeles, CA, 2021

#### *Project Manager & Consultant*

- Collected and evaluated research on reparations and prison abolition with M4BL leadership for learning.
- Co-wrote in-depth literature review of research on evaluation studies of reparations and prison abolition.
- Created and managed partnership with Justice LA coalition leadership.
- Developed a database to track population in custody based on LA County Sheriff Department metrics.
- Evaluated policy demands to decrease incarceration rates based on Justice LA vision.
- Analyzed, synthesized, and translated findings into policy brief for community leaders and key stakeholders to use in for building targeted policy demands and advancing the transformative justice movement.

**Women in the Workplace Study** | Cornell University, 2016-2019*Research Associate*

- Organized and synthesized national survey data on gender equity in urban planning organizations.
- Co-wrote and designed issue brief for policymakers and planning practitioners' learning and growth.
- Created and facilitated workshops gender equity and transformational leadership for students' learning.

**Restorative Justice Institute of Maine** | Portland, ME, 2015-2019*Project Manager & Consultant*

- Managed the inaugural organization-wide racial justice strategic plan and training sessions.
- Co-designed and implemented racial justice curriculum for staff and Department of Corrections' learning.
- Trained staff and leadership on archival and interview data collection, organization, synthesis, and implementation to develop greater gender and racial justice in prison diversion programs.

**Service Employees International Union (SEIU)** | Boston, MA, 2013-2015*Organizer & Representative*

- Identified and developed leadership to advance human service workers' union campaign.
- Coordinated and facilitated monthly workshops for members' learning.
- Negotiated a 3% raise and improved policies for the safety, confidentiality, and engagement of employees.

**EDUCATION****University of Southern California**, Ph.D. in Urban Planning and Development, 2023

- Conceptualized, designed, and directed research project that evaluates stable housing access for a multiracial community of older lesbians in LA.
- Raised over \$80,000 in grants and fellowships that were used to develop and oversee project budget.
- Developed and managed cross-sector partnerships to gather qualitative, quantitative, and geospatial data.
- Presented original research on equity-based planning at 11 conferences and organized panels at 3 of them.
- Published 6 articles in peer-reviewed journal, with one receiving *the Marsha Ritzdorf Award for Best Student Work on Diversity, Social Justice, and the Role of Women in Planning*.

**Cornell University**, Master of City and Regional Planning, 2018**Brandeis University**, Bachelor of Arts in Anthropology and Gender Studies, 2013**HONORS & FELLOWSHIPS (SELECTED)****Price/Graduate School Fellowships** | University of Southern California (USC), 2022, 2020**Gabard Endowed Fund for Sexual Orientation Policy Issues** | USC, 2022, 2021**Marsha Ritzdorf Award** | Association of Collegiate Schools of Planning, 2022**Tedesco Scholarship** | USC Gender and Sexuality Studies, 2020**TECHNICAL SKILLS**

- Quantitative, qualitative, and geospatial data analysis skills using Atlas.TI, STATA, R/R Studio (basic), and ArcGIS.
- Proven ability in designing participatory research methods, training curriculums, multicultural interviews, focus groups, and surveys.
- Computer proficiency: Word, PowerPoint, Excel, and Adobe Creative Suites.
- Multitasking expertise – juggling priorities and delivering timely results in fast-paced environments.
- Interpersonal and communication skills managing multicultural team members.
- Adapt evaluation processes based on contexts and needs to improve outcomes.
- Project management: managing complex projects while effectively delegating tasks.
- Advanced Spanish Language speaker.

# Advisory Body Application

Submitted on 24 March 2026, 4:34pm  
Receipt number 5  
Related form version 0

## Applicant Information

Full Name Walt Watman

Email Address



Please specify the Advisory Body you are applying for Commission on Aging

I am applying to the Bicycle/Pedestrian Advisory Committee as a/an:

I am applying to the Budget Advisory Committee as a/an:

I am applying to the Commission on Aging as a/an: Resident (Person residing in Emeryville.)

I am applying to the Economic Development Advisory Committee as a/an:

I am applying to the Housing Committee as a/an:

I am applying to the Parks and Recreation Committee as a/an:

I am applying to the Planning Commission as a/an:

I am applying to the Public Art Committee as a/an:

I am currently a member of the above Advisory Body and am seeking reappointment. Yes

If you are seeking re-appointment, has any of your information changed within the last 12 months? No

## Residency Information

Home Address

City

State

Zip Code

Home/Cell Phone Number

---

How long have you lived in Emeryville?

## Employment Information

---

Employment Status

---

Place of Employment

---

Occupation

---

Business Address

---

City

---

State

---

Zip Code

---

Business Phone Number

---

How long have you worked in Emeryville?

---

Upload Your Resume

## Demographic Information

---

What race/ethnicity do you most closely identify with? Select all that apply. White

---

If not listed above, please specify:

---

Age Group 65 years and over

---

Household Annual Income Level \$50,000 - \$99,999

---

Are there children under the age of 18 in your household? No

## Education

---

High School

---

College

---

Trade or Business School(s)

---

Other Interest

## Advisory Body Experience / Information

---

Are you currently serving on other Boards, Commissions, or Committees?

---

Have you served on a Board, Commission, or Committee before?

---

Please list all past and current City of Emeryville advisory boards.

---

Please list any past and current board, commission or committee memberships outside of Emeryville.

---

Please list all organization memberships and positions held.

---

Please list any relevant work and volunteer experience.

---

Why are you interested in serving on this Board, Commission, or Committee?

## Planning Commission Applicants Only

---

Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.

## Board / Committee / Commission Application

### PERSONAL INFORMATION

**Full Name:\***

walter a watman

**Email Address:\***

[REDACTED]

**Gender:**

male

**Please specify the Board, Commission or Committee you are applying for:\***

Commission on Aging



**I am currently a member of the above Committee, and am seeking reappointment.\***

Yes

No

**If you are seeking re-appointment, has any of your information changed within the last 12 months?**

*If your answer is yes, please complete the rest of this form. If your information has not changed within the past 12 months, please only enter your name and email information above. You do not need to complete the remainder of this form.*

Yes

No

**From:** noreply@civicplus.com  
**Sent:** Wednesday, February 24, 2021 2:17 PM  
**To:** Website DL - Clerk's Office; Kim Burrowes; Brad Helfenberger  
**Subject:** [External] Online Form Submittal: Board / Committee / Commission Application

## Board / Committee / Commission Application

### PERSONAL INFORMATION

**Full Name:\*** walt watman  
**Email Address:\*** [REDACTED]  
**Gender:** male

**Please specify the Board, Commission or Committee you are applying for:\***

[Commission on Aging

**Which position(s) on the Advisory Body are you applying for?**

[Resident

**I am currently a member of the above Committee, and am seeking reappointment.\***

Yes  No

**If you are seeking re-appointment, has any of your information changed within the last 12 months?**

*If your answer is yes, please complete the rest of this form. If your information has not changed within the past 12 months, please only enter your name and email information above. You do not need to complete the remainder of this form.*

Yes  No

### RESIDENCY / EMPLOYMENT INFORMATION

**Home Address:** [REDACTED] **City:** [REDACTED] **State:** [REDACTED] **Zip Code:** [REDACTED]

**Phone Number:** [REDACTED] **How long have you lived in Emeryville?**

**Place of Employment:** [REDACTED] **Occupation:** [REDACTED]  
**Business Address:** [REDACTED] **City:** [REDACTED] **State:** CA **Zip Code:** [REDACTED]

**Phone Number:** [REDACTED] **How long have you worked in Emeryville?**

### EDUCATION / EXTRACURRICULAR INTERESTS

**High School:** [REDACTED]

**College:** advanced degrees; Michigan

**Trade or Business School(s):** [REDACTED]

**Other Interests:** music, tennis, theatre, aging

### ADVISORY BODY EXPERIENCE / INFORMATION

**Are you currently serving on other Boards, Commissions or Committees?**

Yes  No

**Have you served on a Board, Commission or Committee before?**

Yes  No

**Please list all past and current City of Emeryville advisory boards.**

**Please list any past and current board, commission or committee memberships outside of Emeryville.**

**Please list all organization memberships and positions held.**

**Please list any relevant work and volunteer experience.**

retired from private practice as clinical psychologist offering psychotherapy to adults, including those with emotional injury caused by employment

**Why are you interested in serving on this Board, Commission or Committee?**

as i age becomes even more important to serve; in particular, elders offer wisdom and have to cope with the general disregard for their needs for connection . Helping to find ways to provide that and tap the wealth of life lived can help us all.

