

FIGURE 1-1
Regional Context

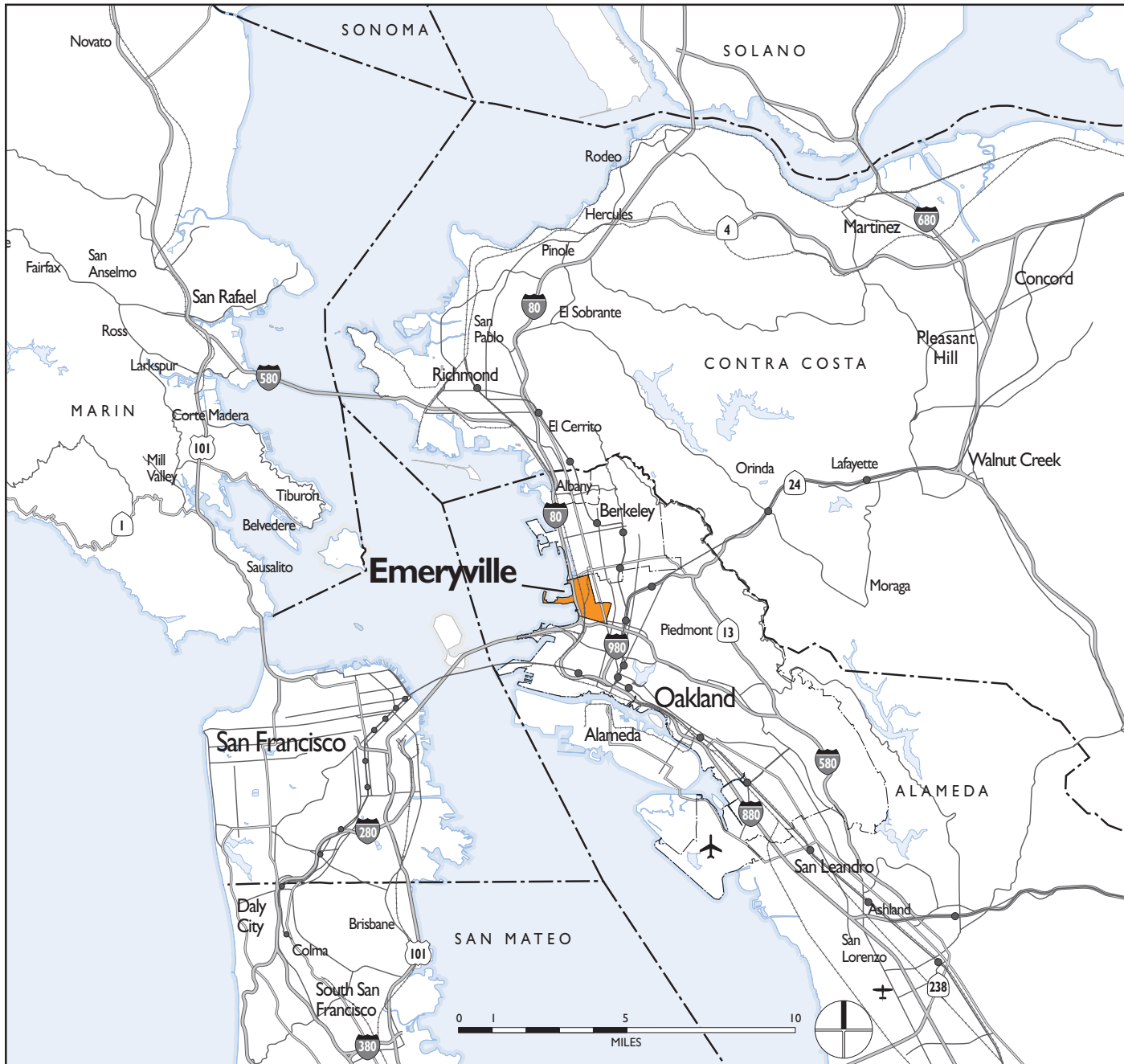


FIGURE 1-2
City Districts

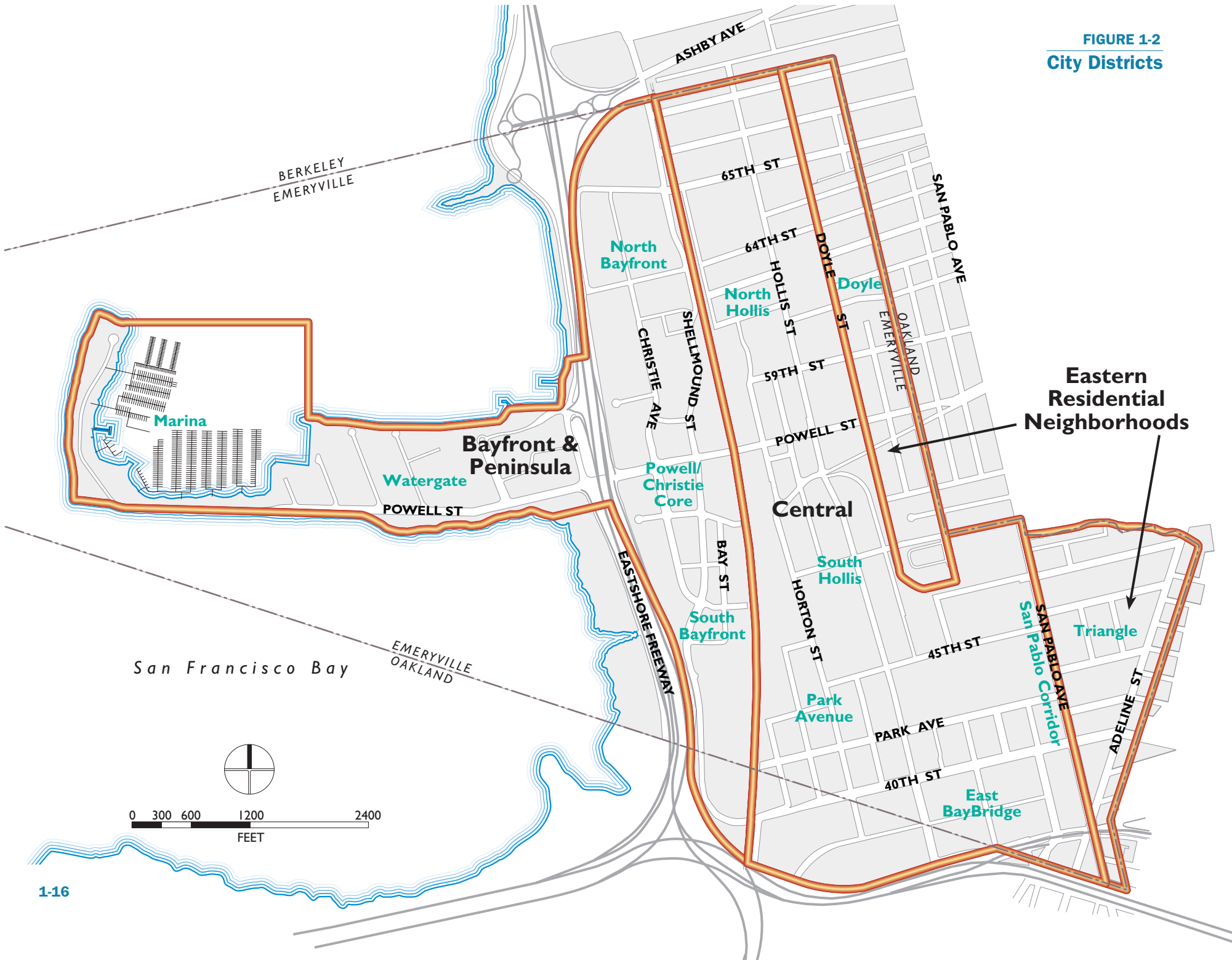


FIGURE 1-3

Existing Plans in Emeryville

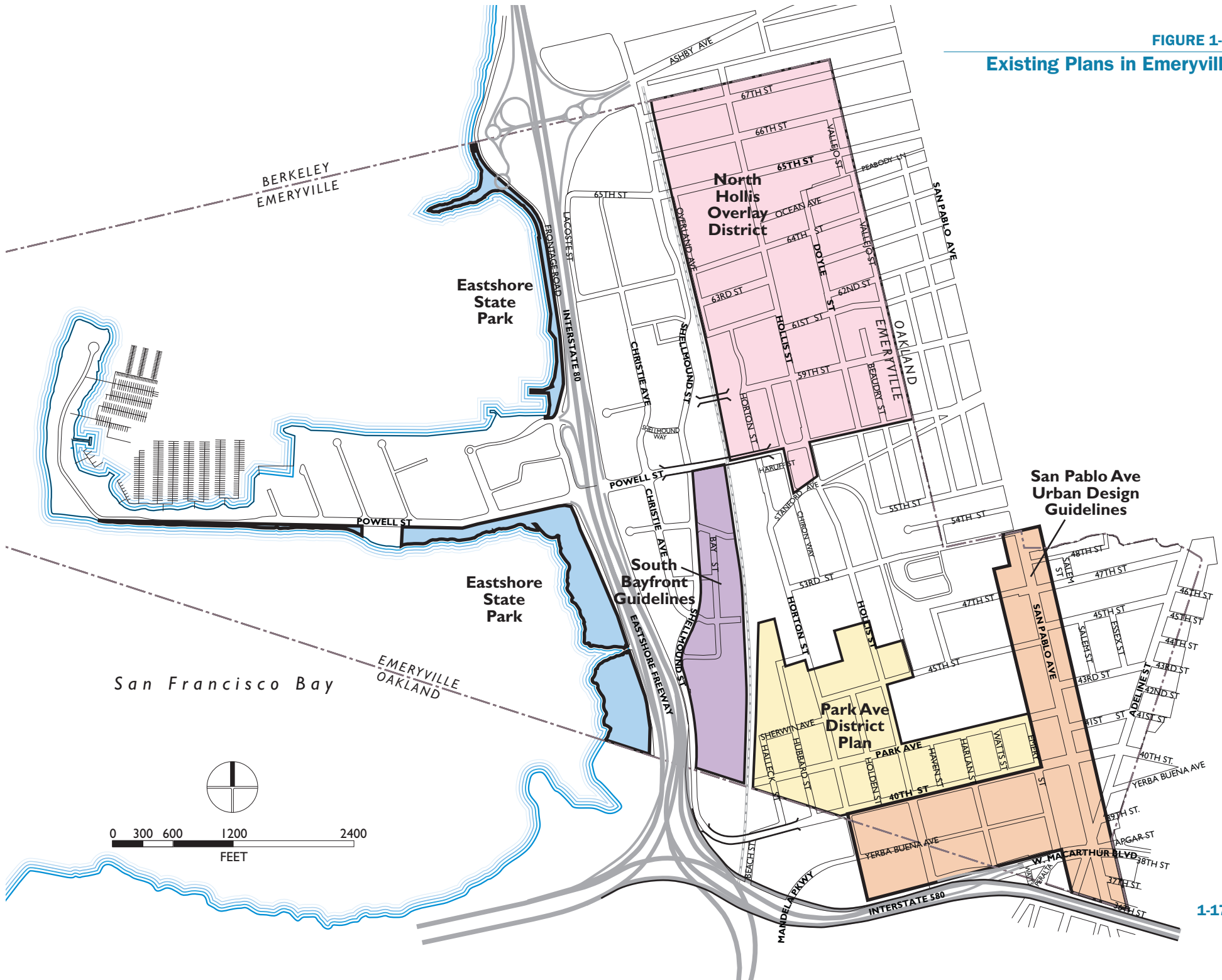


FIGURE 1-4

Redevelopment Project Areas

- 1976 Project Area
- Shellmound Project Area

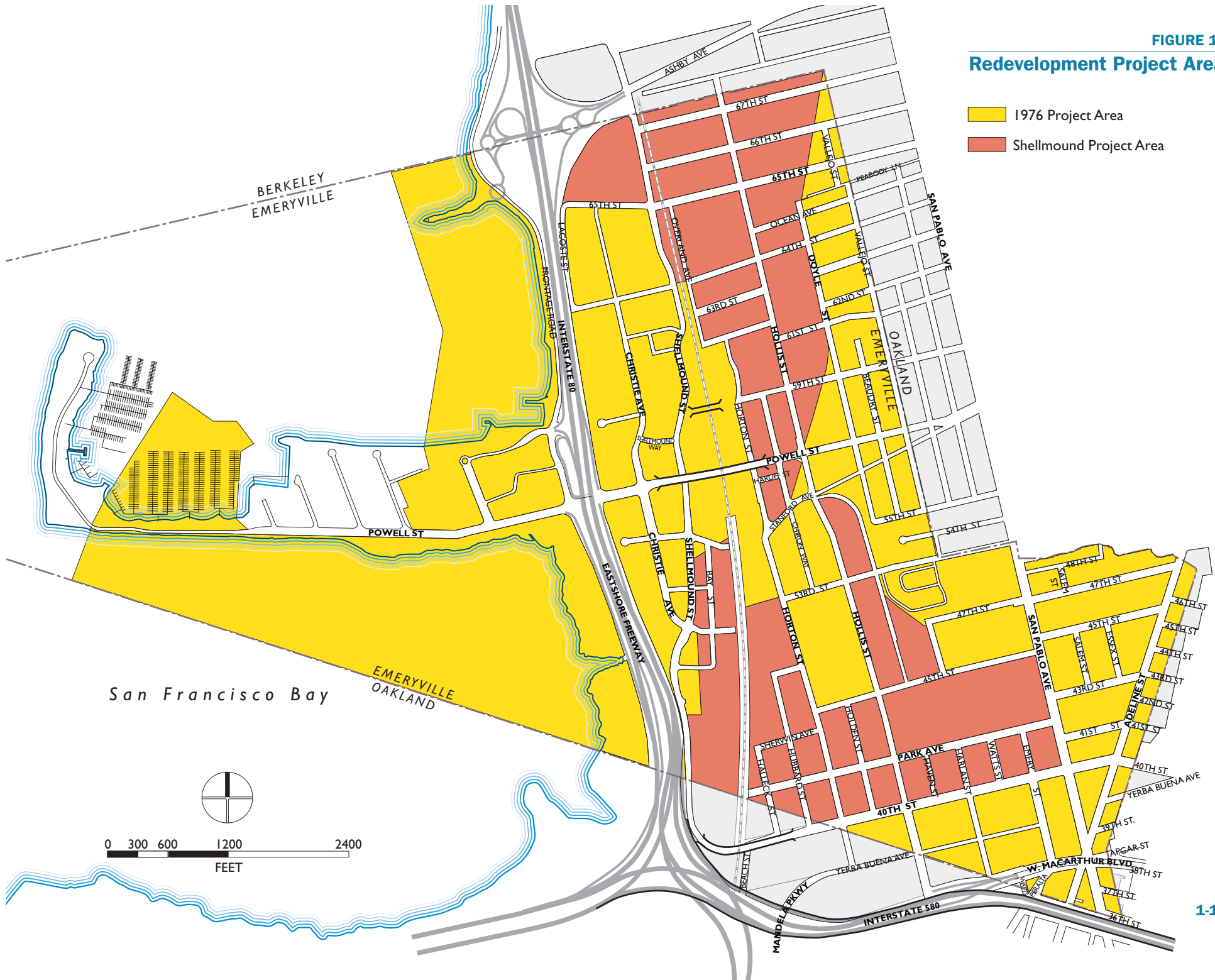


FIGURE 2-1

Areas of Change and Stability – 2009

- Areas of Potential Change
- Master Plan Areas
- Areas of Stability

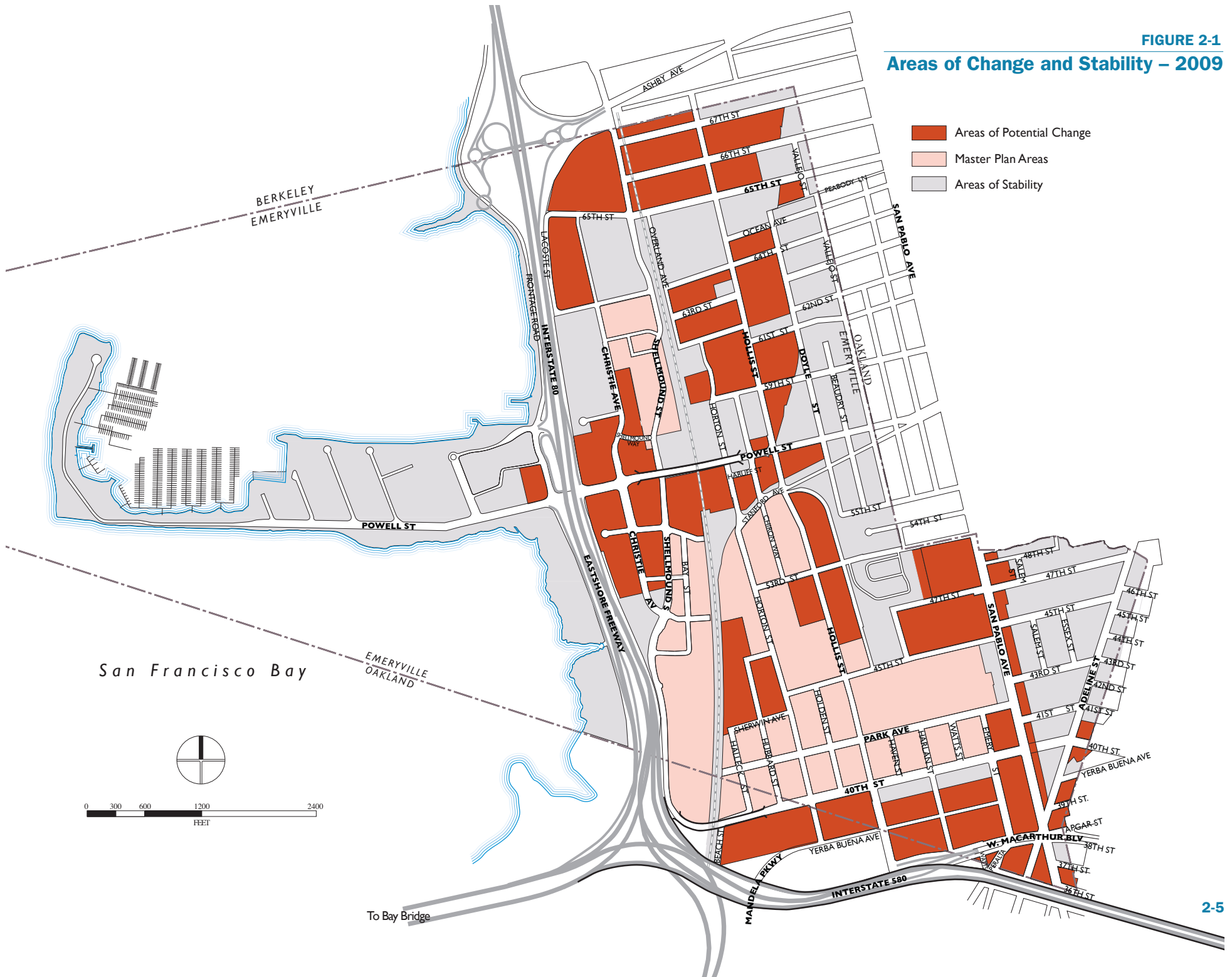








FIGURE 2-2

Land Use Diagram

-  High Density Residential
-  Medium-High Density Residential
-  Medium Density Residential
-  Mixed Use with Residential
-  Mixed Use with Non-Residential
-  Office/Technology
-  Office/Technology Doyle Hollis North Area
-  Industrial
-  Public
-  Marina
-  Park/Open Space
-  Public/Park
-  Other Park Opportunity
-  Regional Retail Overlay
-  Neighborhood Retail Overlay
-  Neighborhood Center
-  Major Transit Hub

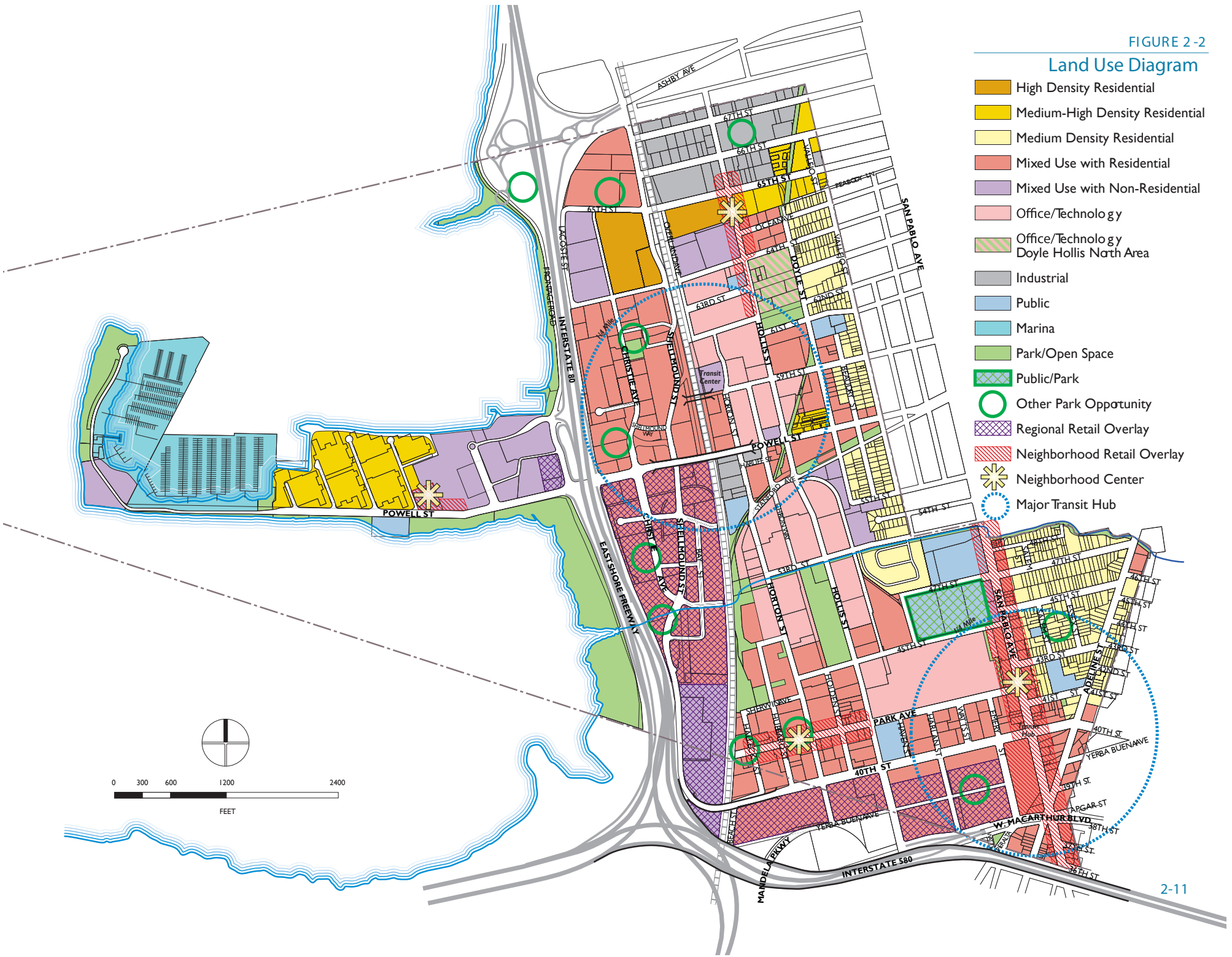
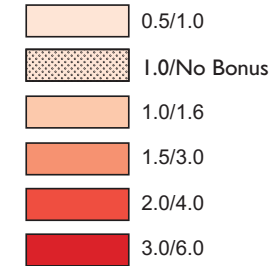


FIGURE 2-3

Maximum Floor Area Ratios

Base/with Bonus



Notes: Residential uses are included in FAR value. Parking areas are not.

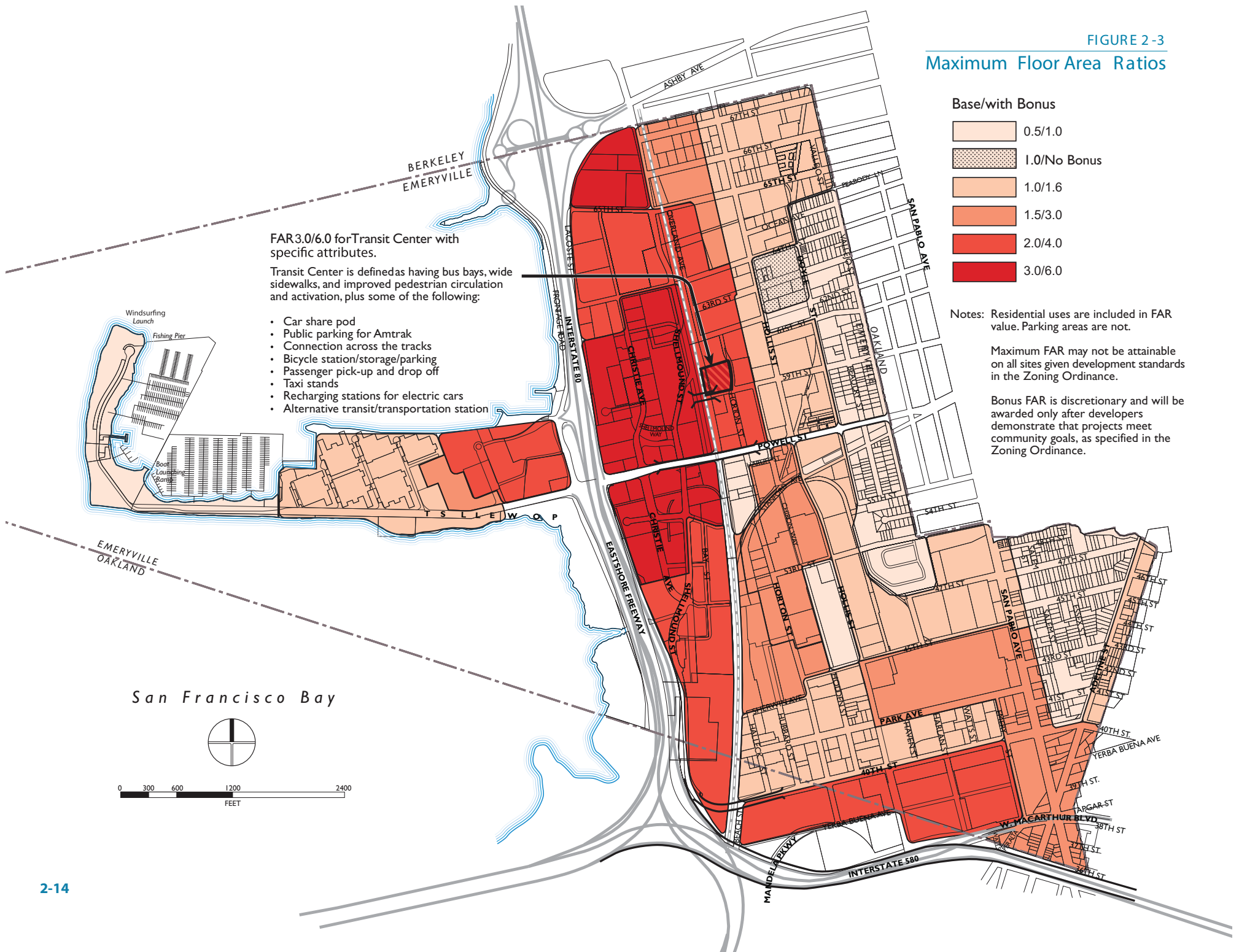
Maximum FAR may not be attainable on all sites given development standards in the Zoning Ordinance.

Bonus FAR is discretionary and will be awarded only after developers demonstrate that projects meet community goals, as specified in the Zoning Ordinance.

