



# City of Emeryville

INCORPORATED 1896

1333 Park Avenue, Emeryville, CA 94608-3517  
t (510) 596-4300 | f (510) 596-4389

Alexandria LaRoche, Chair  
Mary Lou Thiercof, Vice Chair  
Marilyn Boucher, Member  
Simon Gibson, Member  
Ruslana Golunova, Member  
David Kritzberg, Member  
William Reuter, Member  
Traci Young, Member  
VACANT, Member  
Council Member Christian Patz, Liaison

## ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

Regular Meeting

Civic Center, Council Chambers  
1333 Park Avenue, Emeryville, CA 94608  
September 19, 2018 – 11:30 AM

### AGENDA

Actions taken by Advisory Bodies are not official actions of the City Council, but must be ratified at a regular City Council meeting.

All writings that are public records and relate to an agenda item below which are distributed to a majority of the Advisory Body (including writings distributed to a majority of the committee less than 72 hours prior to the meeting noticed below) will be available at the Information Counter, 1333 Park Avenue, Emeryville, CA, during normal business hours (9am to 5pm, Monday through Friday, excluding legal holidays).

In compliance with the Americans with Disabilities Act, a person requiring an accommodation, auxiliary aid, or service to participate in this meeting should contact the committee secretary as far in advance as possible but no later than 72 hours before the scheduled meeting. The best effort to fulfill the request will be made. Assistive listening devices are available for anyone with hearing difficulty from the Committee Secretary prior to the meeting, and must be returned to the committee secretary at the end of the meeting. All documents are available in alternative formats, upon request. No dogs, cats, birds or any other animal or fowl shall be allowed at or brought in to a public meeting by any person except (i) as to members of the public or City staff utilizing the assistance of a service animal, which is defined as a guide dog, signal dog, or other animal individually trained to provide assistance to an individual with a disability, or (ii) as to police officers utilizing the assistance of a dog(s) in law enforcement duties. All committee meetings are recorded and are available through the City's website.

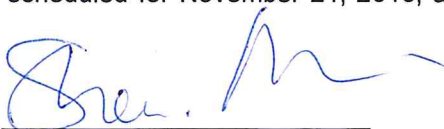
1. Call to Order
2. Roll Call
3. Public Comment
4. Approval of July 18, 2018 Regular Meeting Action Minutes
5. Action Items
  - 5.1 Election of Officers
  - 5.2 Review of Economic Development Strategy Annual Implementation Report
  - 5.3 Discuss Revision of Façade Program / Establishment of Additional Business Incentive Programs
6. Information Items
  - 6.1 East Bay EDA Innovation Awards Nominations
  - 6.2 Update on Parking Management Plan
  - 6.3 Update on Marketing and Promotion Activities
  - 6.4 Update on Quarterly Networking Meeting Program
7. Future Agenda Items
8. Announcements / Member Comments
9. Adjournment

**FURTHER INFORMATION** may be obtained by contacting Chadrick Smalley, Committee Secretary, at 510-596-4355, [csmalley@emeryville.org](mailto:csmalley@emeryville.org) or [edac@emeryville.org](mailto:edac@emeryville.org). The next regular meeting is scheduled for November 21, 2018, at 11:30 AM.

**DATED:** September 10, 2018

Post on: September 14, 2018

Post until: September 20, 2018

  
\_\_\_\_\_  
City Clerk