



CITY OF EMERYVILLE

Incorporated 1896

1333 PARK AVENUE

EMERYVILLE, CALIFORNIA 94608-3517

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CITY OF EMERYVILLE

PUBLIC ART COMMITTEE

Sharon Wilchar, Chairperson

Jean Goldman, Vice-Chairperson

Edythe Bresnahan

Harley Jensen

Lauren Merker

Alicia Raffel

Rick Tejada-Flores

Judy Wetterer

Vacancy

Council Liaison – Scott Donahue, Mayor

Action Minutes

Emeryville Public Art Committee

(PAC) Meeting

Regular Meeting

1333 Park Avenue. Emeryville, CA 94608

Thursday May 11, 2017 5:30 pm

1. Call to Order and Roll Call:

The meeting was called to order by Lauren Merker at 5:40 p.m. Roll Call is below.

Members Present: Edythe Bresnahan, Harley Jensen, Jean Goldman, Lauren Merker, Alicia Raffel, and Judy Wetterer

Members Excused: Rick Tejada-Flores, Sharon Wilchar, and Mayor Scott Donahue

Members Absent:

Staff Present: Amber Evans and Emit Theriault

Public Present: Adam Ruch and Wendy Arbeit

2. Public Comment – Adam Ruch and Wendy Arbeit introduced themselves as applicants to the PAC and noted she represented Lulet her textile firm and he represented SAE Expression College.

3. Approval of March 9, 2017 Minutes: A motion to approve the minutes of March 9, 2017 was tabled to June.

4. Action Items

4.1 Review and Recommendations for the “Emeryville Rotten City Cultural Arts District” Cultural Inventory

Emi Theriault sought responses for the Cultural Asset Inventory asking six key questions of the attendees and collecting completed forms. Stories of the complete art production loop endemic to Emeryville were highlighted as follows for inclusion in the inventory:

- Edythe Bresnahan is on the PAC, lives at the Coop, participated in the artists in the school program, serves on the Emeryville Celebration of the

Arts (ECA) board, taught at Emery unified School District (EUSD), teaches at Dominican College and has had students of her's become interns at Pixar

- Sharon Wilchar mentioned the California Art Council initiated the funding for the artist in school's program 33 years ago that is continued with City community grants today and include coop artists such as Jeff Margolin and Nancy Karp
- Alicia Raffel noted the seasonal birders who return to Emeryville's shoreline annually are complimented by residents who photograph the rich natural diversity including those featured in the Bus Shelter program
- Staff noted Albert Repola, proprietor of Ruby's Café was noted for his involvement in the ECA board, ongoing hanging of local artists' work in the café and hiring for a local artist (featured in the Bus Shelter Art program) for all his chalk signage
- Wareham sponsorship of Science Technology Engineering and Mathematics (STEM) events were rolled into STEAM with the addition of the arts in education and hosting of poet happy hours and incorporation of local noble winners into their Art in Public Places (AiPP) required art installations
- Pixar employs over 200 individual artists matching nearly the total number of artists residing in Emeryville and have spawned a spin off animation school for professionals called the Animation Collaborative in the Park Avenue District.

4.2 City Semi-Finalist Status, Stakeholder Meeting and District Tour for the California Arts Council's inaugural "California Cultural Districts Program"

Emi Theriault announced a tour for consideration as a semi-finalist in the inaugural California Arts Council's "California Cultural Districts Program" would occur May 15th and stakeholders were invited to attend a stakeholder's workshop at the Artists coop in the afternoon, with details to be forwarded by the week's end. Additional Cultural Asset Inventory forms by members of the community, including members of the PAC and their neighbors, are sought through June 5.

4.3 Recommendations for the Marina Art Subcommittee

The subcommittee met May 9th and toured the Marina identifying three primary sites of interest for a solicitation: 1.) the NW most point of the Marina in sight of approaching boats, trail users and those enjoying the adjacent meadow; 2.) A berm on the NE edge of the "family meadow" know for large and family gatherings featuring informal play; and 3.) the western most trail on the water's edge is separated by a low berm from the large parking lot to the east, north of the seating notable for views of the Golden Gate bridge, the berm may be a location of a long and low installation. A draft RFQ is expected to be reviewed by the Subcommittee on June 12th. Toby Klein is unable to participate in the subcommittee due to injury. A motion was made by Jean Goldman and seconded by Edythe Bresnahan and

approved unanimously to “Nominate Klaus Lange to the Marina Public Art RFQ Subcommittee.”

4.4 Recommendations for the Mural Program Subcommittee

Subcommittee recommended that the Broken Rack use a wall facing the to be built Greenway south of Powell Hollis as a pilot location for the, to be developed, Mural program. Staff contacted the Broken Rack and site owners for interest and invited to participate in subcommittee meetings. An easement is expected to be used for murals on private property paid for with public funds. The subcommittee met May 30. A draft program is expected to be reviewed by the Subcommittee on June 21st.

5. Information Items

- 5.1 **Community Grant Allocations for 2017** - Lauren Merker announced Community Grants were made to six organizations for \$6,500 to \$10,000 each including programs and installations at Emeryville Center of Community Life (ECCL) and the Senior Center, as well as an inaugural funding for the Berkeley Film Foundation to fund a Emeryville filmmaker. A new call for proposals is anticipated this fall.
- 5.2 **Committee Revised Procedures Approved by the City Council** – Mayor Scott Donahue will be the Council liaison to the PAC. Any member who is absent from more than 33% of the total meetings held in a calendar year will be automatically terminated. Additional change included the removal of the requirement for Work Plans, but added a requirement to set high level goals and principles and an annual report to be presented at the Council meeting in January each year
- 5.3 **Project Update** – The ECCL mural by Kelly Ording was restored by the artist and then protected by Plexiglas installed by Atthowe. Staff provided Public Art Walking and Biking pocket maps and have 4,000 for distribution. Therese Lahaie was added to the online interactive map with links to artists’ websites
- 5.4 **Term Expiration and Application Process** – Staff reminded all members seeking re-appointment to apply by June 5th, as the entire committee’s terms are expiring July 1. Two seats are not being sought by sitting members. Three new applicants representing businesses have been received. Council decisions will be made for the new term on June 20th. Applicants are asked to attend if questions arise from the Council, but attendance is not a requirement of applicants.

6. Future Agenda Items

- 5.5 **Arts and Cultural Center**
- 5.6 **Retreat**

7. Announcements/Member Comments

8. Adjournment – The meeting was adjourned at 6:50 p.m.

9. Next Meeting Date – June 8, 2017

Prepared by:



Approved by Committee:



Amber Evans, Community Development Coordinator II
Economic Development & Housing Division, Community Development Department