FAR 3.0/6.0 for Transit Center with specific attributes.

Transit Center is defined as having bus bays, wide sidewalks, and improved pedestrian circulation and activation, plus some of the following:

- Car share pod
- Public parking for Amtrak
- Connection across the tracks
- Bicycle station/storage/parking
- Passenger pick-up and drop off
- Taxi stands
- Recharging stations for electric cars
- Alternative transit/transportation station



San Francisco Bay

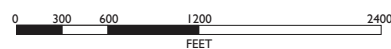


FIGURE 2-4

Maximum Building Heights

- Base/with Bonus
- 30 ft/No Bonus
- 30/55 ft
- 40/75 ft
- 50/100 ft
- 75/100+ ft*

Existing entitlement to taller building

*High rises over 100 ft are required to have exemplary design, cause minimal impacts (e.g. wind, shadows) and provide community amenities.

Bonus height is discretionary and will be awarded only after developers demonstrate that projects meet community goals.

Buildings in all districts should step down to adjacent lower districts.

Building height 75/100+ feet for Transit Center with specific attributes.

Transit Center is defined as having bus bays, wide sidewalks, and improved pedestrian circulation and activation, plus some of the following:

- Car share pod
- Public parking for Amtrak
- Connection across the tracks
- Bicycle station/storage/parking
- Passenger pick-up and drop-off
- Taxi stands
- Recharging stations for electric cars
- Alternative transit/transportation station

Existing entitlement for one tower up to 200 feet and a second tower up to 150 feet.