#### **PLANNING COMMISSION APPLICANTS ONLY**

**Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.**

# Advisory Body Application

Submitted on 24 March 2026, 12:43pm  
Receipt number 4  
Related form version 0

## Applicant Information

Full Name Dianne Woods

Email Address [REDACTED]

Please specify the Advisory Body you are applying for Commission on Aging

I am applying to the Bicycle/Pedestrian Advisory Committee as a/an:

I am applying to the Budget Advisory Committee as a/an:

I am applying to the Commission on Aging as a/an: Resident (94608) (Person residing within the Emeryville-Oakland 94608 zip code.)

I am applying to the Economic Development Advisory Committee as a/an:

I am applying to the Housing Committee as a/an:

I am applying to the Parks and Recreation Committee as a/an:

I am applying to the Planning Commission as a/an:

I am applying to the Public Art Committee as a/an:

I am currently a member of the above Advisory Body and am seeking reappointment. Yes

If you are seeking re-appointment, has any of your information changed within the last 12 months? No

## Residency Information

Home Address

City

State

Zip Code

Home/Cell Phone Number

---

How long have you lived in Emeryville?

## Employment Information

---

Employment Status

---

Place of Employment

---

Occupation

---

Business Address

---

City

---

State

---

Zip Code

---

Business Phone Number

---

How long have you worked in Emeryville?

---

Upload Your Resume

## Demographic Information

---

What race/ethnicity do you most closely identify with? Select all that apply. Black or African American

---

If not listed above, please specify:

---

Age Group 65 years and over

---

Household Annual Income Level

---

Are there children under the age of 18 in your household? No

## Education

---

High School

---

College

---

Trade or Business School(s)

---

Other Interest

## Advisory Body Experience / Information

---

Are you currently serving on other Boards, Commissions, or Committees?

---

Have you served on a Board, Commission, or Committee before?

---

Please list all past and current City of Emeryville advisory boards.

---

Please list any past and current board, commission or committee memberships outside of Emeryville.

---

Please list all organization memberships and positions held.

---

Please list any relevant work and volunteer experience.

---

Why are you interested in serving on this Board, Commission, or Committee?

## Planning Commission Applicants Only

---

Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.

## Board / Committee / Commission Application

### PERSONAL INFORMATION

Full Name:\*

Dianne Woods

Email Address:\*

[REDACTED]

Gender:

Female

Please specify the Board, Commission or Committee you are applying for:\*

Commission on Aging

I am currently a member of the above Committee, and am seeking reappointment.\*

Yes

No

If you are seeking re-appointment, has any of your information changed within the last 12 months?

If your answer is yes, please complete the rest of this form. If your information has not changed within the past 12 months, please only enter your name and email information above. You do not need to complete the remainder of this form.

Yes

No

### RESIDENCY / EMPLOYMENT INFORMATION

Home Address:

City:

State: Zip Code:

[REDACTED]

Home/Cell Phone Number:

[REDACTED]

How long have you lived in Emeryville?

21

Place of Employment:

Retired

Occupation:

Social Worker

Business Address:

City:

State: Zip Code:

CA

Business Phone Number:

How long have you worked in Emeryville?

Upload Your Résumé:

Choose File

No file chosen

### EDUCATION / EXTRACURRICULAR INTERESTS

High School:

Oakland Technical High School

College:

UCLA

Trade or Business School(s):

Other Interests:

[REDACTED]

### ADVISORY BODY EXPERIENCE / INFORMATION

Are you currently serving on other Boards, Commissions or Committees?

Yes

No

Have you served on a Board, Commission or Committee before?

Yes

No

Please list all past and current City of Emeryville advisory boards.

[REDACTED]

Please list any past and current board, commission or committee memberships outside of Emeryville.

Oakland School of the Arts  
East Bay Asian Local Development Corporation

**Please list all organization memberships and positions held.**

National Association of Social Work

**Please list any relevant work and volunteer experience.**

Served as a Social Work Professor at CSUEB (MSW program) for 20 years

**Why are you interested in serving on this Board, Commission or Committee?**

I am interested in issues related to aging in place and the provision of appropriate services for Emeryville Residents.

**PLANNING COMMISSION APPLICANTS ONLY**

**Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.**

\* indicates required fields.

# Advisory Body Application

Submitted on 24 April 2026, 1:41am  
Receipt number 17  
Related form version 0

## Applicant Information

Full Name Beatrice Blackwell

Email Address

Please specify the Advisory Body you are applying for

Parks and Recreation Committee

I am applying to the Bicycle/Pedestrian Advisory Committee as a/an:

I am applying to the Budget Advisory Committee as a/an:

I am applying to the Commission on Aging as a/an:

I am applying to the Economic Development Advisory Committee as a/an:

I am applying to the Housing Committee as a/an:

I am applying to the Parks and Recreation Committee as a/an:

Youth / Student (Student attending Emery High School or an Emeryville resident enrolled in a college or university.)

I am applying to the Planning Commission as a/an:

I am applying to the Public Art Committee as a/an:

I am currently a member of the above Advisory Body and am seeking reappointment.

No

If you are seeking re-appointment, has any of your information changed within the last 12 months?

## Residency Information

Home Address

City

State

Zip Code

Home/Cell Phone Number

How long have you lived in Emeryville?

15 years

## Employment Information

Employment Status

Retired / Unemployed

Place of Employment

Occupation

Business Address

City

State

Zip Code

Business Phone Number

How long have you worked in Emeryville?

Upload Your Resume

## Demographic Information

What race/ethnicity do you most closely identify with?  
Select all that apply.

White

If not listed above, please specify:

Age Group

19 years or under

Household Annual Income Level

\$200,000 or more

Are there children under the age of 18 in your household?

Yes

## Education

---

High School	Emery Highschool
College	N/A
Trade or Business School(s)	N/A
Other Interest	Debate, softball, soccer, music (band and guitar)

## Advisory Body Experience / Information

---

Are you currently serving on other Boards, Commissions, or Committees?	No
Have you served on a Board, Commission, or Committee before?	No
Please list all past and current City of Emeryville advisory boards.	N/A
Please list any past and current board, commission or committee memberships outside of Emeryville.	N/A
Please list all organization memberships and positions held.	N/A
Please list any relevant work and volunteer experience.	N/A
Why are you interested in serving on this Board, Commission, or Committee?	I enjoy playing softball and soccer as well as biking around my community, meaning that I really appreciate the outdoor spaces that we have to offer. I've also grown up going to the parks in my neighborhood throughout the entirety of my childhood with my family and friends. Which is why I care greatly about the quality of the parks in my city and would be extremely interested to see the inner workings of the Parks Department.

## Planning Commission Applicants Only

---

Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.

# Beatrice Blackwell

---

## SUMMARY

I'm an academically driven sophomore in high school and I strive to bring my best effort to my work in and outside of school.

---

## EXPERIENCE

Policy debate team member Sep 2024 - Apr 2026  
*Emery Spartan Debate Team* *Emeryville, CA*

- Learned how to properly research and review important information to form good arguments based on solid data.
- Qualified and attended the NAUDL national tournament at Harvard in the 25-26 school year.
- Qualified and attended the California High School Speech Association State Championship in the 25-26 school year.

Softball Team member Apr 2021 - Apr 2026  
*Emery Spartans Varsity, OGSL* *Emeryville & Oakland, CA*

- Facilitated teamwork and collaboration through working with other players in order to compete successfully.
- Showed performance under pressure by maintaining positive interactions and high effort when playing against superior and more prepared teams.

Class of 2028 Vice President Aug 2025 - Apr 2026  
*Emery High School* *Emeryville, CA*

- Gained leadership experience through establishing ideas in the student council environment and delegating tasks to other members.
  - Learned how to support and communicate with others in order to achieve a goal as efficiently and effectively as possible.
  - Has planned events and researched ideas to best support the class and guarantee successful functions.
- 

## AWARDS, ORGANIZATIONS, AND SKILLS

- 4.0 GPA
  - Emery High Honor Roll 2024-25 and 2025-26
  - Emery Soccer team member 25-26
  - Highly dedicated
  - Leadership skills
- 

## EDUCATION

High School Diploma  
*Emery High School*


Projected Graduation Jun 2028  
*Emeryville, CA*

# Advisory Body Application

Submitted on 16 April 2026, 2:37pm  
Receipt number 9  
Related form version 0

## Applicant Information

Full Name Gail Donaldson

Email Address 

Please specify the Advisory Body you are applying for Parks and Recreation Committee

I am applying to the Bicycle/Pedestrian Advisory Committee as a/an:

I am applying to the Budget Advisory Committee as a/an:

I am applying to the Commission on Aging as a/an:

I am applying to the Economic Development Advisory Committee as a/an:

I am applying to the Housing Committee as a/an:

I am applying to the Parks and Recreation Committee as a/an: Community Member (Person residing or working in Emeryville.)

