



City of Emeryville

INCORPORATED 1896

1333 Park Avenue, Emeryville, CA 94608-3517
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Alexandria LaRoche, Chair
Mary Lou Thiercof, Vice Chair
Marilyn Boucher, Member
Simon Gibson, Member
Ruslana Golunova, Member
David Kritzberg, Member
William Reuter, Member
Laurel Wagoner, Member
Traci Young, Member
Council Member Christian Patz, Liaison

ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

Regular Meeting
Civic Center, Council Chambers
1333 Park Avenue, Emeryville, CA 94608
November 15, 2017 – 11:30 AM

AGENDA

Actions taken by Advisory Bodies are not official actions of the City Council, but must be ratified at a regular City Council meeting.

All writings that are public records and relate to an agenda item below which are distributed to a majority of the Advisory Body (including writings distributed to a majority of the committee less than 72 hours prior to the meeting noticed below) will be available at the Information Counter, 1333 Park Avenue, Emeryville, CA, during normal business hours (9am to 5pm, Monday through Friday, excluding legal holidays).

In compliance with the Americans with Disabilities Act, a person requiring an accommodation, auxiliary aid, or service to participate in this meeting should contact the committee secretary as far in advance as possible but no later than 72 hours before the scheduled meeting. The best effort to fulfill the request will be made. Assistive listening devices are available for anyone with hearing difficulty from the Committee Secretary prior to the meeting, and must be returned to the committee secretary at the end of the meeting. All documents are available in alternative formats, upon request. No dogs, cats, birds or any other animal or fowl shall be allowed at or brought in to a public meeting by any person except (i) as to members of the public or City staff utilizing the assistance of a service animal, which is defined as a guide dog, signal dog, or other animal individually trained to provide assistance to an individual with a disability, or (ii) as to police officers utilizing the assistance of a dog(s) in law enforcement duties. All committee meetings are recorded and are available through the City's website.

1. Call to Order
2. Roll Call
3. Public Comment
4. Approval of September 14, 2017, Special Joint PAC/EDAC Meeting Action Minutes
5. Approval of September 20, 2017, Regular Meeting Action Minutes
6. Action Items
 - 6.1. Discussion with Retail Brokers Regarding Small Business
 - 6.2. Presentation by Traci Young of Rubicon Programs, Inc.
 - 6.3. Selection of EDAC Member for Façade Grant Program Selection Panel
7. Information Items
 - 7.1. Update on Economic Development Strategy
 - 7.2. Update on Parking Management Plan
8. Future Agenda Items
9. Announcements / Member Comments
10. Adjournment

FURTHER INFORMATION may be obtained by contacting Chadrick Smalley, Committee Secretary, at 510-596-4355, csmalley@emeryville.org or edac@emeryville.org. The next regular meeting is scheduled for January 17, 2018, at 11:30 AM.

DATED: October 31, 2017

Post on: November 3, 2017
Post until: November 16, 2017

City Clerk