Existing entitlement up to 225 feet

San Francisco Bay

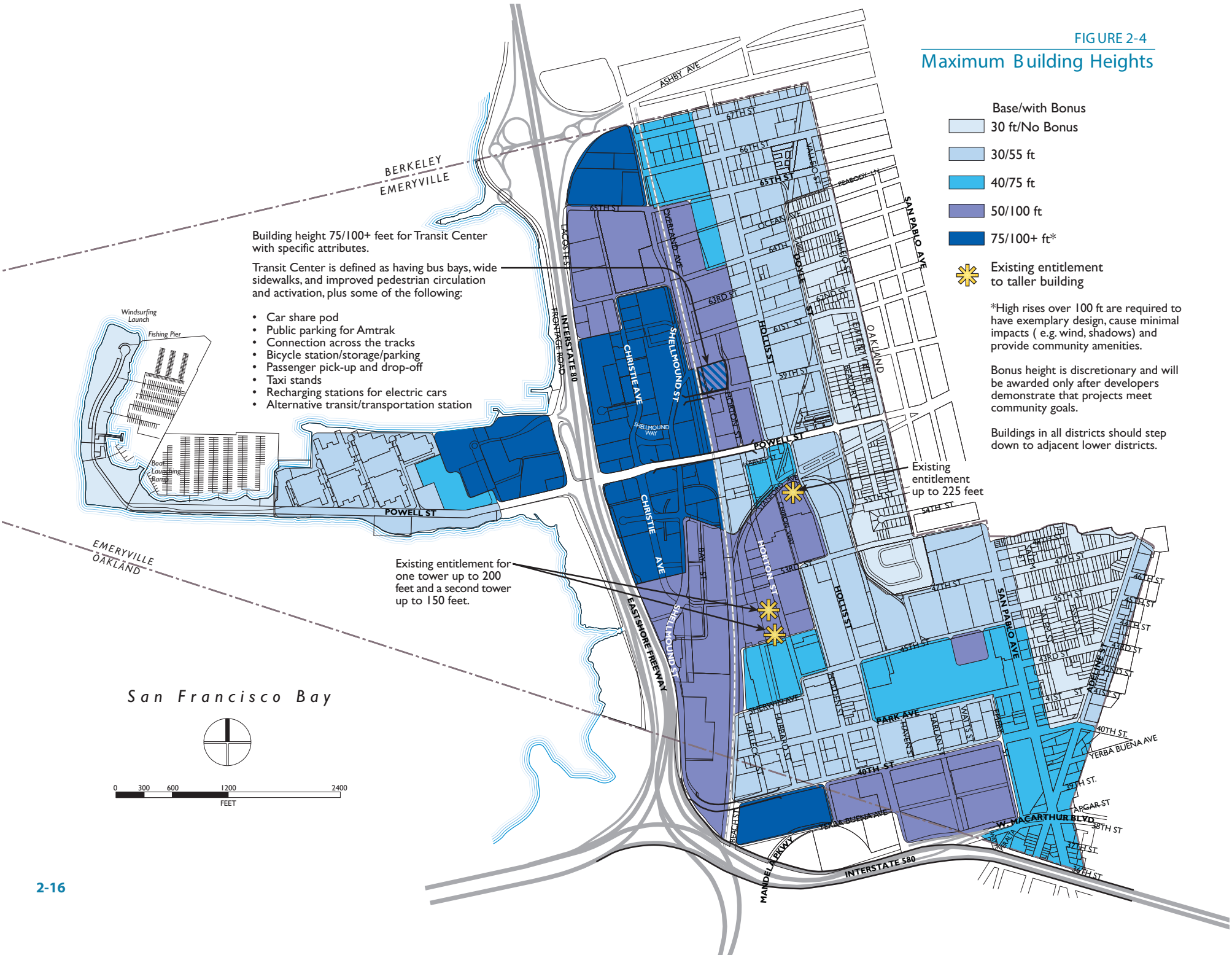
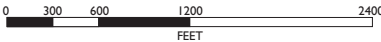
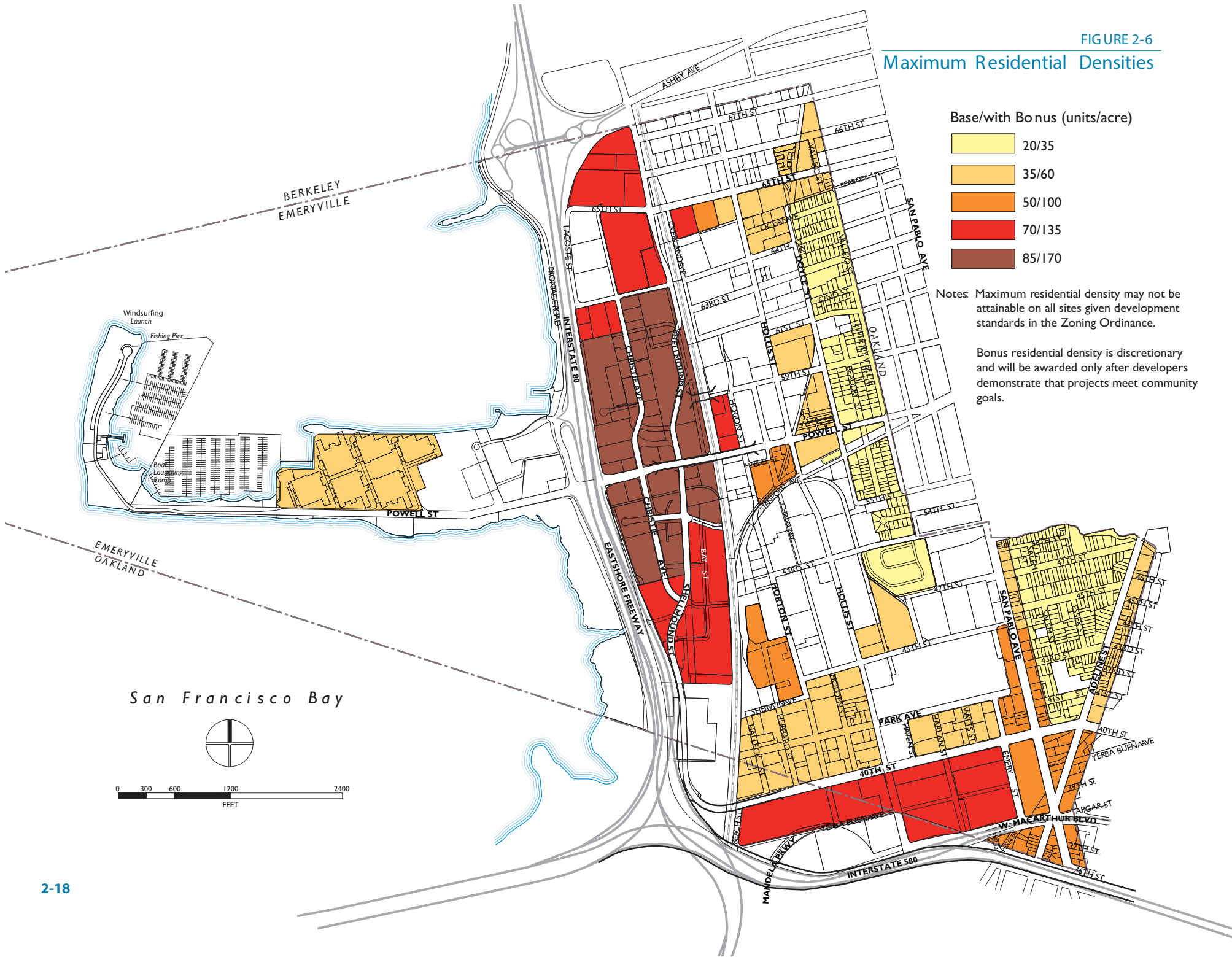


FIGURE 2-6

Maximum Residential Densities



Base/with Bonus (units/acre)

- 20/35
- 35/60
- 50/100
- 70/135
- 85/170

Notes: Maximum residential density may not be attainable on all sites given development standards in the Zoning Ordinance.

Bonus residential density is discretionary and will be awarded only after developers demonstrate that projects meet community goals.

San Francisco Bay

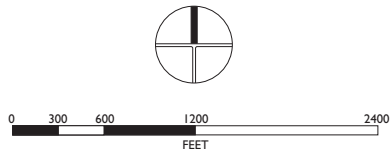


FIGURE 3-1
Circulation

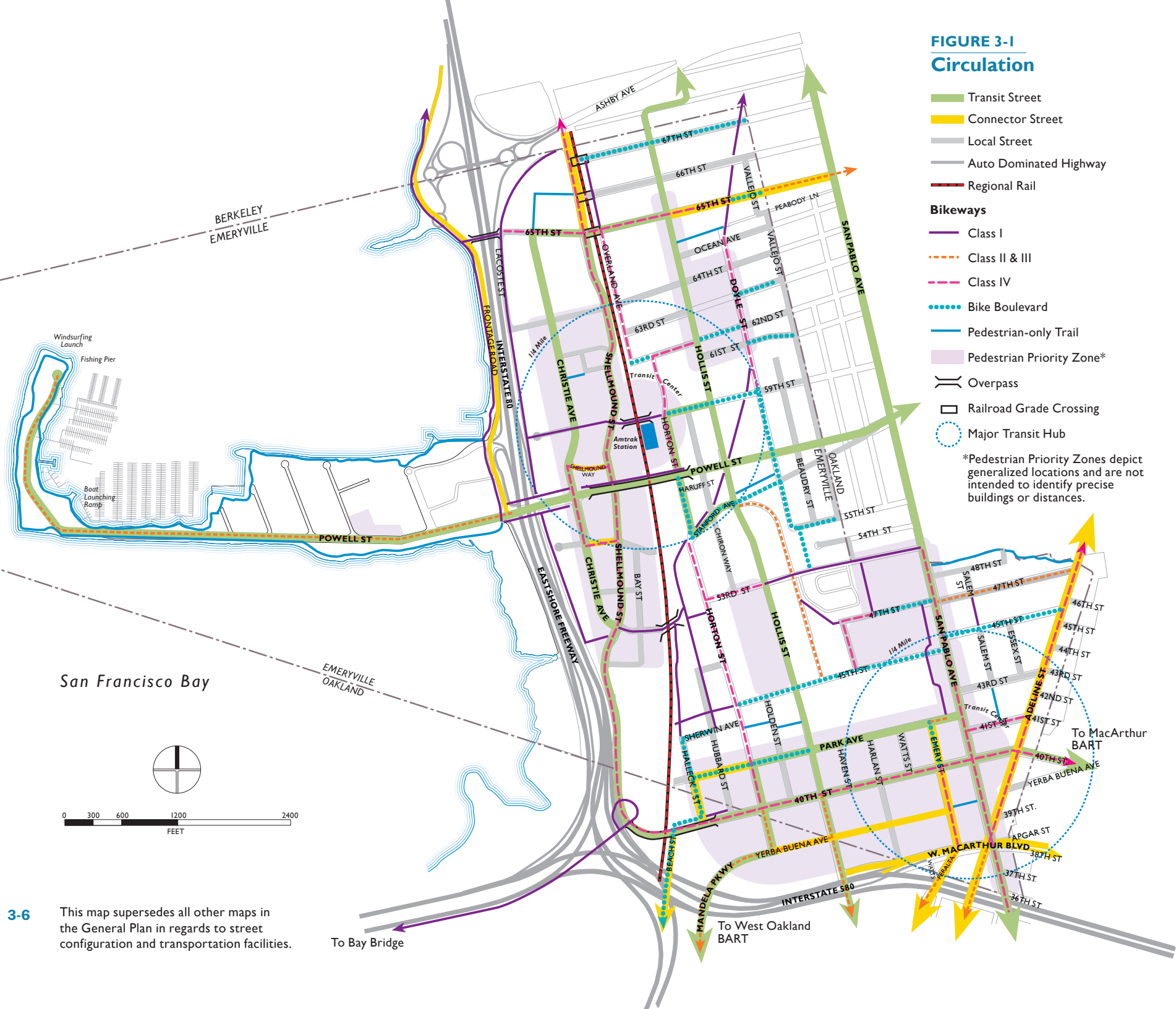
- Transit Street
- Connector Street
- Local Street
- Auto Dominated Highway
- Regional Rail

Bikeways

- Class I
- - - Class II & III
- - - Class IV
- Bike Boulevard
- Pedestrian-only Trail

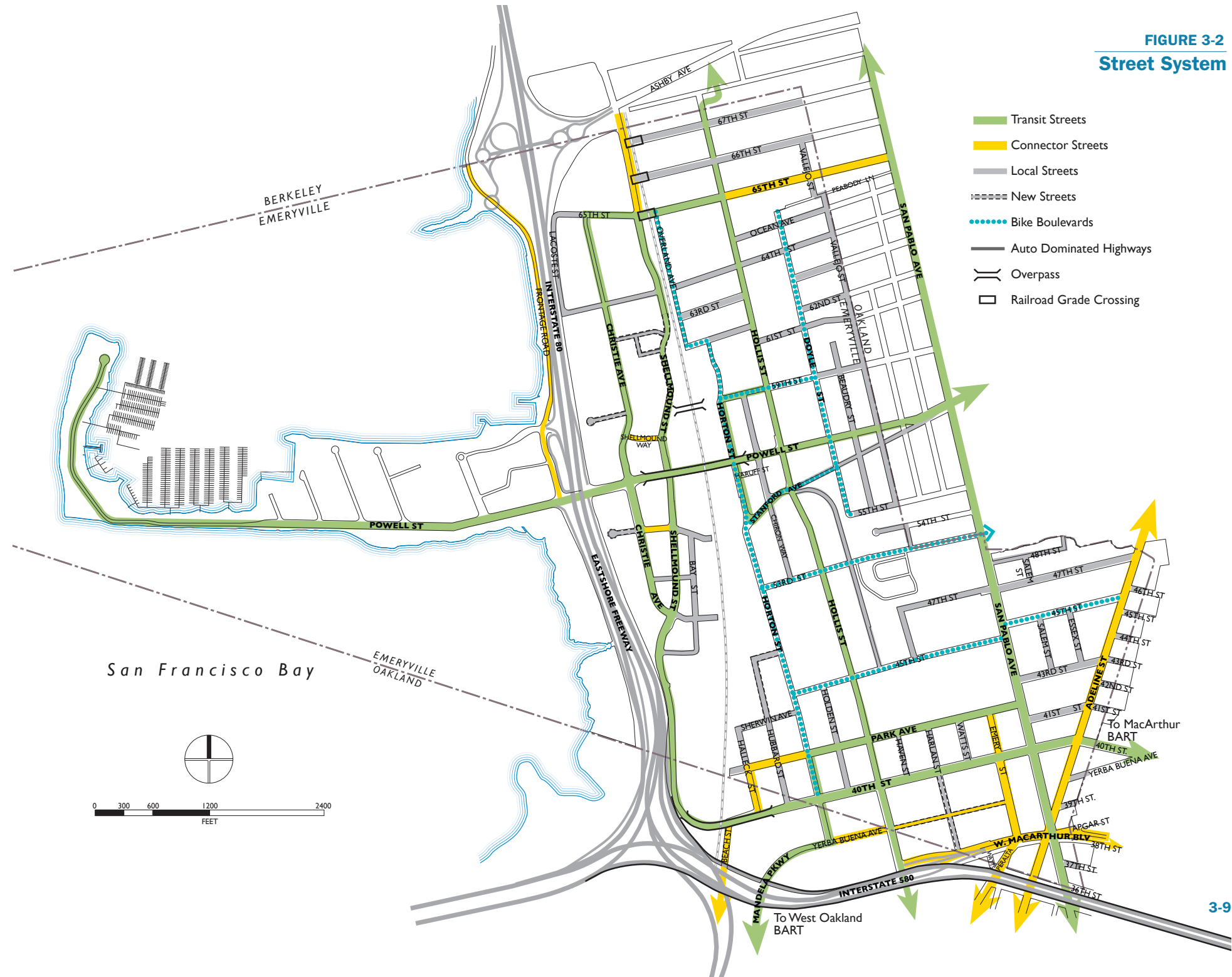
- Pedestrian Priority Zone*
-) Overpass
- Railroad Grade Crossing
- Major Transit Hub

*Pedestrian Priority Zones depict generalized locations and are not intended to identify precise buildings or distances.



3-6 This map supersedes all other maps in the General Plan in regards to street configuration and transportation facilities.

FIGURE 3-2
Street System



- Transit Streets
- Connector Streets
- Local Streets
- New Streets
- Bike Boulevards
- Auto Dominated Highways
- Overpass
- Railroad Grade Crossing

San Francisco Bay

EMERYVILLE
OAKLAND

BERKELEY
EMERYVILLE

0 300 600 1200 2400
FEET

Regional Retail Access

The regional retail access routes are shown in Figure 3-3. On these streets, access to regional retail stores will be accommodated for all transportation modes including automobiles. Strategic roadway widenings and other changes to accommodate this access may be considered, if travel by all modes is optimized. This map is supplemental to the other maps in this chapter. These regional retail access routes are classified as indicated on Figure 3-2 and according to the typologies discussed in Section 3.2 and all related goals and policies.