I am applying to the Planning Commission as a/an:

I am applying to the Public Art Committee as a/an:

I am currently a member of the above Advisory Body and am seeking reappointment. Yes

If you are seeking re-appointment, has any of your information changed within the last 12 months? No

## Residency Information

Home Address

---

City

---

State

---

Zip Code

---

Home/Cell Phone Number

---

How long have you lived in Emeryville?

## Employment Information

---

Employment Status

Place of Employment

Occupation

Business Address

City

State

Zip Code

Business Phone Number

How long have you worked in Emeryville?

Upload Your Resume

## Demographic Information

---

What race/ethnicity do you most closely identify with?      White  
Select all that apply.

If not listed above, please specify:

Age Group      65 years and over

Household Annual Income Level      \$50,000 - \$99,999

Are there children under the age of 18 in your household?      No

## Education

---

High School

---

College

---

Trade or Business School(s)

---

Other Interest

## Advisory Body Experience / Information

---

Are you currently serving on other Boards, Commissions, or Committees?

---

Have you served on a Board, Commission, or Committee before?

---

Please list all past and current City of Emeryville advisory boards.

---

Please list any past and current board, commission or committee memberships outside of Emeryville.

---

Please list all organization memberships and positions held.

---

Please list any relevant work and volunteer experience.

---

Why are you interested in serving on this Board, Commission, or Committee?

## Planning Commission Applicants Only

---

Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.

**From:** noreply@civicplus.com  
**Sent:** Tuesday, May 26, 2020 8:46 PM  
**To:** Website DL - Clerk's Office; Pedro Jimenez; Brad Helfenberger  
**Subject:** [External] Online Form Submittal: Board / Committee / Commission Application

## Board / Committee / Commission Application

### PERSONAL INFORMATION

**Full Name:\*** Gail Donaldson  
**Email Address:\*** [REDACTED]  
**Gender:** F

**Please specify the Board, Commission or Committee you are applying for:\***

[Parks and Recreation Committee V]

**Which position(s) on the Advisory Body are you applying for?**

[Community Member V]

**I am currently a member of the above Committee, and am seeking reappointment.\***

Yes  No

**If you are seeking re-appointment, has any of your information changed within the last 12 months?**

*If your answer is yes, please complete the rest of this form. If your information has not changed within the past 12 months, please only enter your name and email information above. You do not need to complete the remainder of this form.*

Yes  No

### RESIDENCY / EMPLOYMENT INFORMATION

**Home Address:** [REDACTED] **City:** [REDACTED] **State:** [REDACTED] **Zip Code:** [REDACTED]

**Phone Number:** [REDACTED] **How long have you lived in Emeryville?**

23 years

**Place of Employment:**

Gates + Associates

**Occupation:**

Landscape Architect/Planner

**Business Address:**

2671 Crow Canyon Road

**City:**

San Ramon

**State:**

CA

**Zip Code:**

94583

**Phone Number:**

**How long have you worked in Emeryville?**

n/a

### EDUCATION / EXTRACURRICULAR INTERESTS

**High School:**

El Cerrito High School

**College:**

U.C. Berkeley, Hastings College of Law, U.C. Berkeley College of Environmental Design

**Trade or Business School(s):**

**Other Interests:**

Exploring cities. Exploring nature. Travel, reading, gardening, music, cooking, conversation.

### ADVISORY BODY EXPERIENCE / INFORMATION

**Are you currently serving on other Boards, Commissions or Committees?**

Yes  No

**Have you served on a Board, Commission or Committee before?**

Yes  No

**Please list all past and current City of Emeryville advisory boards.**

Planning Commission (current) Parks and Recreation Committee (current - Planning Commission representative) Community Grants Selection Committee (current & past) Center for the Arts Blue Ribbon Committee (past) General Plan & Zoning Update Steering Committee (past) Parks & Recreation Strategic Plan Ad Hoc Committee (past) Brownfields Committee (past) Climate Change Task Force (past)

**Please list any past and current board, commission or committee memberships outside of Emeryville.**

Board Member, A Safe Place (shelter for domestic violence victims) (past)

**Please list all organization memberships and positions held.**

American Society of Landscape Architects, Northern California Chapter (member) American Planning Association, Northern California Chapter (member)

**Please list any relevant work and volunteer experience.**

My professional work for the last decade has focused on park system planning.

**Why are you interested in serving on this Board, Commission or Committee?**

I currently serve on this Committee as the Planning Commission representative. I am leaving the Planning Commission and would like to continue to serve on the Parks and Recreation Committee. Emeryville's parks and its recreation programs are fundamental to the City's quality of life. I would like to continue to use my personal and professional experience to contribute to the quality of these essential elements of our community.

**PLANNING COMMISSION APPLICANTS ONLY**

**Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.**

# Advisory Body Application

Submitted on 13 April 2026, 8:29pm  
Receipt number 14  
Related form version 0

## Applicant Information

Full Name Konstantin Dubovitskiy

Email Address

Please specify the Advisory Body you are applying for

Parks and Recreation Committee

I am applying to the Bicycle/Pedestrian Advisory Committee as a/an:

I am applying to the Budget Advisory Committee as a/an:

I am applying to the Commission on Aging as a/an:

I am applying to the Economic Development Advisory Committee as a/an:

I am applying to the Housing Committee as a/an:

I am applying to the Parks and Recreation Committee as a/an:

Community Member (Person residing or working in Emeryville.)

I am applying to the Planning Commission as a/an:

I am applying to the Public Art Committee as a/an:

I am currently a member of the above Advisory Body and am seeking reappointment.

No

If you are seeking re-appointment, has any of your information changed within the last 12 months?

## Residency Information

Home Address

City	
State	
Zip Code	
Home/Cell Phone Number	
How long have you lived in Emeryville?	4 years

## Employment Information

Employment Status	Employed
Place of Employment	Moov Financial
Occupation	Enterprise Account Executive
Business Address	
City	
State	
Zip Code	
Business Phone Number	
How long have you worked in Emeryville?	N/A
Upload Your Resume	

## Demographic Information

What race/ethnicity do you most closely identify with? Select all that apply.	White
If not listed above, please specify:	
Age Group	20-44 years old
Household Annual Income Level	\$200,000 or more
Are there children under the age of 18 in your household?	No

## Education

---

High School Ulysses S. Grant High School (Los Angeles public school)

---

College UC Berkeley

---

Trade or Business School(s)

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Other Interest

## Advisory Body Experience / Information

---

Are you currently serving on other Boards, Commissions, or Committees? No

---

Have you served on a Board, Commission, or Committee before? No

---

Please list all past and current City of Emeryville advisory boards. N/A

---

Please list any past and current board, commission or committee memberships outside of Emeryville. N/A

---

Please list all organization memberships and positions held. N/A

---

Please list any relevant work and volunteer experience. Over 300 hours volunteering for a variety of organizations in the bay area. Habitat preservation and restoration with primary focus being removal of invasive/cultivated species and replanting of CA native plants.

I am preparing to receive approval for a project of my own once the Adopt-a-Spot program is launched publicly.

---

Why are you interested in serving on this Board, Commission, or Committee? I want to help the city improve its biodiversity by introducing more California native plants. Additionally, I plan to work with local businesses on reducing the number of cultivated or invasive plants and replacing them with CA native plants.

## Planning Commission Applicants Only

---

Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.

# KONSTANTIN DUBOVITSKIY

---

## SUMMARY

---

- 9 years of sales experience in rapidly growing SaaS startups (2-70 ppl teams)
  - I run a [podcast](#) about startup sales (70k followers) as well as a [newsletter](#) (5k followers)
  - Expert at setting up and executing outbound strategies, some of them are described [here](#)
  - 2 years of leadership experience, most recently as a BDR Manager
- 

## WORKING HISTORY

---

### Enterprise Account Executive at [Moov.io](#) 12/01/24 - Present

- Own full sales cycle targeting accounts with ACV of \$300,000 and above

### Sr. Account Executive at [Checkbook.io](#) 05.2023 - 11/30/24

- Own full sales cycle from cold outbound to closing and managing accounts with average ACV of \$64,000
- Implemented email cold outbound strategy resulting in 14% open rate and 3.4% CTR increase
- Exceeded Quarterly Net New MRR quota of \$14,700 by -15% in Q3 2023, +12% in Q4 2023 and +23% in Q1 2024

### Founding Account Executive at [PathwayLabs.io](#) 10.2022 - 05.2023

- Worked on full sales cycle with average ACV of \$20,000
- Developed and implemented long-term sales strategy that led to quarterly ARR quotas of \$75,000 being exceeded by an average of 10-60% for 2 quarters

### Growth Executive and Channel Partnership Manager at [Firstbase.io](#) (YC 21) 07.2021 - 08.2022

- Led the sales team of the new product - [Mailroom](#) and reduced churn rates from 11% to 5.4%
- Developed refer-a-friend program, adopted ShareASale growing the affiliate network to 11k+
- Developed collaborations with high-potential partners (Ex: Brex, Carta, Relay)

### Head of Investor Relations at [Make Studios](#). 01.2020 - 07.2021

- Raised a fund for the US branch of the venture studio - Make Capital I, \$500,000 raised
- Supported portfolio companies - primarily fundraising and sales

### SDR, Founder. Started 4 companies over this period of time. 03.2016-10.2019

- Cold calling, door-to-door sales, paid ads and other sales strategies applied to these companies
  - Customer interviews, feedback gathering, website analytics and data analytics
- 

## EDUCATION

---

2022, BA in Economics, UC Berkeley.

