

City of Emeryville  
Planning Commission  
1333 Park Ave  
Emeryville, CA 94608

Commissioners:

We are the partners for Hot Italian Public Market Emeryville. As small business owners and employers who have done business in the Bay Area for many years, we recognize the importance of economic growth for the communities in which we do business, especially in terms of stable jobs for a diverse population of residents. We also recognize how competitive the Bay Area is in terms of cities seeking to attract economic drivers and stable jobs.

We strongly support the Parcel B Life Sciences Building project as proposed by Mark Stefan with City Center Realty Partners. We support the concept of the project and the 750 jobs which will provide retail traffic and positive economic impact into the City of Emeryville. We like the design and feel that it aligns with the important industrial history for Emeryville with a modern take which is consistent with the City's unique architectural style (a strong point from our perspective).

As partners in an independently operated restaurant company with 4 locations, we hope that the City will support this type of projects which are the definition of smart growth, and which align with the goals of the City. This will be a positive impact on the City from all perspectives and a great addition to the fabric of the community.

We advocate an approval for this project.

Respectfully

Brian Larson  
Fabrizio Cercatore