FIGURE 3-3
Regional Retail Access

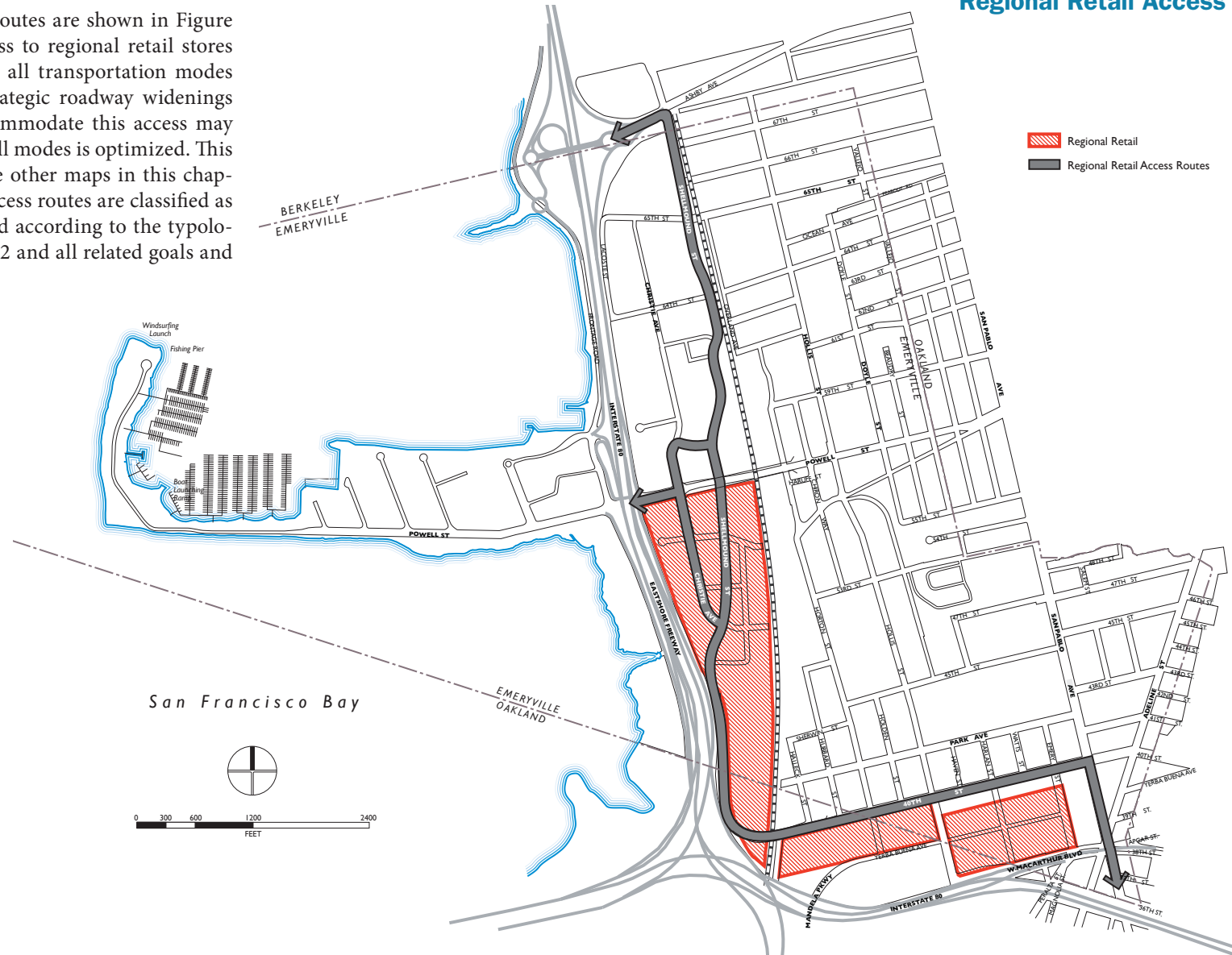






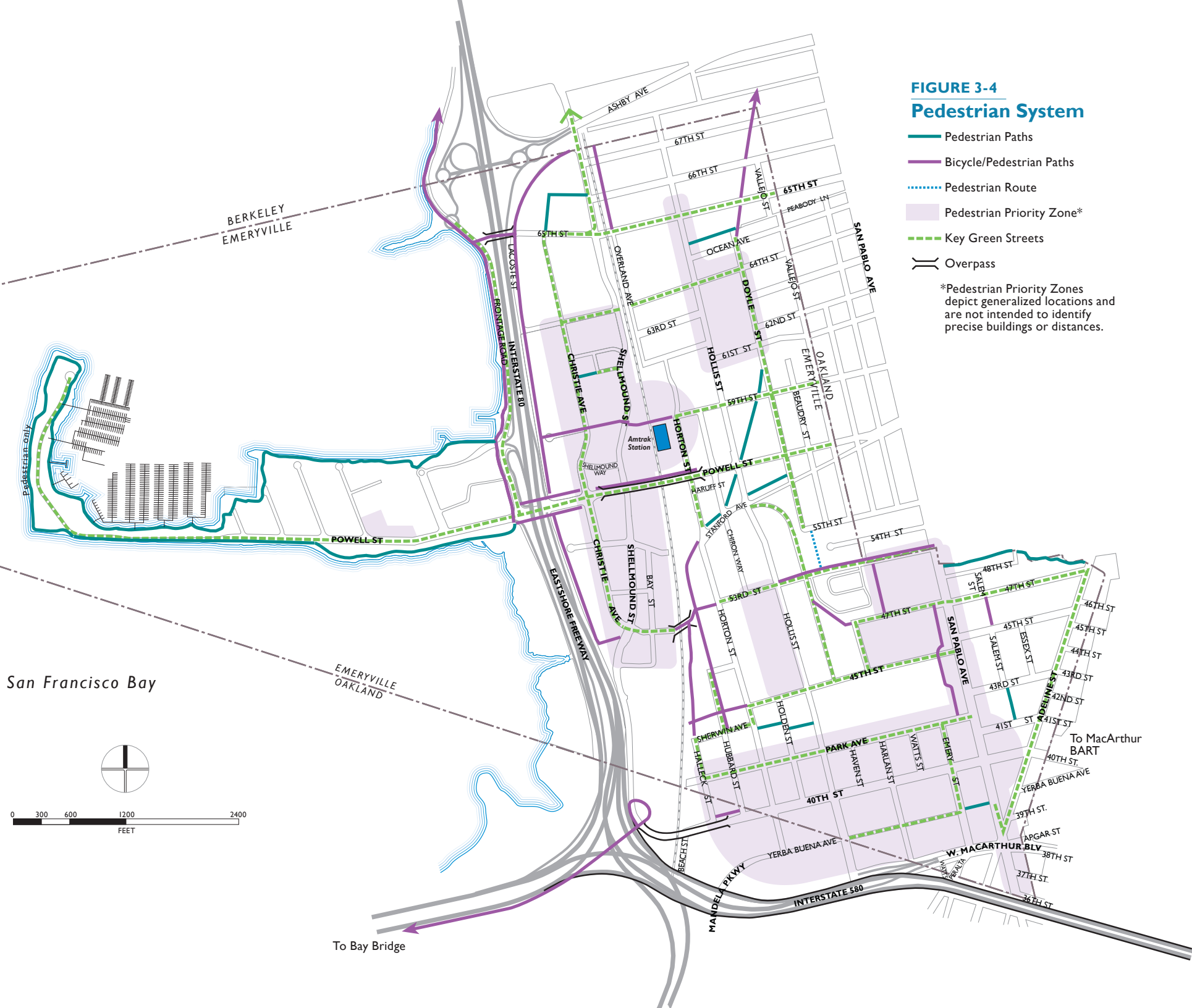


FIGURE 3-4
Pedestrian System

-  Pedestrian Paths
-  Bicycle/Pedestrian Paths
-  Pedestrian Route
-  Pedestrian Priority Zone*
-  Key Green Streets
-  Overpass

*Pedestrian Priority Zones depict generalized locations and are not intended to identify precise buildings or distances.



Regional Bay Trail

The preferred Bay Trail route for Emeryville connects with Berkeley's route along Frontage Road to the north and to Mandela Parkway in Oakland to the south. There are several spur trails for access to the peninsula and to cross I-580 to access the Bay Bridge. In the interest of providing shoreline access to the Bay Bridge, this Plan calls for a feasibility study to determine if a bicycle and pedestrian path can be developed adjacent to the Emeryville Crescent without negatively impacting sensitive habitat.

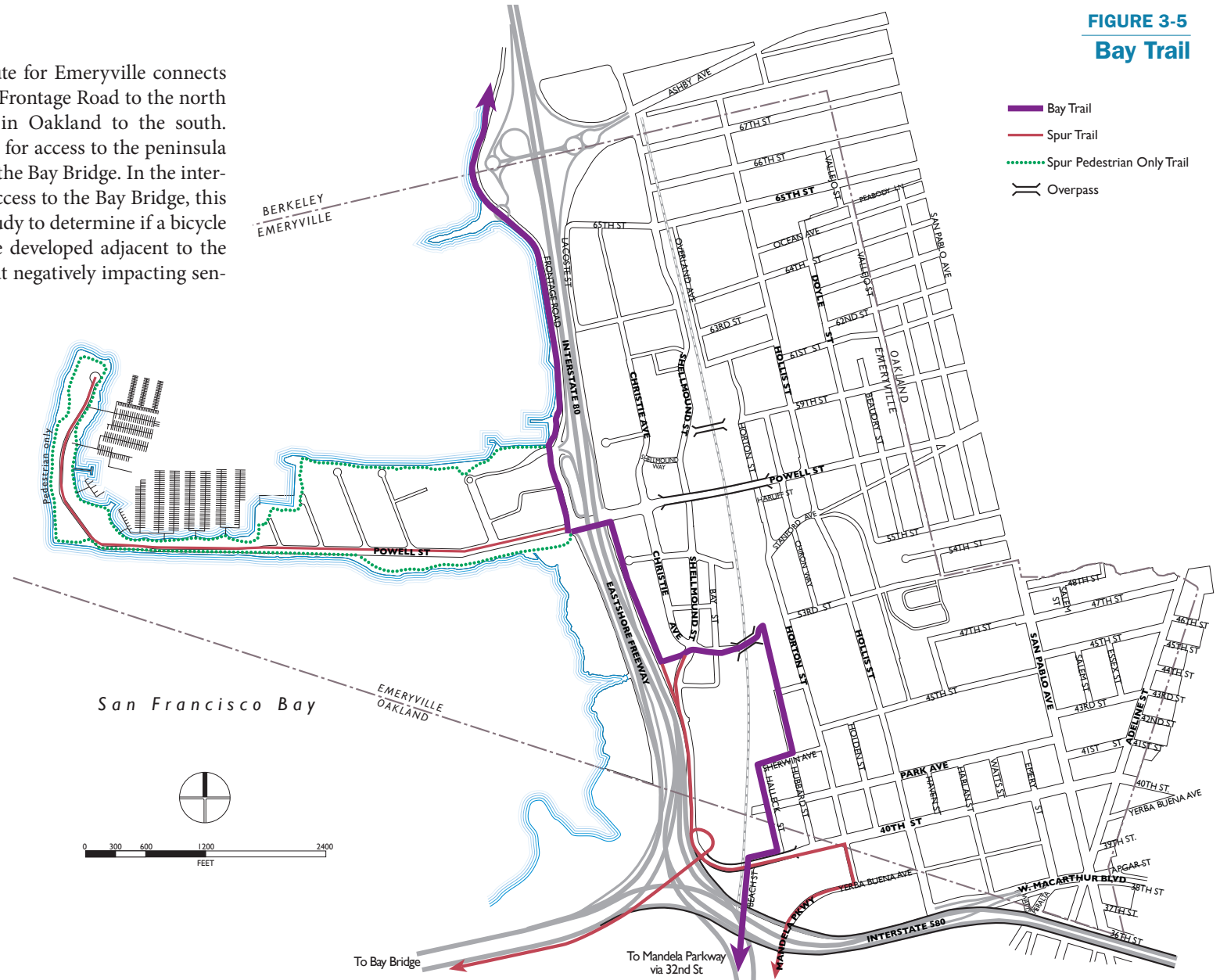


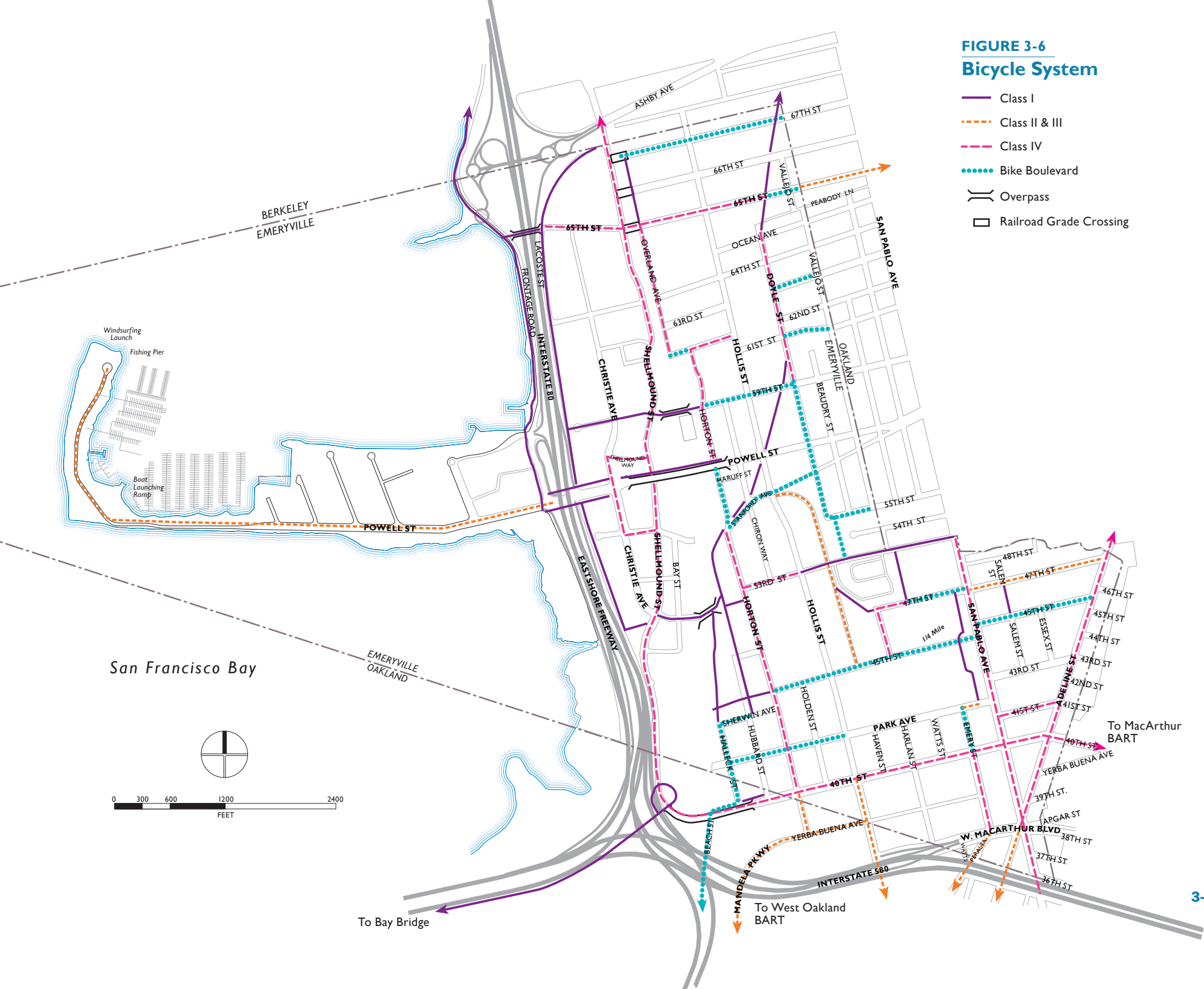


FIGURE 3-6
Bicycle System

- Class I
- - - Class II & III
- - - Class IV
- Bike Boulevard
-  Overpass
-  Railroad Grade Crossing