---

## SHORTLY ABOUT ME AS A HUMAN BEING

---

- Volunteer as a tax preparer, windsurf teacher; play Chess, Warhammer 40,000, Civ 6 and PvPs
- Born and raised in Moscow, Russia and moved to the US 10 years ago.
- I still have a slight Russian accent that 99% of the people love, the other 1% tell me to get back on the boat I arrived on. Fortunately I'm a pacifist.

# Advisory Body Application

Submitted on 18 April 2026, 2:17pm  
Receipt number 22  
Related form version 0

## Applicant Information

Full Name Andrea (Andi) Denise Eggers

Email Address



Please specify the Advisory Body you are applying for Parks and Recreation Committee

I am applying to the Bicycle/Pedestrian Advisory Committee as a/an:

I am applying to the Budget Advisory Committee as a/an:

I am applying to the Commission on Aging as a/an:

I am applying to the Economic Development Advisory Committee as a/an:

I am applying to the Housing Committee as a/an:

I am applying to the Parks and Recreation Committee as a/an: Community Member (Person residing or working in Emeryville.)

I am applying to the Planning Commission as a/an:

I am applying to the Public Art Committee as a/an:

I am currently a member of the above Advisory Body and am seeking reappointment. Yes

If you are seeking re-appointment, has any of your information changed within the last 12 months? No

## Residency Information

Home Address

---

City

---

State

---

Zip Code

---

Home/Cell Phone Number

---

How long have you lived in Emeryville?

## Employment Information

---

Employment Status

Place of Employment

Occupation

Business Address

City

State

Zip Code

Business Phone Number

How long have you worked in Emeryville?

Upload Your Resume

## Demographic Information

---

What race/ethnicity do you most closely identify with?   
Select all that apply.

If not listed above, please specify:

Age Group

Household Annual Income Level

Are there children under the age of 18 in your household?

## Education

---

High School

---

College

---

Trade or Business School(s)

---

Other Interest

## Advisory Body Experience / Information

---

Are you currently serving on other Boards, Commissions, or Committees?

---

Have you served on a Board, Commission, or Committee before?

---

Please list all past and current City of Emeryville advisory boards.

---

Please list any past and current board, commission or committee memberships outside of Emeryville.

---

Please list all organization memberships and positions held.

---

Please list any relevant work and volunteer experience.

---

Why are you interested in serving on this Board, Commission, or Committee?

## Planning Commission Applicants Only

---

Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.

### Board / Committee / Commission Application

#### PERSONAL INFORMATION

**Full Name:\***  **Email Address:\***  **Gender:**

**Please specify the Board, Commission or Committee you are applying for:\***

**I am currently a member of the above Committee, and am seeking reappointment.\***  
 Yes  No

**If you are seeking re-appointment, has any of your information changed within the last 12 months?**  
*If your answer is yes, please complete the rest of this form. If your information has not changed within the past 12 months, please only enter your name and email information above. You do not need to complete the remainder of this form.*  
 Yes  No

#### RESIDENCY / EMPLOYMENT INFORMATION

**Home Address:**  **City:**  **State:**  **Zip Code:**

**Home/Cell Phone Number:**  **How long have you lived in Emeryville?**

**Place of Employment:**  **Occupation:**

**Business Address:**  **City:**  **State:**  **Zip Code:**

**Business Phone Number:**  **How long have you worked in Emeryville?**

**Upload Your Résumé:**  
 No file chosen

#### EDUCATION / EXTRACURRICULAR INTERESTS

**High School:**

**College:**

**Trade or Business School(s):**

**Other Interests:**

#### ADVISORY BODY EXPERIENCE / INFORMATION

**Are you currently serving on other Boards, Commissions or Committees?**  
 Yes  No

**Have you served on a Board, Commission or Committee before?**  
 Yes  No

**Please list all past and current City of Emeryville advisory boards.**

**Please list any past and current board, commission or committee memberships outside of Emeryville.**

**Please list all organization memberships and positions held.**

I am just getting started in my community involvement in the East Bay. Moved here from LA just before the pandemic in September 2019.

**Please list any relevant work and volunteer experience.**

Volunteer 2x/month at Lake Merritt trash cleanup. Have a Landscape Design Certificate from Richmond Jr. College in Texas. Interest in Urban Planning.

**Why are you interested in serving on this Board, Commission or Committee?**

I would like to be more involved in the Emeryville community. Meeting neighbors and providing opportunities to engage with each other outside of our residences and working places is an interest of mine. I have lived in Emeryville for the past 4 years, with the last 2 of those as a homeowner of a condo. I love Emeryville and would like to give back. The pandemic created a new sense of the importance of outdoor spaces and neighborhood interaction--it was refreshing to see everyone out and about taking advantage of the slow streets. I am interested in helping Emeryville become more of a cohesive and attractive neighborhood/city. What I lack in experience, I bring excitement and the openness to work hard to achieve goals and learn along the way.

**PLANNING COMMISSION APPLICANTS ONLY**

**Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.**

\* indicates required fields.

# Advisory Body Application

Submitted on 22 April 2026, 7:05pm  
Receipt number 41  
Related form version 0

## Applicant Information

Full Name Whitney Grover

Email Address

Please specify the Advisory Body you are applying for

Parks and Recreation Committee

I am applying to the Bicycle/Pedestrian Advisory Committee as a/an:

I am applying to the Budget Advisory Committee as a/an:

I am applying to the Commission on Aging as a/an:

I am applying to the Economic Development Advisory Committee as a/an:

I am applying to the Housing Committee as a/an:

I am applying to the Parks and Recreation Committee as a/an:

Community Member (Person residing or working in Emeryville.)

I am applying to the Planning Commission as a/an:

I am applying to the Public Art Committee as a/an:

I am currently a member of the above Advisory Body and am seeking reappointment.

No

If you are seeking re-appointment, has any of your information changed within the last 12 months?

## Residency Information

Home Address

City	
State	
Zip Code	
Home/Cell Phone Number	
How long have you lived in Emeryville?	2 years

## Employment Information

Employment Status	Employed
Place of Employment	Golden Gate Bird Alliance
Occupation	Director of Conservation
Business Address	2150 Allston Way, Suite 210
City	Berkeley
State	CA
Zip Code	94704
Business Phone Number	
How long have you worked in Emeryville?	4 years
Upload Your Resume	

## Demographic Information

What race/ethnicity do you most closely identify with? Select all that apply.	White
If not listed above, please specify:	
Age Group	20-44 years old
Household Annual Income Level	\$200,000 or more
Are there children under the age of 18 in your household?	No

## Education

---

High School	Ramona High in San Diego
College	University of California, Santa Cruz and University of San Francisco
Trade or Business School(s)	
Other Interest	

## Advisory Body Experience / Information

---

Are you currently serving on other Boards, Commissions, or Committees?	No
Have you served on a Board, Commission, or Committee before?	No
Please list all past and current City of Emeryville advisory boards.	
Please list any past and current board, commission or committee memberships outside of Emeryville.	Served on the board of Golden Gate Bird Alliance from 2019-2022, now on staff.
Please list all organization memberships and positions held.	Member of Xerces Society, California Native Plant Society, and Golden Gate Bird Alliance
Please list any relevant work and volunteer experience.	I have been leading birding field trips and teaching birding classes in parks around the Bay Area for 8 years. I am passionate about connecting people with birds as ambassadors of healthy ecosystems. I have been a gardener and landscaper in the Bay Area for over a decade and understand the challenges of park and open space management through my position as Director of Conservation for Golden Gate Bird Alliance. We do habitat restoration in EBRPD and SF Rec and Park properties as well as manage a wetland restoration site in partnership with the Port of San Francisco.
Why are you interested in serving on this Board, Commission, or Committee?	I believe we can make our little city a place where people and nature thrive together. Urban environments have the potential to provide habitat for wildlife and we have a responsibility to our human and wildlife neighbors alike to make the city's park spaces safe and accessible. I would love to contribute my knowledge and skills to helping Emeryville's parks and recreation spaces exceptional and sustainable.

