



PLEASE POST

# City of Emeryville

INCORPORATED 1896

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Member Javier Contreras  
Member Scott Donahue  
Member Rob Fong  
Member Marchelle Huggins  
Member David Kritzberg  
Member Fran Quittel  
Member Michael Reed  
Member Mary Lou Thiercof  
Member Kyle Weddington

## ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

Regular Meeting

Emeryville City Hall, Council Chambers  
1333 Park Avenue Emeryville, CA 94608  
July 16, 2025 – 11:30 AM

### AGENDA

**Actions taken by Advisory Bodies are not official actions of the City Council, but must be considered and potentially ratified at a regular City Council meeting.**

All writings that are public records and relate to an agenda item, which are distributed to a majority of the legislative body less than 72 hours prior to the meeting is noticed, will be made available via email by request to the Committee Secretary. In compliance with the Americans with Disabilities Act, a person requiring an accommodation, auxiliary aid, or service to participate in this meeting should contact the Committee Secretary as far in advance as possible, but no later than 72 hours prior to the scheduled event. The best effort to fulfill the request will be made. Assistive listening devices will be made available for anyone with hearing difficulty and must be returned to the Committee Secretary at the end of the meeting. All documents are available in alternative formats upon request. No animals shall be allowed at, or brought in to, a public meeting by any person except (i) as to members of the public or City staff utilizing the assistance of a service animal, which is defined as a guide dog, signal dog, or other animal individually trained to provide assistance to an individual with a disability; or (ii) as to police officers utilizing the assistance of a dog(s) in law enforcement duties.

Public comment for agenda items can be submitted online via our online speaker card at [www.emeryville.org/advisorybodies](http://www.emeryville.org/advisorybodies). Written comments can also be submitted by email to the Committee Secretary. If you would like to support, oppose, or otherwise comment on an upcoming agenda item, please send in your comments prior to the meeting.

**FURTHER INFORMATION** may be obtained by contacting Chadrick Smalley, Committee Secretary, at 510-596-4355 or [csmalley@emeryville.org](mailto:csmalley@emeryville.org) / [edac@emeryville.org](mailto:edac@emeryville.org). The next regular meeting is scheduled for September 17, 2025, at 11:30 AM.

**DATED:** JULY 1, 2025

Post On: JULY 11, 2025  
Post Until: JULY 17, 2025

1. Call to Order
2. Roll Call
3. Public Comment
  - 3.1 *Submit an Online Speaker Card at [www.emeryville.org/advisorybodies](http://www.emeryville.org/advisorybodies).*
4. Election of Chair and Vice Chair
5. Approval of March 19, 2025, Regular Meeting Action Minutes
6. Action Items
  - 6.1 Review BIPOC Small Business Needs Assessment Findings
  - 6.2 Review Marketing Program Concept
7. Information Items
  - 7.1 Update on Rotten City Cultural District Programs
  - 7.2 Update on Art Center Project
  - 7.3 Update from Emeryville Commerce Connection
8. Future Agenda Items
  - 8.1 Discussion on Retail Security
  - 8.2 Discussion on Business Disaster Preparedness
9. Announcements / Member Comments
10. Adjournment

  
Lorrayne Leong, Deputy City Clerk