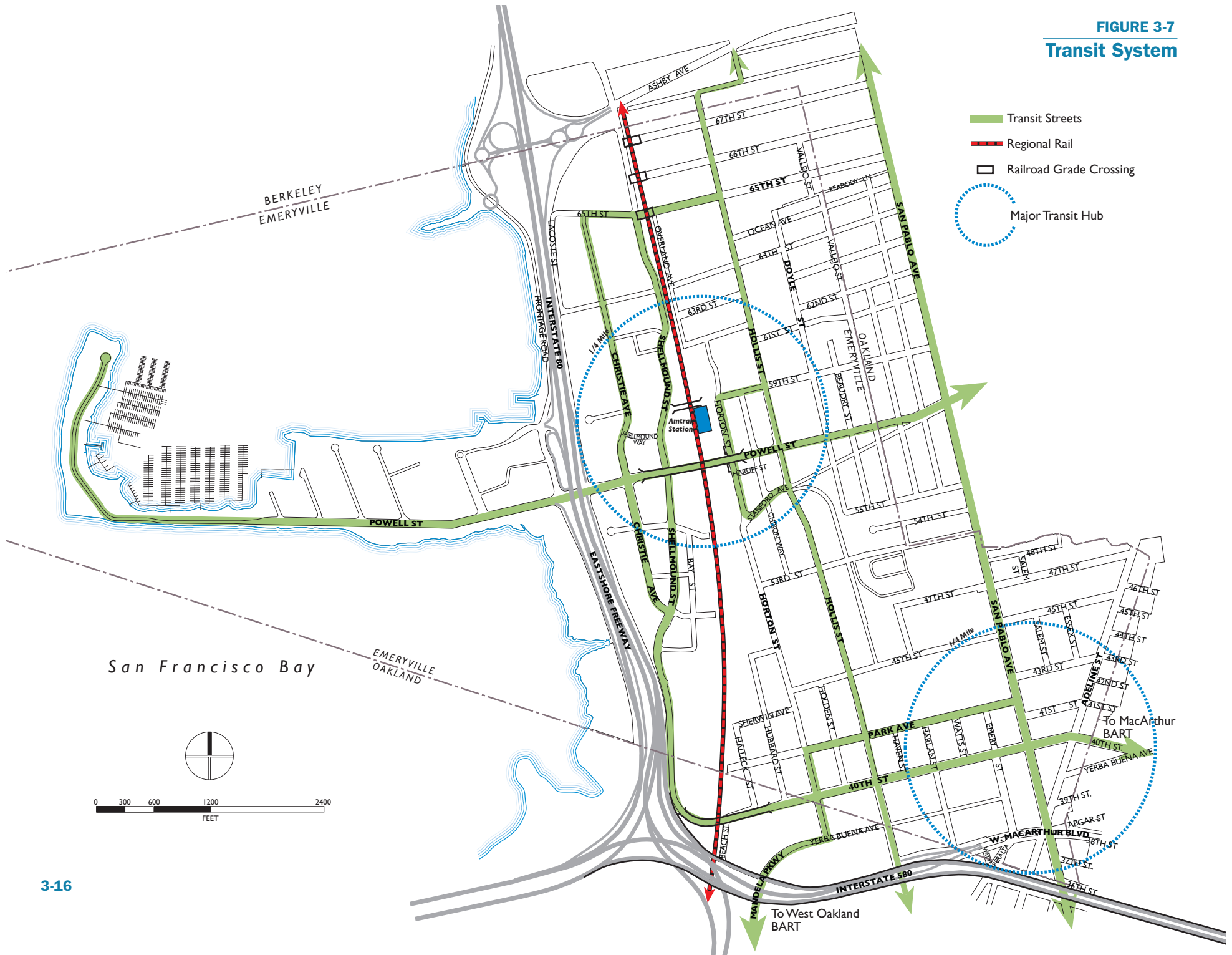


San Francisco Bay



0 300 600 1200 2400
FEET

FIGURE 3-7
Transit System



- █ Transit Streets
- █ Regional Rail
- Railroad Grade Crossing
- ⊙ Major Transit Hub

San Francisco Bay

EMERYVILLE OAKLAND

0 300 600 1200 2400
FEET

3.9 GOODS MOVEMENT

Goods movement is an important component of the city's circulation system, serving industrial, commercial, and retail uses. A street system that accommodates trucks is essential to ensure the safe and efficient movement of goods between business centers and the freeways. Trucks routes exist along San Pablo Avenue, Hollis Street, and Powell Street, and are proposed to serve regional retail destinations along 40th and Shellmound Streets and Christie Avenue. Policies in this section support the movement of goods and also seek to reduce the impacts of truck operations on city streets and adjacent land uses.

FIGURE 3-8
Truck Routes

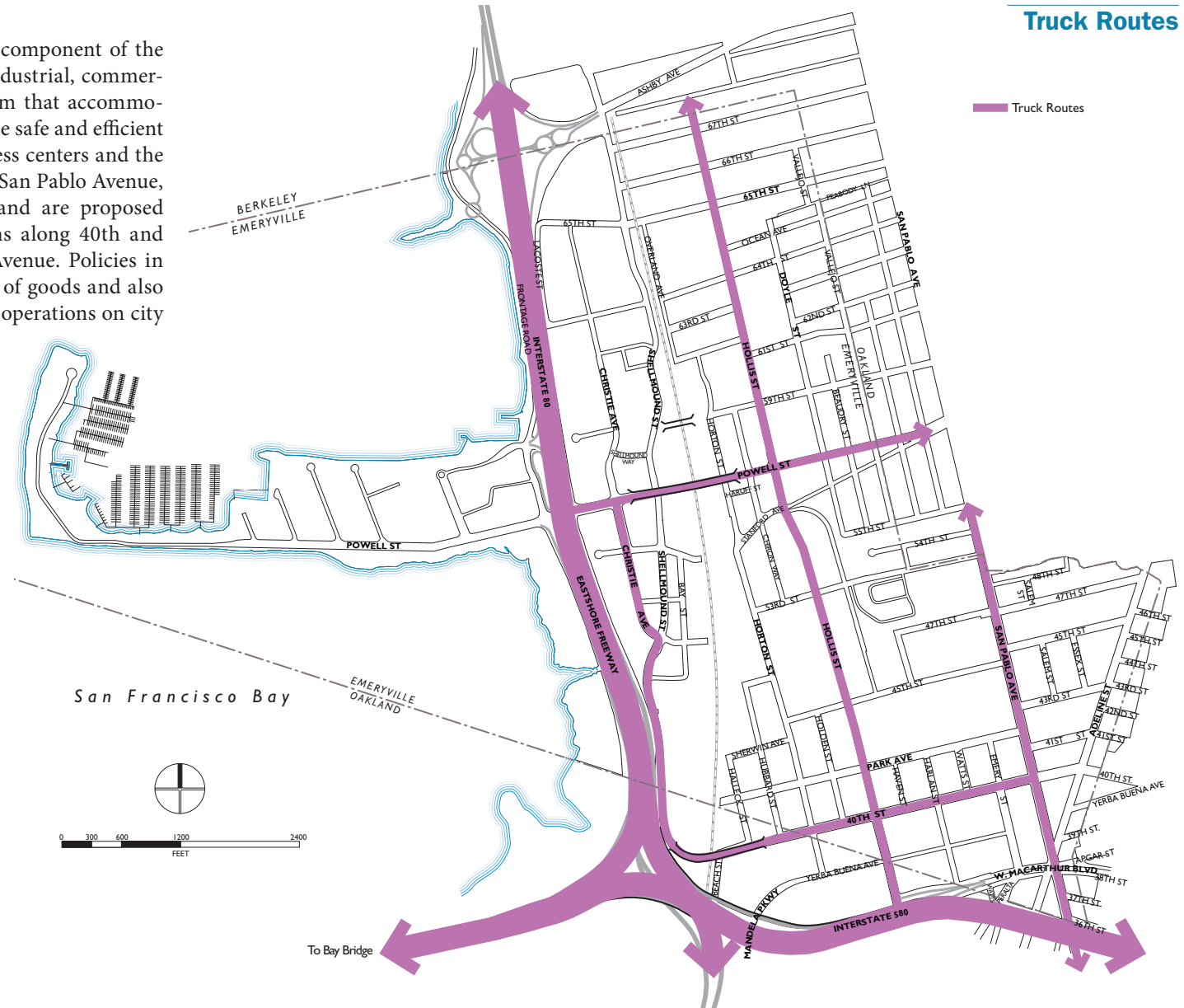
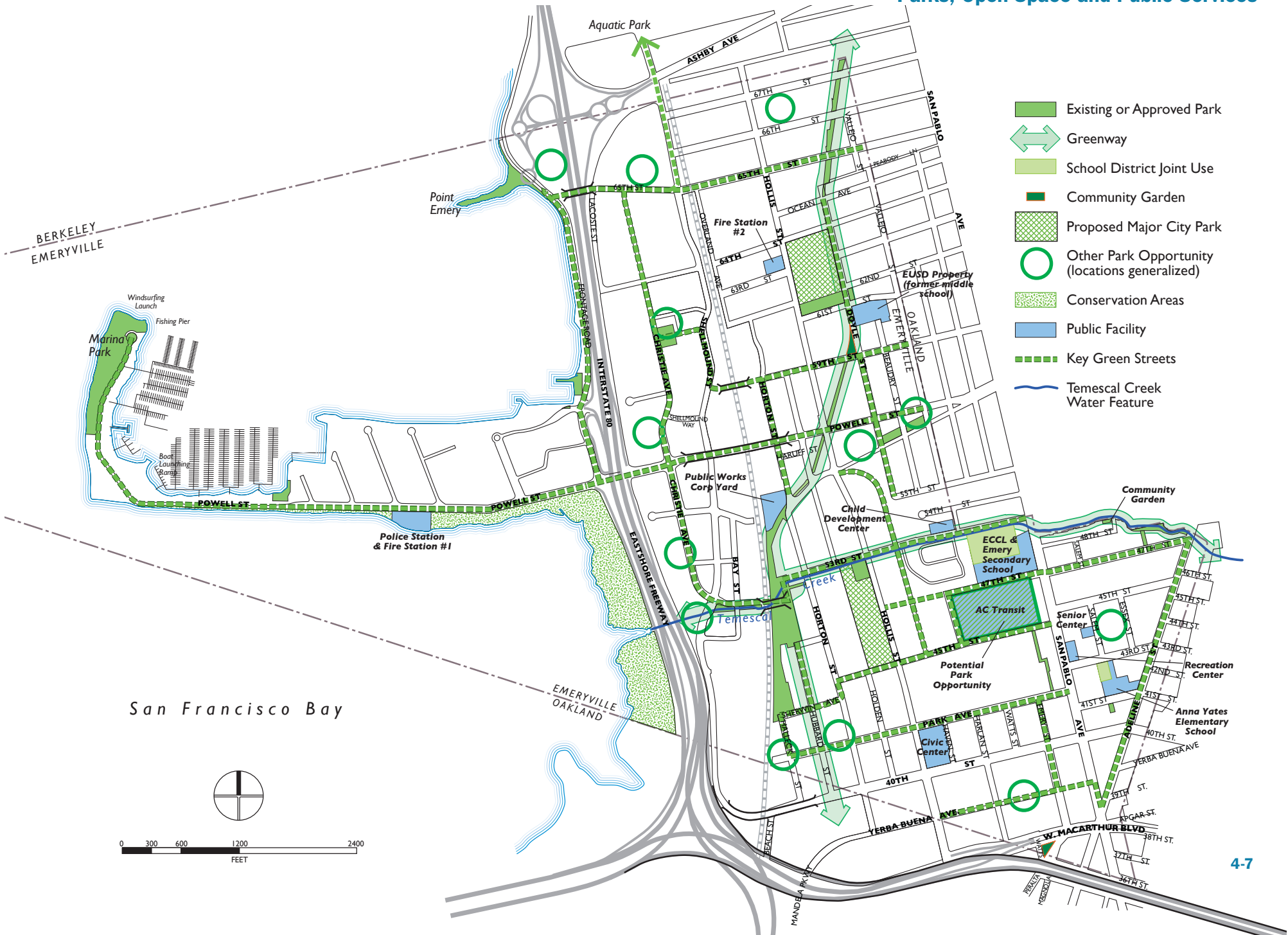


FIGURE 4-1

Parks, Open Space and Public Services



San Francisco Bay

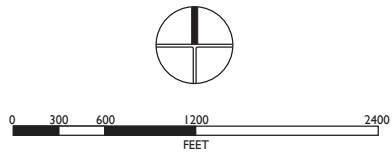


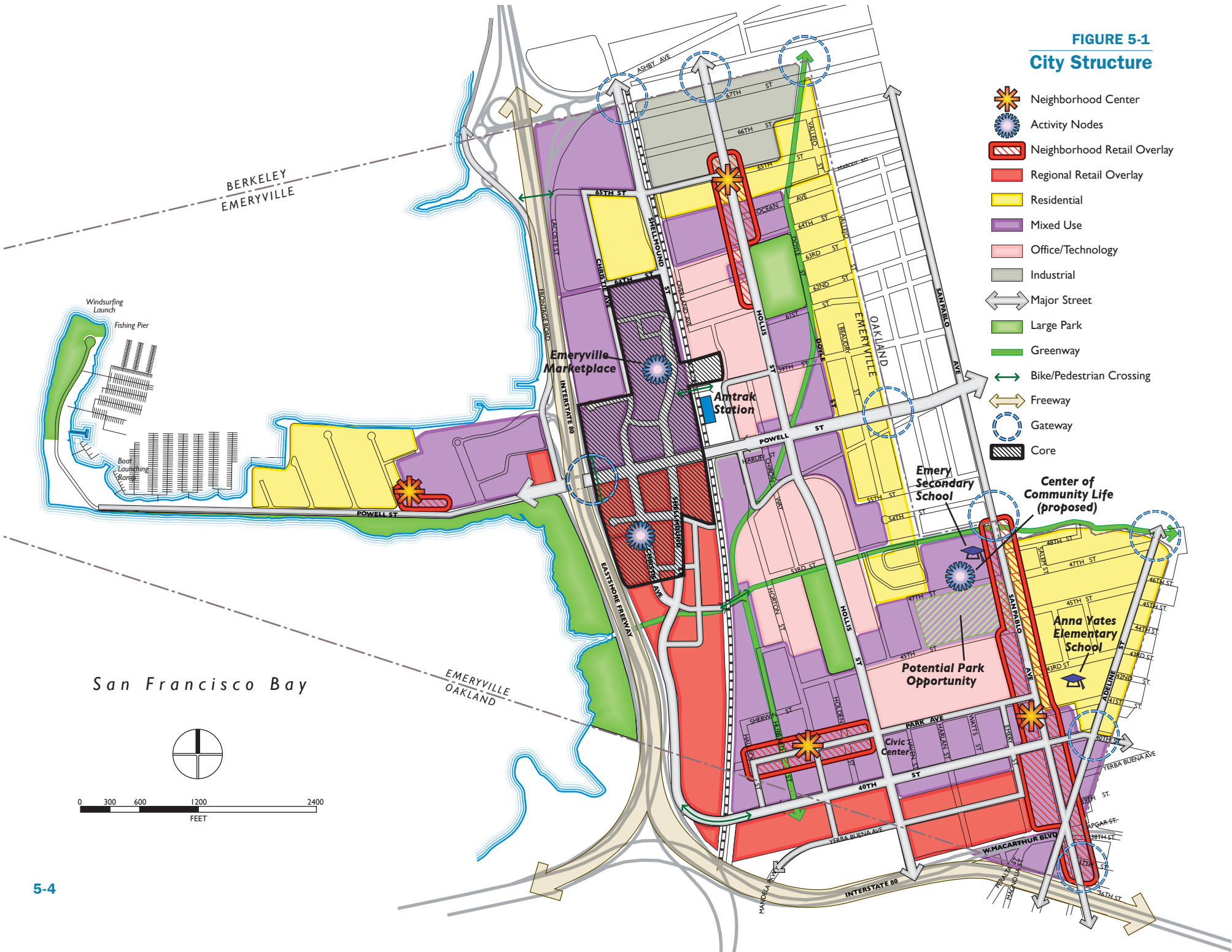
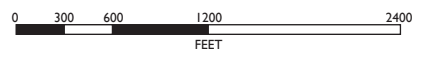


FIGURE 5-1
City Structure

-  Neighborhood Center
-  Activity Nodes
-  Neighborhood Retail Overlay
-  Regional Retail Overlay
-  Residential
-  Mixed Use
-  Office/Technology
-  Industrial
-  Major Street
-  Large Park
-  Greenway
-  Bike/Pedestrian Crossing
-  Freeway
-  Gateway
-  Core



San Francisco Bay



5.2 AREAS AND DISTRICTS

The city can be understood in relation to three large areas—north-south swaths—in which the city is divided (see Figure 5-2). They are:

1. **Bayfront and Peninsula:** West of the railroad, this area includes the central development core, Marina and Watergate districts.
2. **Central Emeryville:** Between the railroad on the west and the lower density neighborhoods on the eastern edge.
3. **Eastern Residential Neighborhoods:** Including the Doyle Street and Triangle neighborhoods.