## Planning Commission Applicants Only

---

Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in

Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.

# Whitney Grover

Driven by curiosity, work ethic, and a passion for solving problems with creative solutions, I am dedicated to protecting and restoring healthy ecosystems.

## Golden Gate Bird Alliance

### **Director of Conservation - Jan 2024 - Present**

- Manage GGBA's involvement in the State Coastal Conservancy's Regionally Advancing Living Shorelines as lead grantee for the three San Francisco pilot sites including grant management, design team oversight, and review and feedback on site designs
- Oversee and execute on bay-wide bird conservation advocacy and education campaigns such as the Lights Out for Birds, Habitat at Home, and Cats Indoors
- Design and oversee bird monitoring surveys, including data analysis and reporting
- Supervise Youth Education, Volunteer Services, and Habitat Restoration Programs
- Review and provide ecological advice on ongoing bird conservation issues around the Bay Area

### **Deputy Director - May 2022 - Dec 2024**

- Administer and coordinate with the Controller, Executive Director, and Treasurer on all aspects of the organization's financial activity
- Manage all grant-related revenue, including grant writing, fund allocation and accounting, preparing and submitting deliverables
- Handle all human resource related administration such as onboarding new employees and volunteers, complying with State and Federal Labor Laws, and payroll processing
- Work with the Volunteer Coordinators to manage the Adult Education, Docent, Conservation Committee, and Field Trip Programs
- Manage office operations including record keeping and other technology improvements

### **Instructor, Golden Gate Bird Alliance's Adult Education Program - Jan 2021-Present**

- Created and delivered beginning and intermediate birding courses with a focus on San Francisco's and the greater Bay Area's unique ecology

### **Chair (volunteer), San Francisco Conservation Committee - Mar 2020 - May 2022 - 2.5 yrs**

- Managed progress of 5-10 ongoing conservation advocacy projects, worked to protect birds and their habitats; led and organized monthly meetings of 15-20 members
- Assessed impacts to birds of new developments or land use changes from multiple agencies by following project plans, research, and reviewing Environmental Impact Reports
- Prepared and submitted in-person and written comments communicating potential impacts and educating agencies and developers on ecosystems and the importance of wildlife

## Saint Francis Memorial Hospital

### **Senior Pharmacy Buyer - May 2011- May 2022 - 11 yrs**

- Designed, implemented, and organized systems to ensure regulatory compliance
- Oversaw and trained pharmacy staff on new and existing technologies and policies
- Managed pharmacy inventory within the Hospital, Automated Dispensing Cabinets, and clinics; balancing costs, shelf life, and clinical needs
- Effectuated a wide variety of solutions to organizational problems including troubleshooting technology, managing supply chain interruptions shortages, and mediating staff conflicts
- Nominated for Hospital-wide Employee of the Year 2015 and 2019

**Member, Environmental Action Committee - 2014 - 2022 - 8 yrs**

- Designed and implemented a hospital-wide waste management system to optimize municipal recycling and composting
- Presented *Going Green in the Pharmacy* at the National Pharmacy Purchasing Association's annual conference (2015), illuminating the complex hospital waste stream, and sharing best practices for implementing recycling and compost systems
- Organized Earth Day Fairs and Bike to Work Day Events for hundreds of Hospital employees
- Communicated local and system Green efforts to our 700+ employees, patients, and visitors

## Other Relevant Experience

**Volunteer Block Leader - Marin Breeding Bird Atlas - 2021**

- Followed Breeding Bird Atlas protocol to survey and record bird breeding activity

**Co-Founder, Organizer, Walk Leader - Feminist Bird Club, SF Bay Chapter - 2019-2021 - 2 yrs**

- Feminist Bird Club focuses on improving access to the outdoors for underserved communities
- Organize monthly events for 200+ members, coordinate with partner organizations
- Lead bird walks, teaching attendees about our local bird life

**Landscape Installation and Garden Care Assist. - Small Spot Gardens - June 2017-Jan 2019 - 1.5 yrs**

- Installed and maintained backyard gardens including hardscapes, irrigation, and plantscapes

## Education and Certification:

**2023 Master of Science in Environmental Management - University of San Francisco**

- Concentration in Ecology
- Master's Project: [Offshore Wind Energy and Seabird Collision Vulnerability in California](#)

**2019 Master Birder - California Academy of Sciences and Golden Gate Bird Alliance**

- Final Presentation: Better Urban Plantscapes for Birds

**2014 Gardening and Composting Educator Training Program - Garden for the Environment, SF**

**2008 Bachelor of Arts in Film and Digital Media with Honors in the Major - University of CA, Santa Cruz**

# Advisory Body Application

Submitted on 25 April 2026, 6:59pm  
Receipt number 50  
Related form version 0

## Applicant Information

Full Name Jerry Kopel

Email Address

Please specify the Advisory Body you are applying for

Parks and Recreation Committee

I am applying to the Bicycle/Pedestrian Advisory Committee as a/an:

I am applying to the Budget Advisory Committee as a/an:

I am applying to the Commission on Aging as a/an:

I am applying to the Economic Development Advisory Committee as a/an:

I am applying to the Housing Committee as a/an:

I am applying to the Parks and Recreation Committee as a/an:

Community Member (Person residing or working in Emeryville.)

I am applying to the Planning Commission as a/an:

I am applying to the Public Art Committee as a/an:

I am currently a member of the above Advisory Body and am seeking reappointment.

No

If you are seeking re-appointment, has any of your information changed within the last 12 months?

## Residency Information

Home Address

City

State

Zip Code

Home/Cell Phone Number

How long have you lived in Emeryville?

38 years

## Employment Information

Employment Status

Retired / Unemployed

Place of Employment

Occupation

Business Address

City

State

Zip Code

Business Phone Number

How long have you worked in Emeryville?

Upload Your Resume

## Demographic Information

What race/ethnicity do you most closely identify with?  
Select all that apply.

White

If not listed above, please specify:

Age Group

65 years and over

Household Annual Income Level

\$200,000 or more

Are there children under the age of 18 in your household?

No

## Education

---

High School

Hamilton, Los Angeles, class of 1964

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College

UCLA, B.S. in Geology, 1968

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Trade or Business School(s)

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Other Interest

40 year career with Chevron, including 12 years resident in Nigeria, Kuwait, Indonesia and Russia

## Advisory Body Experience / Information

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Are you currently serving on other Boards, Commissions, or Committees?

No

---

Have you served on a Board, Commission, or Committee before?

No

---

Please list all past and current City of Emeryville advisory boards.

---

Please list any past and current board, commission or committee memberships outside of Emeryville.

---

Please list all organization memberships and positions held.

---

Please list any relevant work and volunteer experience.

---

Why are you interested in serving on this Board, Commission, or Committee?

I live in Pacific Park Plaza and would like to advocate for the extension of Christie Park southward into the lot I've seen lie vacant for 38 years.

## Planning Commission Applicants Only

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Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.

# Advisory Body Application

Submitted on 19 April 2026, 12:05am  
Receipt number 23  
Related form version 0

## Applicant Information

Full Name Patriccia Ordonez-Kim

Email Address

Please specify the Advisory Body you are applying for

Parks and Recreation Committee

I am applying to the Bicycle/Pedestrian Advisory Committee as a/an:

I am applying to the Budget Advisory Committee as a/an:

I am applying to the Commission on Aging as a/an:

I am applying to the Economic Development Advisory Committee as a/an:

I am applying to the Housing Committee as a/an:

I am applying to the Parks and Recreation Committee as a/an:

Community Member (Person residing or working in Emeryville.)

I am applying to the Planning Commission as a/an:

I am applying to the Public Art Committee as a/an:

I am currently a member of the above Advisory Body and am seeking reappointment.

Yes

If you are seeking re-appointment, has any of your information changed within the last 12 months?

Yes

## Residency Information

Home Address

City	
State	
Zip Code	
Home/Cell Phone Number	
How long have you lived in Emeryville?	2.5 years

## Employment Information

Employment Status	Employed
Place of Employment	University of California Office of the President
Occupation	Executive Director
Business Address	
City	Oakland
State	CA
Zip Code	
Business Phone Number	
How long have you worked in Emeryville?	
Upload Your Resume	

## Demographic Information

What race/ethnicity do you most closely identify with? Select all that apply.	Asian or Asian American
If not listed above, please specify:	
Age Group	20-44 years old
Household Annual Income Level	\$100,000 - \$149,999
Are there children under the age of 18 in your household?	No

## Education

High School

Hamilton HS

College

CSU Northridge, UC Riverside

Trade or Business School(s)

Other Interest

## Advisory Body Experience / Information

Are you currently serving on other Boards, Commissions, or Committees?