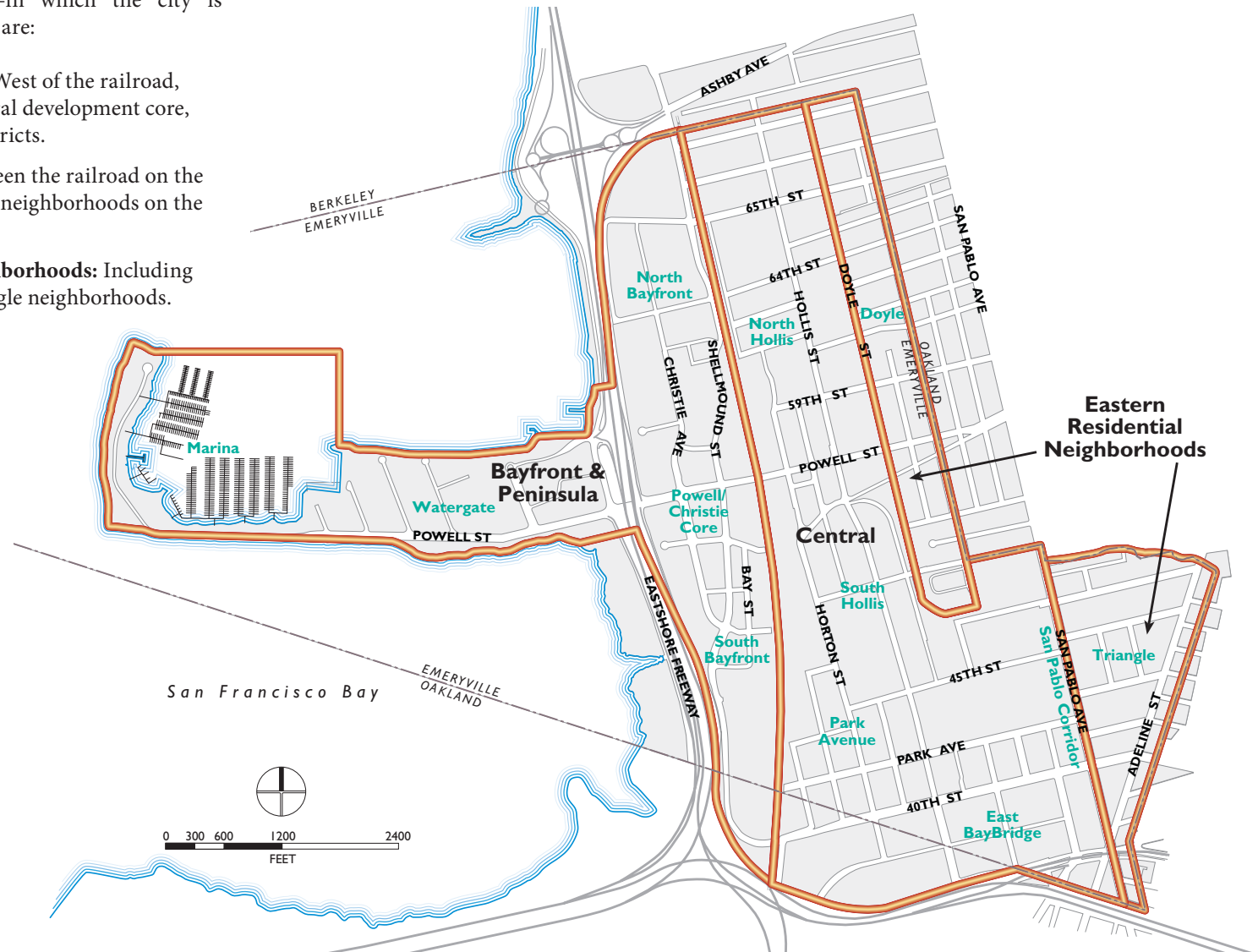


FIGURE 5-3

Bicycle and Pedestrian Connectivity

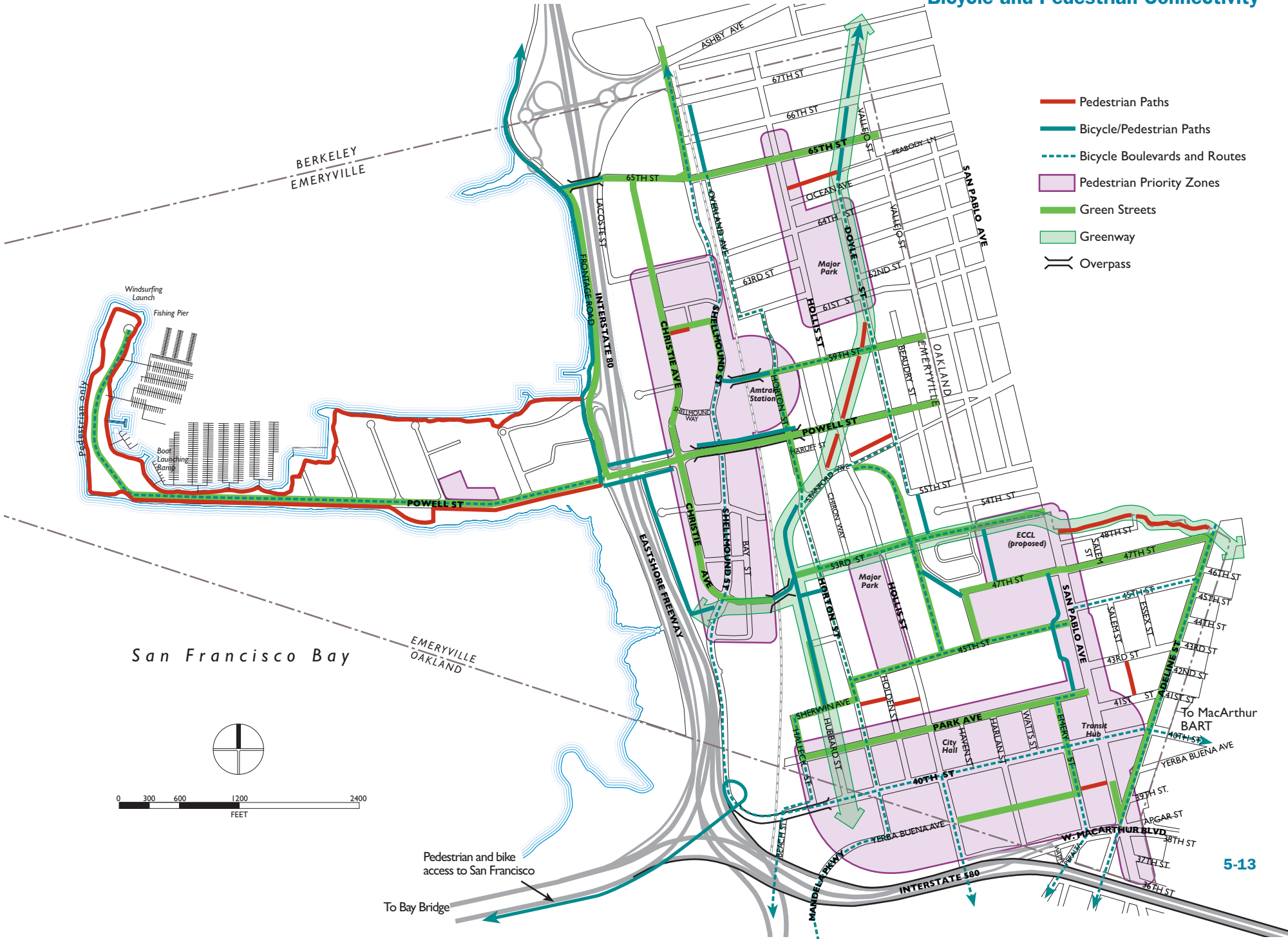


FIGURE 5-7
Utility Undergrounding Progress

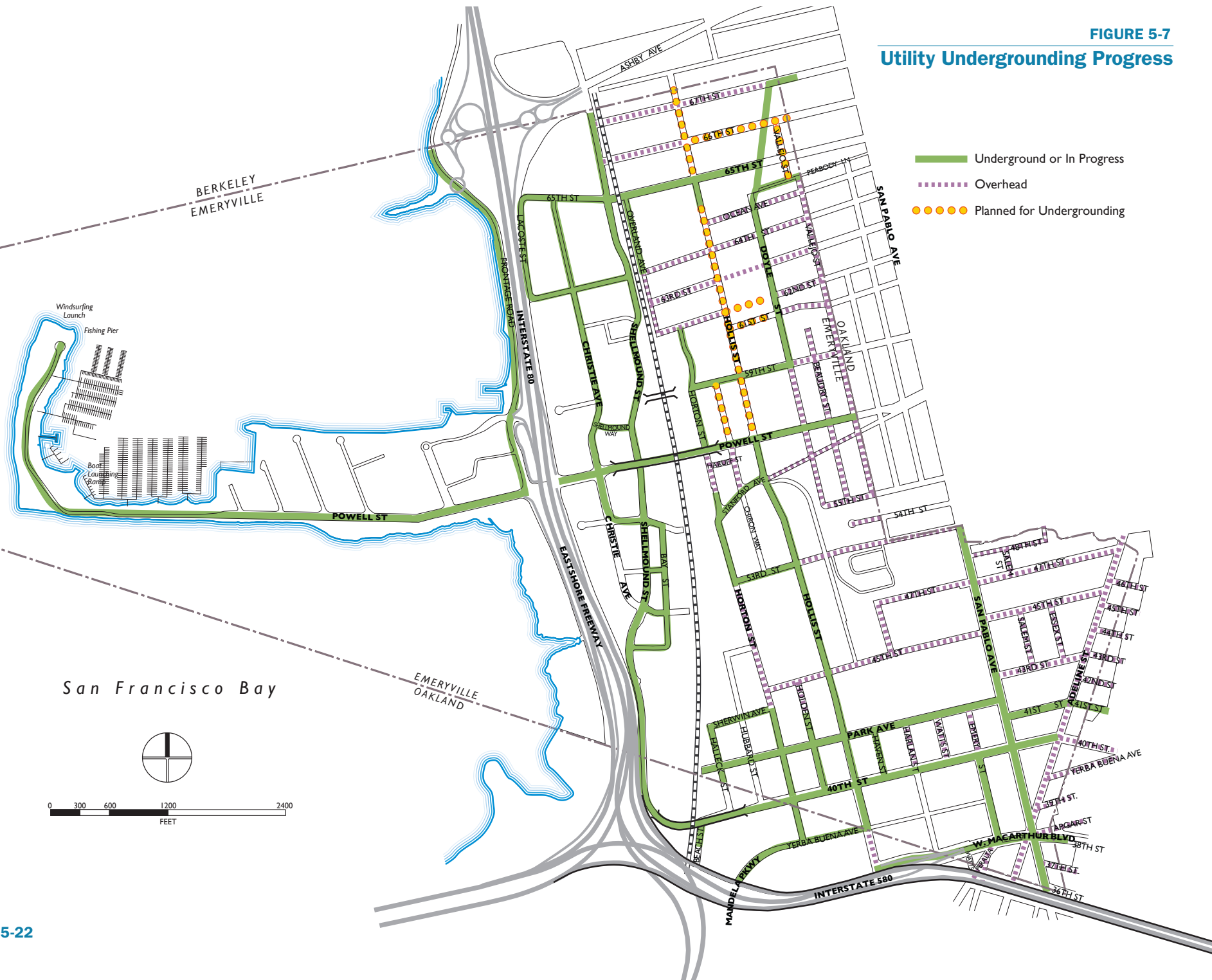


FIGURE 5-10
Neighborhood Centers

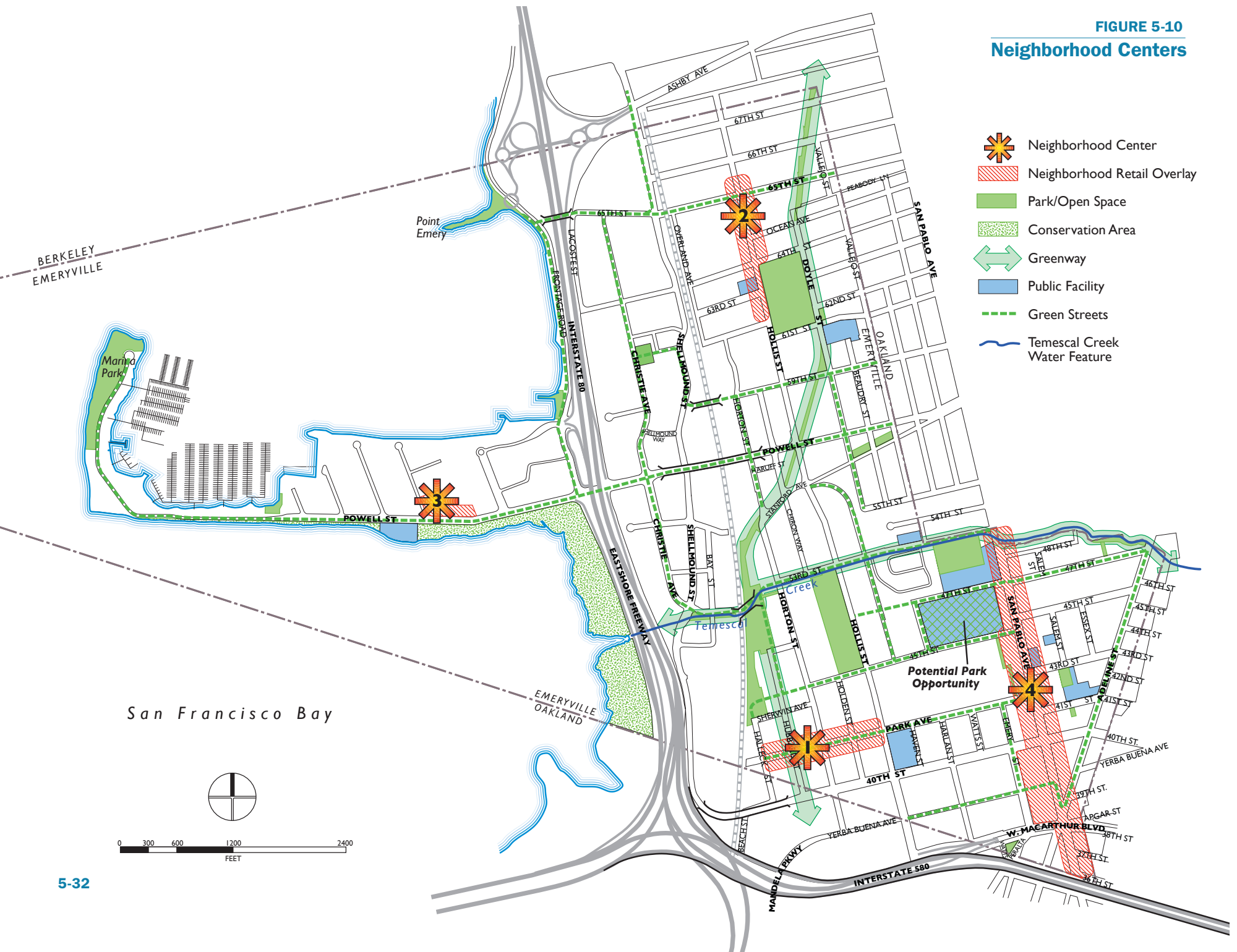
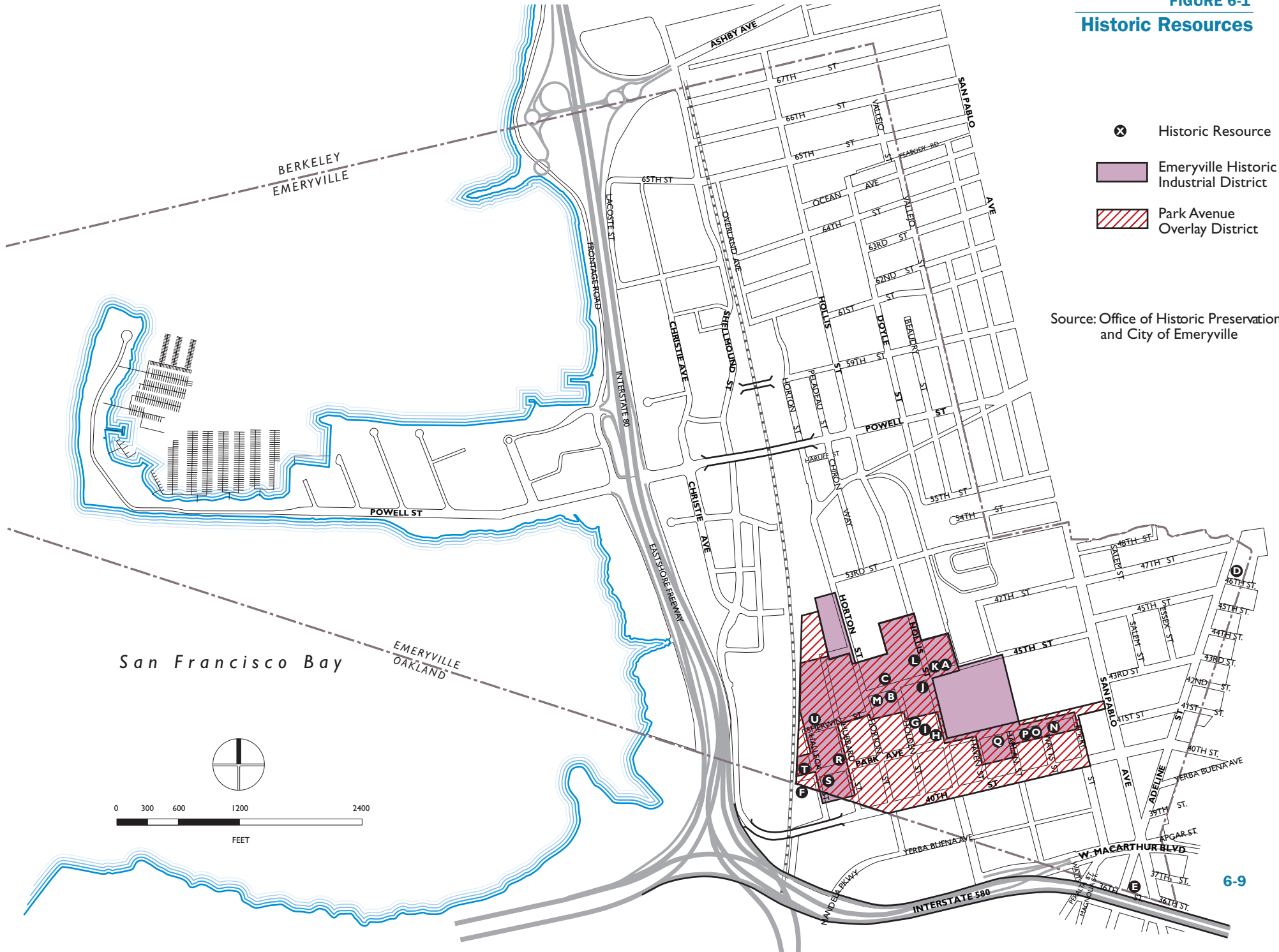


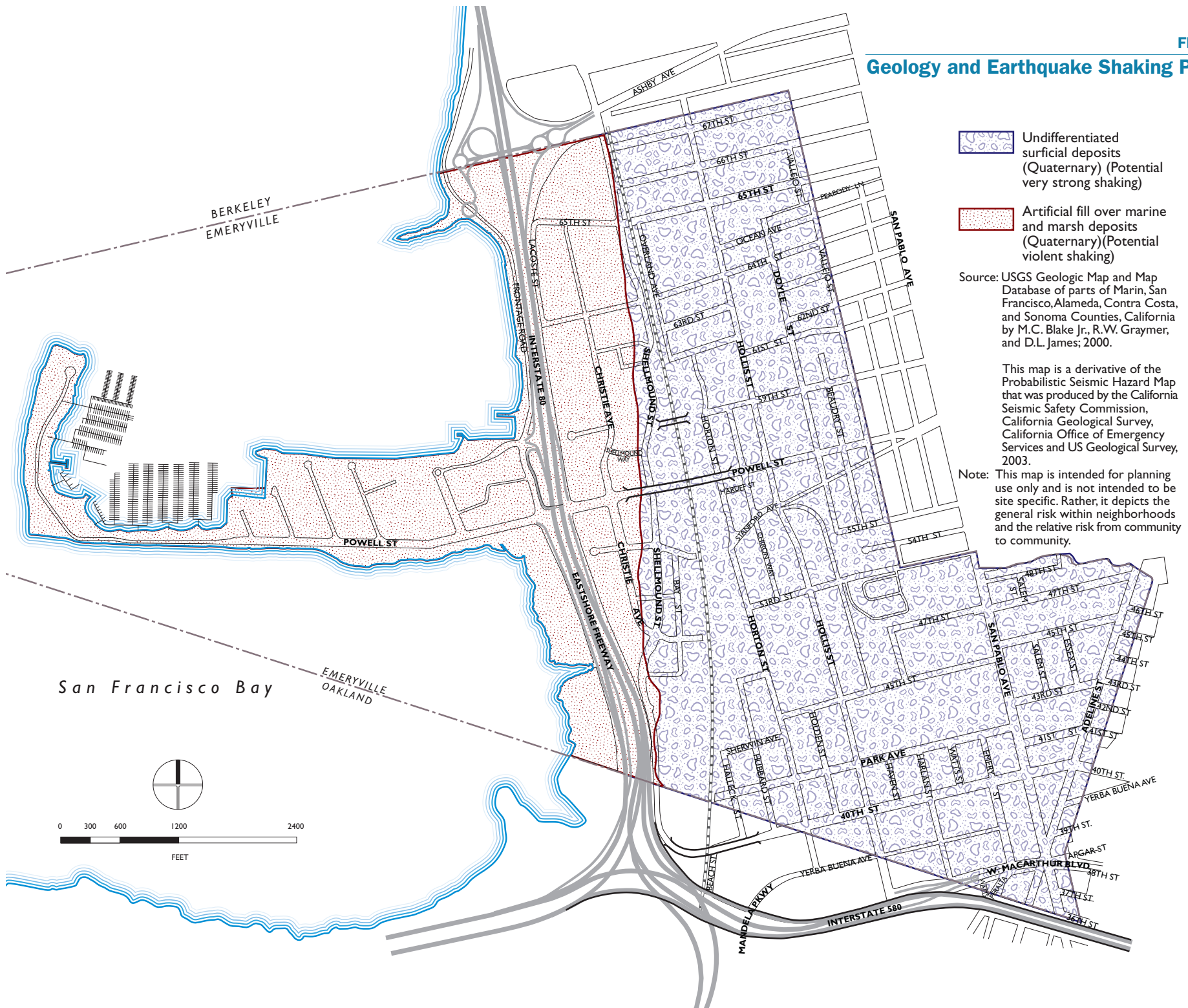
FIGURE 6-1
Historic Resources





Source: Office of Historic Preservation and City of Emeryville

FIGURE 6-2

Geology and Earthquake Shaking Potential



-  Undifferentiated surficial deposits (Quaternary) (Potential very strong shaking)
-  Artificial fill over marine and marsh deposits (Quaternary) (Potential violent shaking)

Source: USGS Geologic Map and Map Database of parts of Marin, San Francisco, Alameda, Contra Costa, and Sonoma Counties, California by M.C. Blake Jr., R.V. Graymer, and D.L. James; 2000.

This map is a derivative of the Probabilistic Seismic Hazard Map that was produced by the California Seismic Safety Commission, California Geological Survey, California Office of Emergency Services and US Geological Survey, 2003.

Note: This map is intended for planning use only and is not intended to be site specific. Rather, it depicts the general risk within neighborhoods and the relative risk from community to community.

FIGURE 6-3
Regional Faults

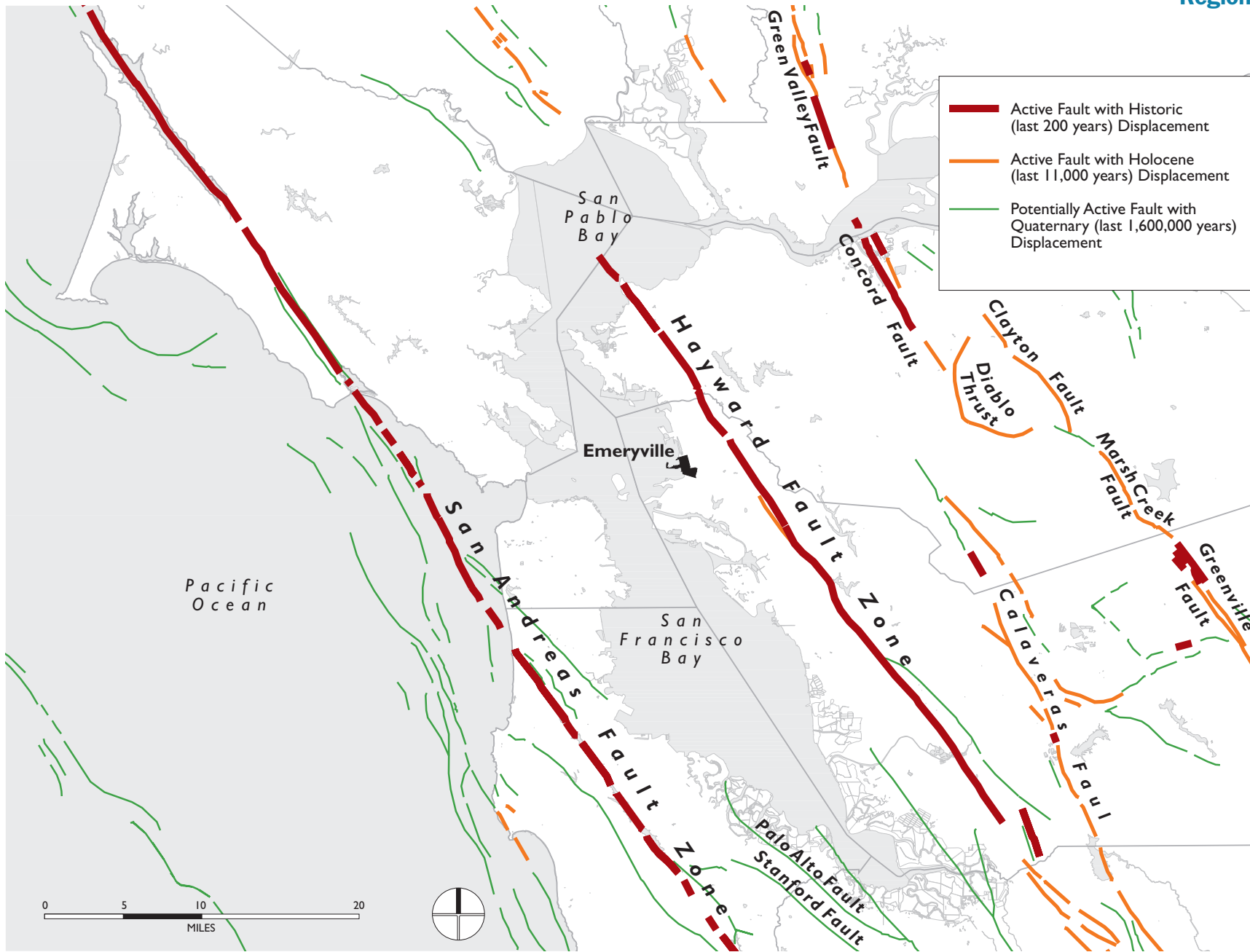
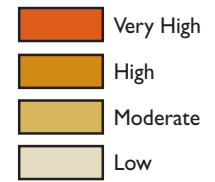


FIGURE 6-4

Liquefaction Susceptibility



Source: This map is based on work by William Lettis & Associates, Inc. and USGS. USGS Open-File Report 00-444, Knudsen & others, 2000. ABAG Earthquake Program, April 2004.

Note: This map is intended for planning use only and is not intended to be site specific. Rather, it depicts the general risk within neighborhoods and the relative risk from community to community.