No

Have you served on a Board, Commission, or Committee before?

Yes

Please list all past and current City of Emeryville advisory boards.

Parks and Recreation Advisory Committee, ending June 2026

Please list any past and current board, commission or committee memberships outside of Emeryville.

UC Graduate and Professional Council - 501(c)3 - Executive Director  
UC Graduate and Professional Council - 501(c)4 - Treasurer, past board member  
Graduate Student Association, UC Riverside - interim president, VP of external affairs, academic affairs officer  
Emery Bay Village Homeowners Association - Co-chair of security committee

Please list all organization memberships and positions held.

American Education Research Association, member

Please list any relevant work and volunteer experience.

Trash pick-up at Love Your Parks by the Parks and Recreation Advisory Committee, 2/14/2026; past public scholarship apprentice at the Equity and Excellence in Education journal

Why are you interested in serving on this Board, Commission, or Committee?

Upon my appointment in October 2025, I've been deeply moved by the transformative work I've witnessed and participated in within the committee, particularly our inaugural park clean-up event. Witnessing community members unite to clean the skate park and collaborating with Emeryville staff to bring these initiatives to life has been incredibly fulfilling for me. I am eager to continue contributing my time and talents to the committee, the staff, and the city, ultimately our community members. Designing the shirt (Love your parks loteria), creating the flyer, and engaging in meaningful discussions from the perspective of my lived experiences as a first-generation homeowner of color allows me to share my community's perspectives, particularly regarding our interactions with the built environment.

## Planning Commission Applicants Only

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Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.

## **PATRICCIA ORDOÑEZ-KIM, M.A.**

### **EXECUTIVE SUMMARY**

Dynamic policy and research professional with 5+ years of executive leadership in nonprofit management, legislative advocacy, and higher education policy. Proven track record securing \$100,000+ in bridge funding, negotiating complex institutional agreements, and building coalitions across federal, state, and university stakeholders. Expert in policy analysis, strategic communications, public pedagogy, and stakeholder engagement, with demonstrated success collaborating with California legislators, including Assembly Members Sade Elhawary and Christopher M. Ward.

### **PROFESSIONAL EXPERIENCE**

EXECUTIVE DIRECTOR | UC Graduate and Professional Council (UCGPC) | August 2022 – Present

Leading California's official voice for 63,000+ graduate and professional students

Strategic Leadership & Organizational Management

- Secured and managed \$106,520 in bridge funding from UC Office of the President, ensuring organizational sustainability during critical transition period.
- Successfully negotiated and coordinated UCGPC–UCOP affiliation agreement finalization (July 2023), establishing permanent institutional partnership after a 2-year process.
- Built organization from startup phase to fully operational 501(c)(3) with robust governance, financial systems, and strategic partnerships.
- Recruited, trained, and managed cross-functional teams including legislative interns, policy fellows, and student officers across 10 UC campuses.

Legislative Affairs, Policy Advocacy & Strategic Communications

- Co-organized Sacramento Advocacy Days (2023–2025), leading 3-day legislative conferences bringing 50+ graduate students to the California State Capitol for direct legislator meetings.
- Designed and moderated the federal policy briefing, "Investing in America's Future: Graduate Research Driving Innovation" (May 2025), for Congressional staff and policymakers.
- Testified before the California Senate Education Committee in support of AB 681 (Elhawary) for undocumented student access (June 2025); collaborated with Assembly Member Ward's Select Committee on Biotechnology and Medical Technology (August 2025).
- Coordinated Day on the Hill advocacy (2023–2025), organizing federal advocacy delegations to Washington, D.C. for meetings with 70+ Congressional offices annually.
- Translated complex policy data and research into clear briefing documents, talking points, and narratives tailored to legislative, campus, and student audiences.

Policy Development, Research & Strategic Insights

- Authored a 5-week legislative training curriculum preparing graduate students for state and federal advocacy, covering bill analysis, lobbying ethics, and coalition building.
- Developed policy positions on AB 1602 (Housing), AB 531 (Mental Health Infrastructure), and federal research funding priorities.
- Created policy briefs and position papers influencing UC systemwide policies on basic needs, housing, and graduate student support.
- Established partnerships with UC State and Federal Governmental Relations teams, coordinating research-informed advocacy strategies.

Budget Management & Compliance

- Managed \$200,000+ annual operating budget including payroll, travel, events, and programmatic expenses.
- Ensured legal compliance for dual 501(c)(3) and 501(c)(4) operations, working with legal counsel and tax professionals.
- Implemented financial systems, internal controls, and audit processes achieving clean financial reviews.

TREASURER & VOTING BOARD MEMBER | UC Graduate and Professional Council | 2021 – 2023

Founding leadership role establishing organizational infrastructure

Financial Management & Governance

- Developed initial budgeting systems, financial policies, and compliance frameworks for new nonprofit organization.
- Managed transition from informal advocacy group to formal 501(c)(4) with robust governance structure.
- Created board governance policies, meeting procedures, and decision-making frameworks using Robert's Rules of Order.

Program Development & Public Engagement

- Co-organized the Online Graduate Summit 2022 with policy sessions featuring UC Office of the President leadership.

*PATRICCLA ORDOÑEZ-KIM, M.A.*

- Presented "Housing Analysis Overview: AB 1602 – CA Budget Revolving Loan Act of 2022" to graduate student leaders.
- Led the Student Advocates to the Regents (StARs) program, funding 18 students annually to attend UC Board of Regents meetings.

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ASSOCIATE INSTRUCTOR | University of California, Riverside | June 2018 – June 2023

Teaching and curriculum development in the Graduate School of Education

Curriculum Design, Public Pedagogy & Audience Engagement

- Designed and delivered undergraduate and graduate-level courses for 125+ students per quarter in education and Ethnic Studies-related content.
- Developed "Education for a Diverse Society" and "Ethnic Studies in K–12 Education" curricula emphasizing justice-centered, inclusive pedagogy and critical media literacy.
- Created participatory learning environments emphasizing critical consciousness, cultural responsiveness, and community engagement.
- Supervised and mentored graduate teaching assistants and managed course assessment procedures.
- Recognized as Outstanding Teaching Assistant, Graduate School of Education (AY 2017–2018).

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## **RESEARCH & STRATEGIC INSIGHTS EXPERIENCE**

Research & Strategic Insights

- Conducted mixed-methods research on education policy, immigrant student experiences, and higher education equity, applying findings to advocacy strategy and public communication.
- Presented peer-reviewed research on Asian Pacific Islander student experiences and disability in higher education.
- Presented research findings at American Educational Research Association (AERA) annual conferences.
- Designed and administered surveys, analyzed quantitative and qualitative data, and synthesized results into actionable recommendations for institutional and policy stakeholders.
- Translated complex research into accessible briefs, presentations, and narrative frames for non-academic audiences.

Graduate Research Assistant | 2018 – 2021

- Branch Alliance for Educator Diversity, Austin, TX (2021): Collaborated with faculty team to design teacher-educator competency rubrics and training materials for educator-preparation programs; project funded by the Bill & Melinda Gates Foundation.
- Graduate School of Education, UC Riverside (2018): Partnered with PI Dr. Leigh Patel (Spencer Foundation grant) to create interview instruments and conduct oral-history interviews with prominent figures in social movements; findings informed Dr. Patel's book, *No Study without Struggle: Confronting Settler Colonialism in Higher Education*.

Vice President of External Affairs | Graduate Student Association, UC Riverside | 2021 – 2022

Second-ranking elected officer representing 5,000+ graduate students

- Conducted surveys and data analysis to inform policy positions on student funding, housing, and academic policies.
- Gathered and synthesized input from diverse student constituencies into clear advocacy priorities.
- Organized campus-wide initiatives, referenda, and elections, achieving 40%+ student participation rates.
- Lobbied graduate student concerns to the California State Legislature, the UC President, and campus administration.
- Served as Interim President during leadership transition, maintaining organizational continuity.

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## **LEGISLATIVE & POLICY ACHIEVEMENTS**

Key Legislative Collaborations

- Assembly Member Sade Elhawary: Public testimony supporting undocumented student access legislation (AB 681), June 2025.
- Assembly Member Christopher M. Ward: Invited expert for Select Committee on Biotechnology and Medical Technology hearing, August 2025.
- UC Federal Governmental Relations: Coordinated advocacy strategies with Phil Harman, Brent Palmer, Nicole Carlotto, and Annie Nguyen.