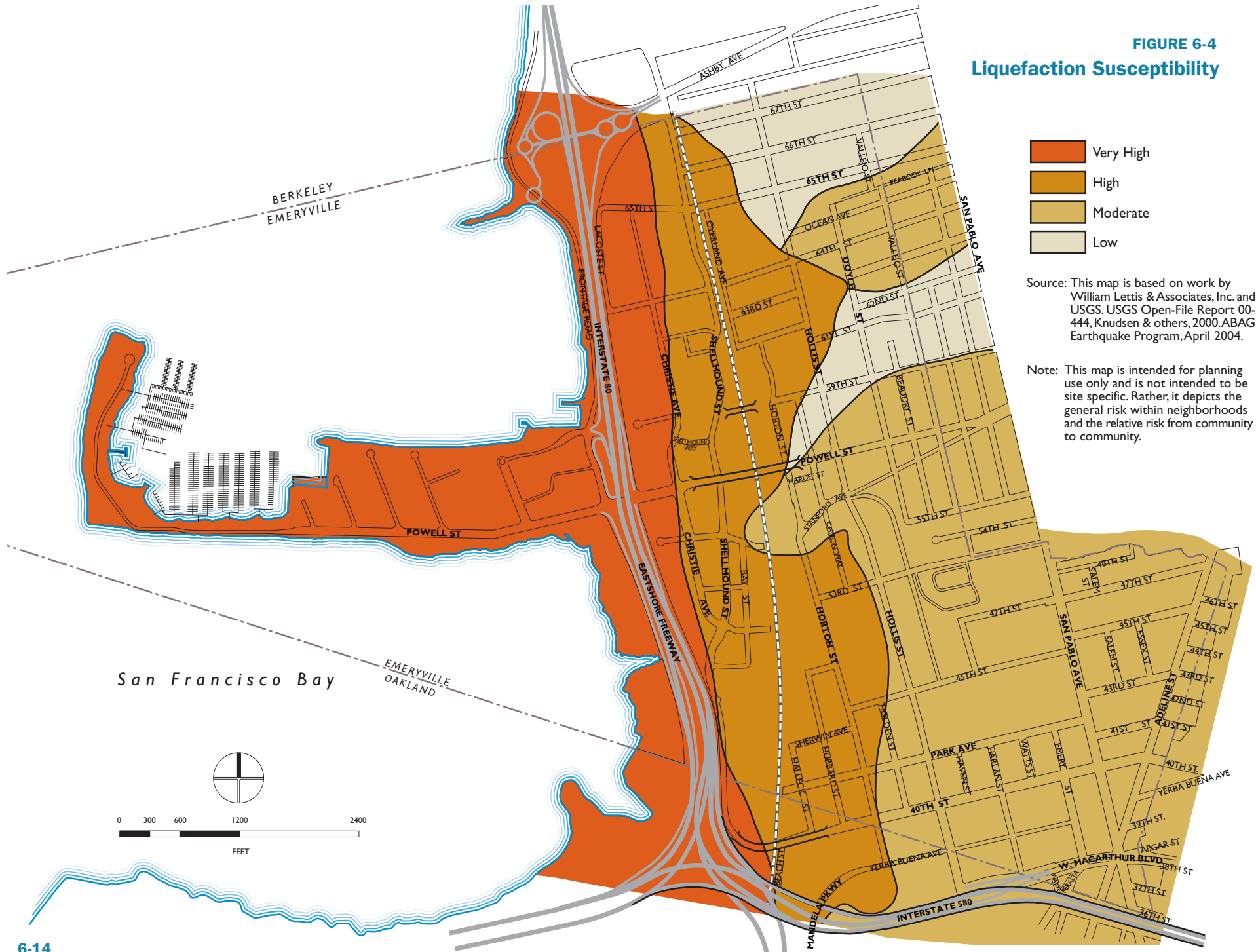


FIGURE 6-5

San Francisco Bay Hydrologic Region

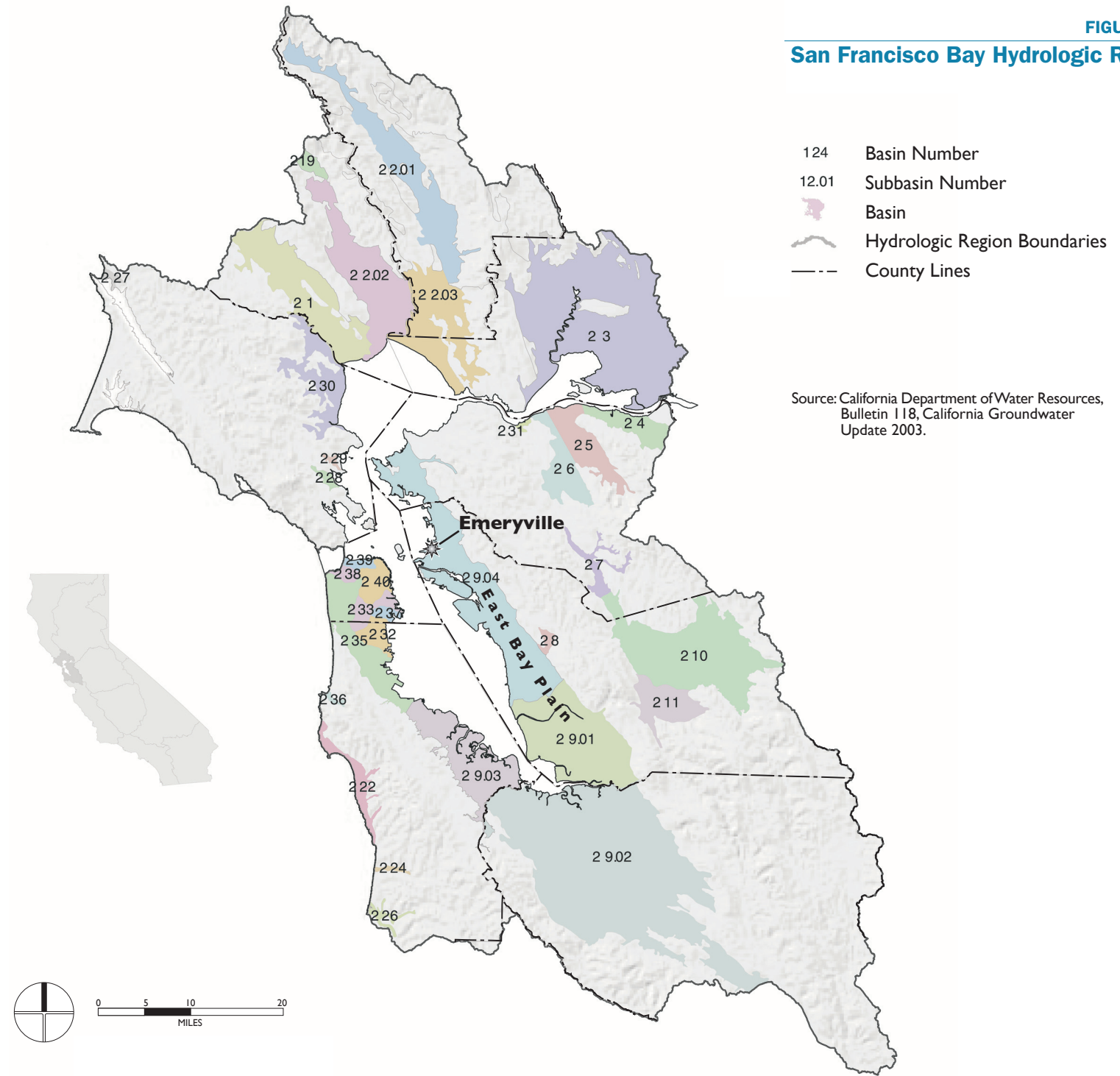


FIGURE 6-6

Water Features in Emeryville

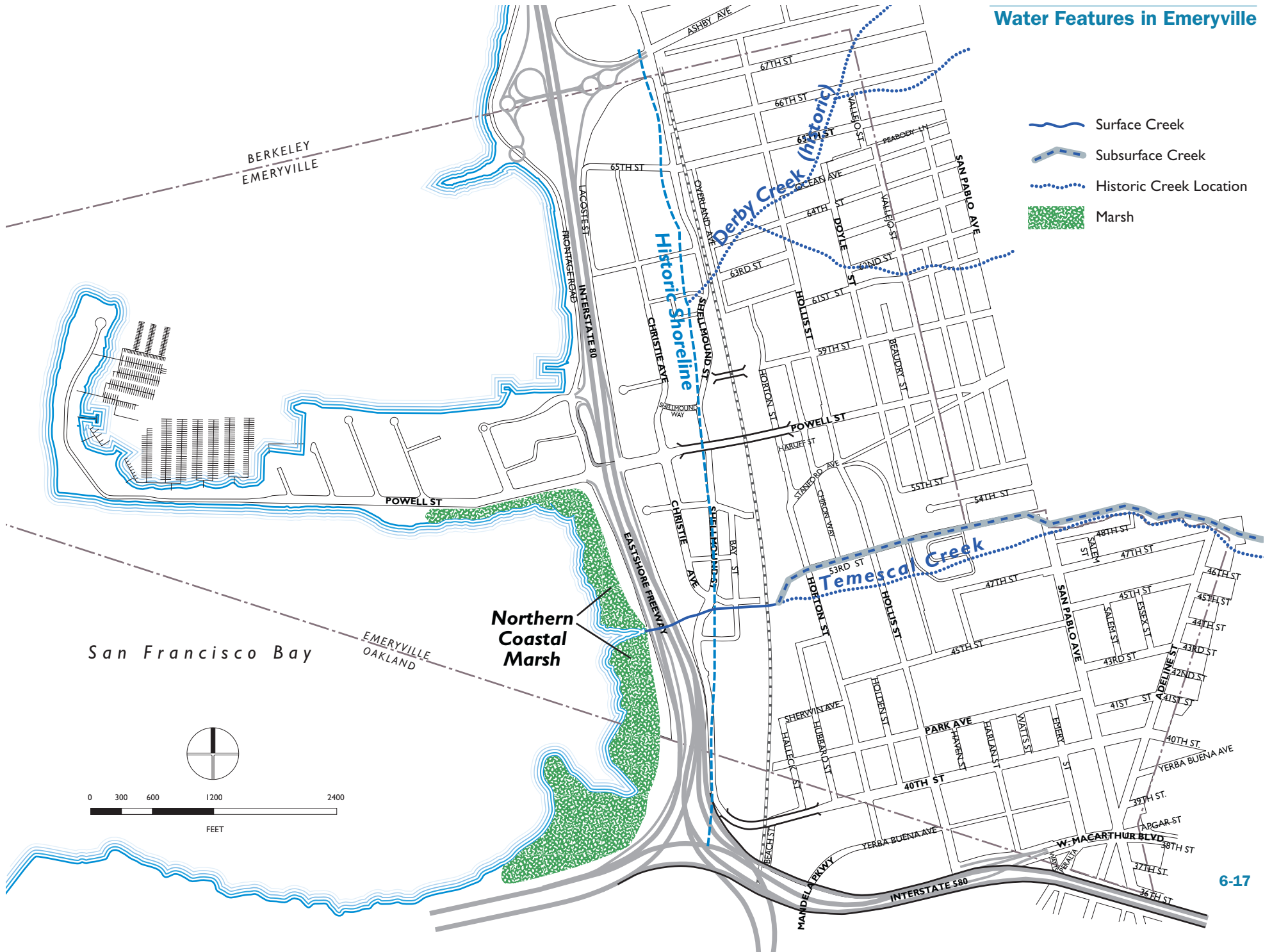







FIGURE 6-7

Coastal Flood Zone and Dam Failure Inundation Hazard Area

-  Temescal Dam Failure Inundation Area
-  Coastal Flood Zone with velocity hazard (wave action) no base flood elevations determined (Flood Zone V)
-  Areas determined to be outside the 0.2 annual chance floodplain (Zone X)
-  Temescal Creek (Surface)
-  Temescal Creek (Culvert)
-  Temescal Creek (Historic)

Source: ABAG, Hazard Maps, Dam Failure Inundation Areas, August 2004; FEMA Flood Insurance Rate Map 06001C0058G, 2007.

Note: This map is intended for planning use only and is not intended to be site specific. Rather, it depicts the general risk within neighborhoods and the relative risk from community to community.

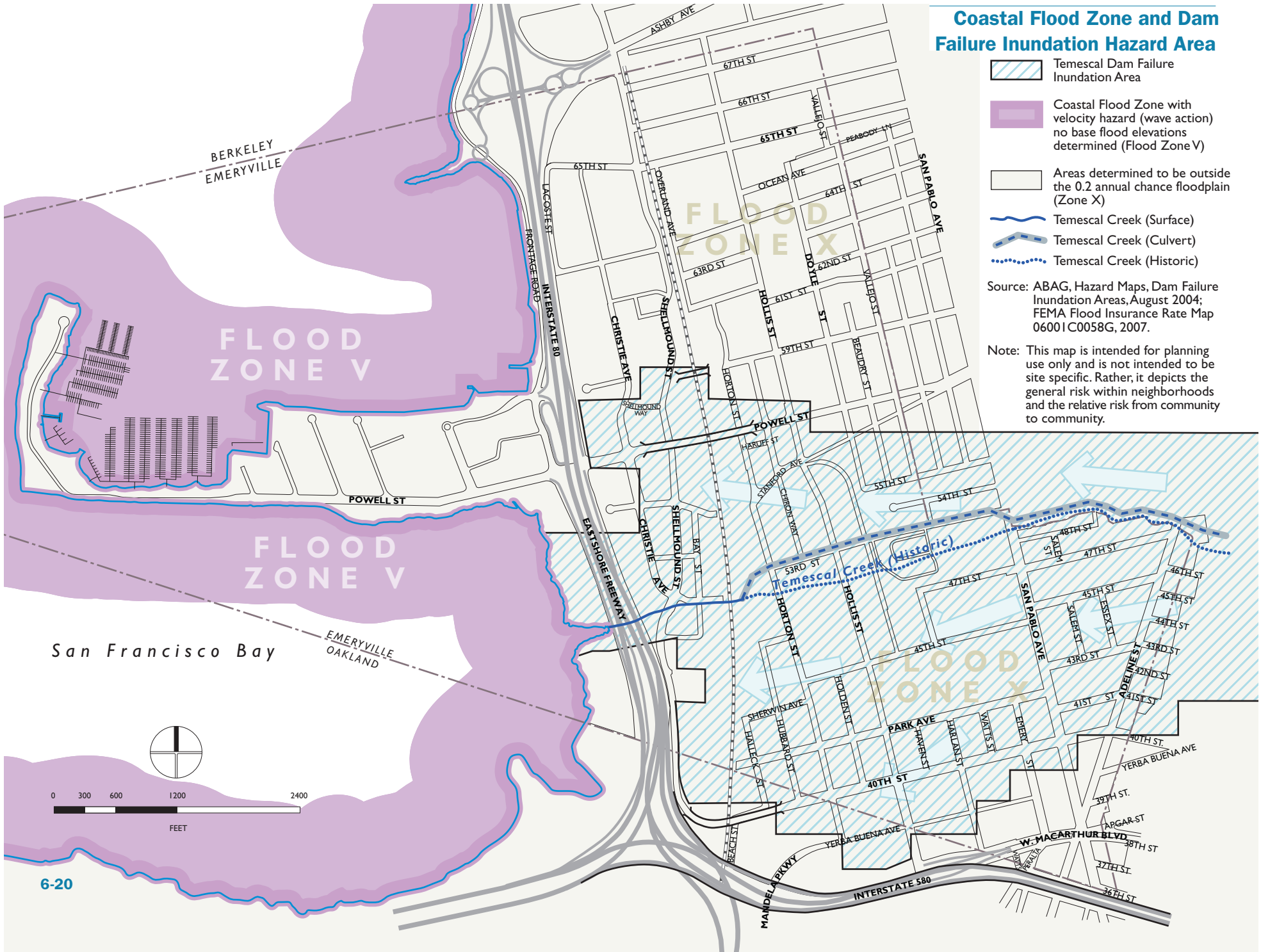


FIGURE 6-8

Areas Vulnerable to a 16-inch Sea Level Rise by Mid-Century

 Vulnerable Areas

Source: BCDC, 2008. Inundation data from Knowles, 2008.

Note: This map is intended for planning use and is for informational purposes only. Inundation data does not account for existing shoreline protection or wave activity.

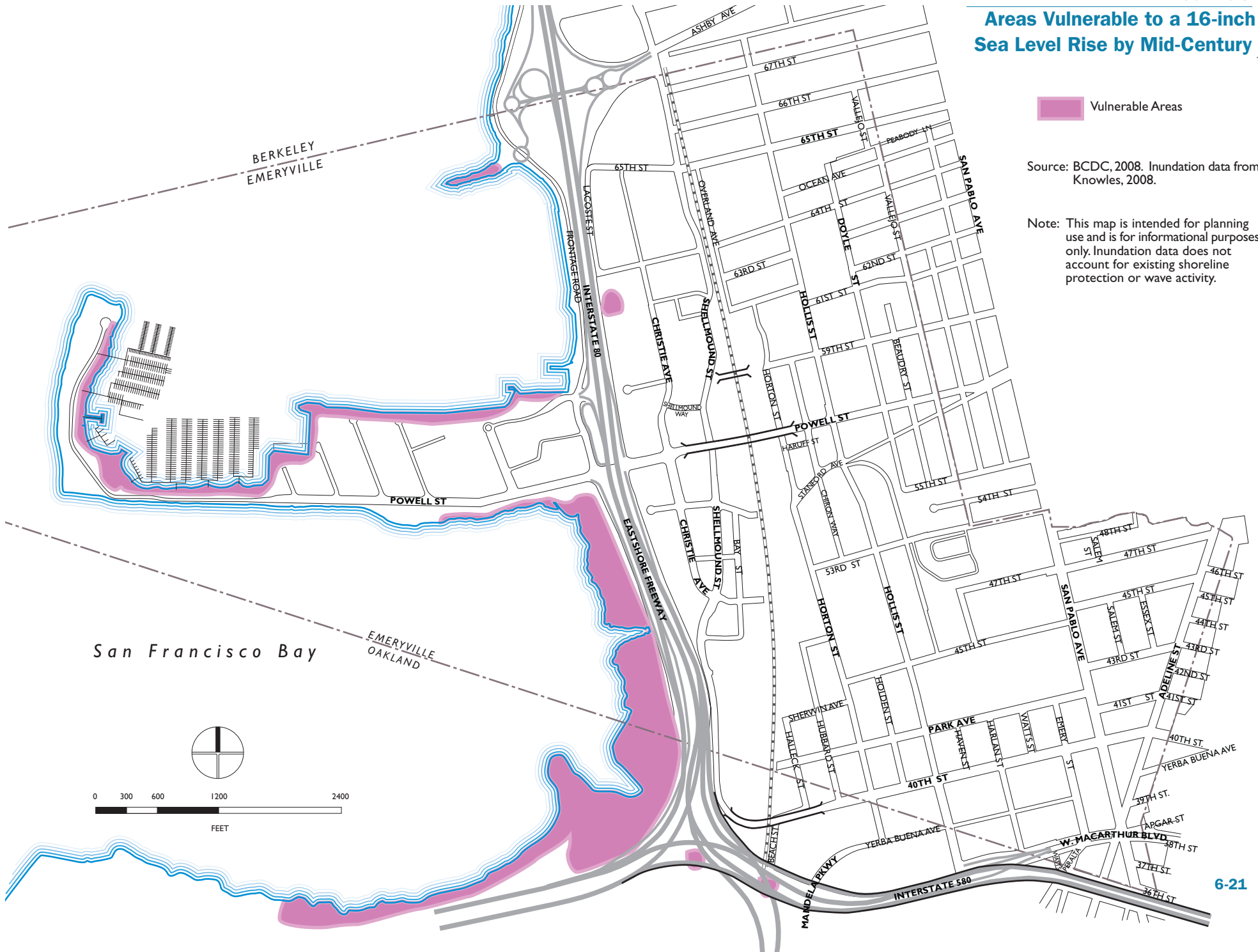








FIGURE 6-9

Existing Noise Contours

-  70+ dBA Roadway Noise
-  65-70 dBA Roadway Noise
-  60-65 dBA Roadway Noise
-  70+ dBA Rail Noise
-  65-70 dBA Rail Noise
-  60-65 dBA Rail Noise

Note: Noise contours estimated from 2005 roadway traffic volumes obtained from Fehr & Peers; 2004 freeway traffic volumes from Caltrans; and 2005 long-term monitoring of rail noise and 2005 short-term monitoring of ambient noise conducted by ESA.

Source: Environmental Science Associates, 2005