Major Policy Campaigns

- Federal Research Funding: Led coalition advocacy preserving NSF and NIH graduate research funding (2023–2025).
  - California Housing Policy: Advocated for AB 1602, expanding affordable housing loan programs for students.
  - Student Basic Needs: Championed legislation addressing food insecurity, transportation, and emergency financial assistance.
  - Immigration Policy: Organized advocacy for comprehensive immigration reform and LGBTQ+ protections (2013).
- Funding Secured
- \$106,520 UCOP Bridge Funding (2023).

PATRICCLA ORDOÑEZ-KIM, M.A.

- \$30,000+ annual advocacy program funding.
- \$25,452 Student Advocates to the Regents travel funding (2022–2024).

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## EDUCATION

- **Ph.D. in Education (Candidate)** | University of California, Riverside | Expected 2026  
Program: Education, Society, and Culture | GPA: 3.98  
Dissertation: "Pedagogies of Ethnic Studies Teachers" – Advanced to Candidacy
- **M.A. in Educational Administration** | California State University, Northridge | 2014  
Specialization: Higher Education Leadership and Policy | Magna Cum Laude
- **B.A. in Sociology** | California State University, Northridge | 2012  
Magna Cum Laude | Outstanding Graduating Senior

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## FELLOWSHIPS & AWARDS

- California Teacher Education Research and Improvement Network Fellowship, UC Office of the President (2021–2023).
- Eugene Cota-Robles Diversity Fellowship, UC Office of the President (2016–2020).
- Ford Foundation Fellowship, Honorable Mention (2021).
- Graduate Research Mentorship Program Fellow, UC Riverside (2021).
- Outstanding Teaching Assistant, Graduate School of Education, UC Riverside (2017).
- Outstanding Graduating Senior, Department of Sociology, CSU Northridge (2012).

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## CORE COMPETENCIES

### Research & Strategic Insights

Audience research and segmentation • Quantitative and qualitative methods • Survey design and implementation • Data analysis and visualization • Message testing and insight synthesis • Translating data into strategy and narrative

### Policy & Legislative Affairs

Legislative analysis and bill tracking • Coalition building and stakeholder engagement • Public testimony and advocacy campaigns • Government relations • Strategic communications and messaging

### Leadership & Management

Nonprofit governance and board development • Budget development and financial management • Staff recruitment, training, and supervision • Cross-functional team leadership • Program design and evaluation

### Technical Skills


Google Workspace • Microsoft Office • Survey platforms (Qualtrics, Google Forms) • Virtual facilitation tools (Zoom, webinar platforms) • Basic data visualization in Google Slides and PowerPoint • Social media strategy and content planning

PATRICCLA ORDÓÑEZ-KIM, M.A.

## REFERENCES

*Chris Harrington, Associate Vice President*

Federal Governmental Relations, University of California Office of the President



*Ernesto Arciniega, Assistant Director of Governmental Relations and Legislative Analysis*

Federal Governmental Relations, University of California Office of the President



*Danielle Mireles, Ph.D., Assistant Professor*

Educational Leadership, University of Nevada, Las Vegas



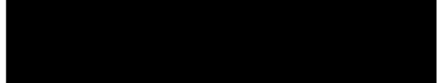
*Sonya Brooks, MPH, Student Regent 2025-2026*

Board of Regents, University of California



*Marshal Caro, MBA, Management Consultant*

Mergers and Acquisitions, PriceWaterhouseCoopers



# Advisory Body Application

Submitted on 21 April 2026, 5:44pm  
Receipt number 32  
Related form version 0

## Applicant Information

Full Name Noel Russell

Email Address

Please specify the Advisory Body you are applying for

Parks and Recreation Committee

I am applying to the Bicycle/Pedestrian Advisory Committee as a/an:

I am applying to the Budget Advisory Committee as a/an:

I am applying to the Commission on Aging as a/an:

I am applying to the Economic Development Advisory Committee as a/an:

I am applying to the Housing Committee as a/an:

I am applying to the Parks and Recreation Committee as a/an:

Community Member (Person residing or working in Emeryville.)

I am applying to the Planning Commission as a/an:

I am applying to the Public Art Committee as a/an:

I am currently a member of the above Advisory Body and am seeking reappointment.

No

If you are seeking re-appointment, has any of your information changed within the last 12 months?

## Residency Information

Home Address

City	[REDACTED]
State	[REDACTED]
Zip Code	[REDACTED]
Home/Cell Phone Number	[REDACTED]
How long have you lived in Emeryville?	9 years

## Employment Information

Employment Status	Employed
Place of Employment	Self-Employed/Contract
Occupation	Fractional Marketing Executive/CMO
Business Address	I work from home! Same address as my residence - 1060 48th street
City	Emeryville
State	CA
Zip Code	94608
Business Phone Number	[REDACTED]
How long have you worked in Emeryville?	9 years
Upload Your Resume	[REDACTED]

## Demographic Information

What race/ethnicity do you most closely identify with? Select all that apply.	Hispanic or Latino American Indian or Alaska Native
If not listed above, please specify:	
Age Group	20-44 years old
Household Annual Income Level	\$200,000 or more

Are there children under the age of 18 in your household? No

## Education

High School Monte Vista College Prep

College Biola University - BS in Marketing

Trade or Business School(s)

Other Interest

## Advisory Body Experience / Information

Are you currently serving on other Boards, Commissions, or Committees? No

Have you served on a Board, Commission, or Committee before? Yes

Please list all past and current City of Emeryville advisory boards. None

Please list any past and current board, commission or committee memberships outside of Emeryville.

Board President, The Outdoorist Oath  
Advisor, Outdoor Diversity Alliance  
Advisor, Outbound Collective  
Advisor, Confluence Program Committee, The Conservation Alliance  
Founding Board Member, Brown Girls Climb  
Founding Board Member, PNW Outdoor Women  
Board Member, Get Out Stay Out

Please list all organization memberships and positions held.

Board President, The Outdoorist Oath  
Advisor, Outdoor Diversity Alliance  
Advisor, Outbound Collective  
Advisor, The Conservation Alliance Confluence Program Committee  
Founding Board Member, Brown Girls Climb  
Founding Board Member, PNW Outdoor Women  
Board Member, Get Out Stay Out  
Event Producer, Women's Outdoor Summit  
Digital Fellow, Climate Power (2020 Presidential Election)

I have also worked closely with a range of outdoor and community-focused organizations through advisory and partnership roles, supporting programming, storytelling, and community engagement efforts.

Please list any relevant work and volunteer experience. I have spent most of my career at the intersection of community, storytelling, and the outdoors.

Professionally, I currently lead marketing and communications at Luxe Haus, a hospitality company rooted in outdoor destinations. Prior to that, I served as Chief Marketing Officer and Chief Experience Officer at a travel platform focused on access to vacation experiences. Across these roles, I have built and led teams, developed community engagement strategies, and created programs that connect people to place in meaningful ways.

Alongside my full-time work, I have partnered with and advised outdoor brands and organizations including REI, Patagonia, The North Face, and Outside Magazine, with a focus on community building and responsible storytelling.

Earlier in my career, I worked in community development and nonprofit leadership roles with organizations like Covenant House California and Union Rescue Mission, where I led volunteer programs, built partnerships, and managed large-scale community engagement initiatives serving diverse populations.

I have also served in board and advisory roles across multiple outdoor and nonprofit organizations, with a focus on increasing access to outdoor spaces, supporting underrepresented communities, and strengthening community-based programming.

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**Why are you interested in serving on this Board, Commission, or Committee?**

I care deeply about the role that parks and public spaces play in building strong, connected communities.

As a first generation Mexican American with Indigenous roots, I was raised with a deep appreciation for the land through both recreation and cultivation. Spending time outdoors, whether that was exploring or tending to space, was how I learned to connect with where I was. Caring for outdoor spaces is something I carry with me today, and a meaningful way I honor my ancestors.

I have spent my career helping people connect to the outdoors, both through my work in the outdoor industry and through my involvement in community-focused organizations. At a local level, I see parks and recreation as one of the most tangible and impactful ways to create access, support well-being, and bring people together.

Living in Emeryville, I use and appreciate our parks and public spaces regularly. I would love the opportunity to contribute more directly to how those spaces are shaped, maintained, and programmed for the community.

I bring experience in community engagement, program development, and strategic thinking, along with a collaborative approach and a genuine interest in listening to and representing the needs of the community. I am especially interested in how we can continue to expand access, create inclusive programming, and ensure that our public spaces serve a wide range of residents.

---

## **Planning Commission Applicants Only**

Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.

# NOËL RUSSELL

MARKETING &  
COMMUNICATIONS  
EXECUTIVE

## PERSONAL BACKGROUND

Marketing and communications executive with 20+ years of experience leading brand, growth, and community engagement initiatives across the outdoor, travel, and nonprofit sectors. Known for building high-performing teams, developing strategic partnerships, and creating programs that connect people to the outdoors in meaningful and inclusive ways. Deep personal and professional commitment to outdoor access, community development, and stewardship.

## RELEVANT PROFESSIONAL EXPERIENCE

### SVP, Marketing & Communications

*Luxe Haus | 2025–Present (Contract)*

- Founding team member of a luxury vacation rental and property management company rooted in outdoor destinations
- Lead all marketing, communications, and digital strategy, including brand development, partnerships, content, PR, and paid media
- Built and scaled the marketing function from the ground up to support business growth, homeowner acquisition, and guest engagement
- Oversee team development and cross-functional collaboration to align brand, product, and customer experience

### Chief Marketing Officer / Chief Experience Officer

*Whimstay | 2022–2025 (Contract)*

- Led brand, marketing, and customer experience strategy for a travel platform focused on access to vacation experiences
- Developed integrated campaigns across content, SEO, lifecycle marketing, and paid media
- Built community engagement and retention programs while improving customer experience across the platform
- Partnered with product and operations to align user experience with brand and business goals

### Digital Marketing Manager (Outdoor, Travel & Lifestyle)

*JAM Collective | 2020–Present (Freelance)*

- Lead digital campaigns, storytelling, and brand strategy for leading outdoor and lifestyle companies
- Manage community, ambassador, and influencer programs with global reach
- Support campaign execution across social, PR, paid media, and experiential activations

### Brand & Marketing Consultant

*Self-Employed | 2017–Present*

- Advise brands including Amazon, REI, Patagonia, The North Face, Alaska Airlines, Eddie Bauer, Outside Magazine, and The Washington Post
- Specialize in brand strategy, content development, SEO, and growth marketing
- Partner with organizations to build audience engagement and long-term brand equity

### Partner, Director of Growth & Creative Partnerships

*Ravel Media / She Explores | 2018–2023*

- Led partnership strategy and brand collaborations across a leading women-centered outdoor media platform
- Built and managed relationships with 50+ national and global brands including Subaru, REI, Backcountry, Deuter, and Mountain Hardwear
- Drove significant revenue growth and expansion into new verticals through innovative partnership programs
- Supported content development and storytelling that elevated diverse voices in the outdoors

### Digital Marketing & Community Development Strategist

*Outbound Collective | 2021–2022*

- Led marketing and communication strategies to grow a global outdoor adventure platform
- Developed campaigns, partnerships, and content initiatives to drive user engagement and community growth
- Collaborated across teams to align product, content, and marketing strategy

# NOËL RUSSELL

MARKETING &  
COMMUNICATIONS  
EXECUTIVE

## COMMUNITY & OUTDOOR LEADERSHIP

### Board President

*The Outdoorist Oath | 2023–2024*

- Led strategic initiatives focused on expanding inclusive access to outdoor spaces
- Supported fundraising, partnerships, and community programming

### Advisor

*Outdoor Diversity Alliance | 2023–2024*

- Contributed to cross-industry efforts to advance equity and inclusion in outdoor recreation

### Advisor

*Outbound Collective | 2022–2024*

- Led marketing and community development initiatives for a global outdoor adventure platform, driving engagement through content, partnerships, and storytelling
- Developed campaigns and partnerships that connected people to local outdoor experiences, strengthening community participation and access

### Advisor, Confluence Program Committee

*The Conservation Alliance | 2022*

- Participated in grantmaking to fund community-led conservation initiatives
- Helped evaluate and award funding to organizations protecting land and water resources
- Contributed to efforts focused on expanding access to conservation for underrepresented communities

### Board Member / Organizer (Selected)

- Brown Girls Climb (Founding Board Member)
- PNW Outdoor Women (Founding Board Member)
- Get Out Stay Out (Founding Member)
- Women's Outdoor Summit (Event Producer; 2,000+ attendees)
- Led community-building initiatives, events, and programs designed to increase participation in outdoor recreation
- Developed partnerships and programming supporting youth, women, and underrepresented communities

## EARLIER CAREER IN COMMUNITY DEVELOPMENT & ENGAGEMENT

**Covenant House California** | *Development Manager &*

*Community Involvement Manager*

**Union Rescue Mission** (Los Angeles) | *Manager of Community Development & Engagement*

- Led large-scale volunteer programs, managed fundraising events, outreach programs, and engagement initiatives serving vulnerable populations
- Built partnerships with community organizations, corporations, and local stakeholders
- Developed training programs, communications strategies, and community-facing campaigns

## SKILLS & AREAS OF EXPERTISE

- Community engagement and program development
- Strategic partnerships and stakeholder collaboration
- Marketing, communications, and storytelling
- Event planning and facilitation
- Team leadership and organizational growth
- Outdoor industry and recreation-focused programming

## ADDITIONAL INSIGHTS

- Published author and photographer focused on outdoor storytelling and access
- Active trail runner, gardener, and outdoor enthusiast based in Emeryville
- Strong personal commitment to public space stewardship, accessibility, and community connection

# Advisory Body Application

Submitted on 20 April 2026, 1:38am  
Receipt number 24  
Related form version 0

## Applicant Information

Full Name Kalajah Walker

Email Address

Please specify the Advisory Body you are applying for

Parks and Recreation Committee

I am applying to the Bicycle/Pedestrian Advisory Committee as a/an:

I am applying to the Budget Advisory Committee as a/an:

I am applying to the Commission on Aging as a/an:

I am applying to the Economic Development Advisory Committee as a/an:

I am applying to the Housing Committee as a/an:

I am applying to the Parks and Recreation Committee as a/an:

Youth / Student (Student attending Emery High School or an Emeryville resident enrolled in a college or university.)

I am applying to the Planning Commission as a/an:

I am applying to the Public Art Committee as a/an:

I am currently a member of the above Advisory Body and am seeking reappointment.

No

If you are seeking re-appointment, has any of your information changed within the last 12 months?

## Residency Information

Home Address

City	
State	
Zip Code	
Home/Cell Phone Number	
How long have you lived in Emeryville?	7+ years

## Employment Information

Employment Status	Employed
Place of Employment	ShakeShack
Occupation	team member
Business Address	5614 bay st suite 240
City	Emeryville
State	California
Zip Code	94608
Business Phone Number	5102010407
How long have you worked in Emeryville?	5 months
Upload Your Resume	

## Demographic Information

What race/ethnicity do you most closely identify with? Select all that apply.	Black or African American
If not listed above, please specify:	
Age Group	19 years or under
Household Annual Income Level	Less than \$50,000
Are there children under the age of 18 in your household?	No

## Education

---

High School Emery Secondary

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College N/A

---

Trade or Business School(s) N/A

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Other Interest

## Advisory Body Experience / Information

---

Are you currently serving on other Boards, Commissions, or Committees? No

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Have you served on a Board, Commission, or Committee before? No

---

Please list all past and current City of Emeryville advisory boards.

---

Please list any past and current board, commission or committee memberships outside of Emeryville.

---

Please list all organization memberships and positions held.

---

Please list any relevant work and volunteer experience. Work- ShakeShack  
Volunteer- Berkeley humane

---

Why are you interested in serving on this Board, Commission, or Committee? I am interested in this because I would like to expand my knowledge on actual government work. I think the best way to grow in this interest is by starting locally. I would also like to help my community and those around me.

## Planning Commission Applicants Only

---

Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.

---

## Kalaijah Walker



### Objective

Motivated high school student seeking an entry-level position to gain customer service experience while contributing to a positive work environment.

### SKILLS

- Excellent time management and organization
- Friendly and professional customer service
- Basic computer skills (Google Docs, Microsoft Word)
- Teamwork and communication
- Bilingual: English and Spanish (reading), beginner American Sign Language

### EXPERIENCE

#### **Shake shack, team member— Emeryville, Ca**

- took orders
- Customer service skills
- Served food
- Made milkshakes
- Made burgers
- Cleaned areas

#### **Berkeley Humane, Volunteer — Berkeley, CA**

- Cared for and maintained clean environments for animals
- Assisted staff with feeding, walking, and socializing animals

- 
- Provided friendly service and answered basic questions for visitors

#### School Event Volunteer — Emeryville, CA

- Organized and decorated homecoming rally with peers
- Coordinated with teachers and students to meet deadlines

### **EDUCATION**

Emery Secondary School, Emeryville, Expected Graduation:  
2027

### **AWARDS**

- Principal's Honor Roll
- Honor Society