



CITY OF EMERYVILLE
Incorporated 1896
1333 PARK AVENUE
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**CITY OF EMERYVILLE
PUBLIC ART COMMITTEE**
Sharon Wilchar, Chairperson
Jean Goldman, Vice-Chairperson
Edythe Bresnahan
Camille Hamilton
Harley Jensen
Lauren Merker
Alicia Raffel
Rick Tejada-Flores
Judy Wetterer

**Action Minutes
Emeryville Public Art Committee
(PAC) Meeting
1333 Park Avenue Emeryville, CA 94608**

Thursday September 10, 2015 5:30 pm

I. Call to Order and Roll Call:

The meeting was called to order by Jean Goldman at 5:30 p.m. Roll Call is presented below.

Members Present: Edythe Bresnahan Jean Goldman, Camille Hamilton, Lauren Merker;
Alicia Raffel, Rick Tejada Flores, Judy Wetterer Sharon Wilchar;
Members Excused: Harley Jensen
Members Absent:
Staff Present: Amber Evans
Public Present: Jennifer Nettles, Bay Street General Manager

II. Public Comment – No comment was made.

III. Approval of August 13 2015 Minutes: A motion to approve the minutes of August 13, 2015 with corrections was made by Sharon Wilchar and seconded by Edythe Bresnahan and approved unanimously with two abstentions.

IV. Action Items

- 1. Recommendation on the Selection of the Public Art Master Plan Consultant**
Following discussion, Rick Tejada Flores moved and Camille Hamilton seconded a motion to “Recommend the PAMP Subcommittee interview Todd Bressi and Designing Local and staff check their references for consideration as finalists for the PAMP consultant opportunity.” Motion was approved unanimously.

2. Recommendations on the Conceptual Outline for the Shellmound District Public Art Plan - Following discussion, Judy Wetterer moved and Edythe Bresnahan seconded a motion, recommending the Shellmound Public Art District Plan, as presented by staff, be forwarded to the Consultant with the following comments:

- Eliminate Gateways concept (too many for small area, wrong scale, wrong locations, Shellmound Way may be primary vehicular roadway, 62nd is pedestrian connection to Park, not considered)
- Scales is too big and too many interventions, feels superimposed on neighborhood, rather than integrated with District, PAC and initial Ad hoc committee envision the project as “breadcrumbs between subareas” or modeled after the Highline, with vegetation as much as art installations, creating a pleasant pedestrian experience
- Add pages or integrate into existing pages elements for:
 - Interactive pieces
 - Landscaping
 - Temporary installations, particularly related to construction and vacant lots
 - Grand stairwells on both sides of tracks – key pedestrian link
 - Consider expanding Powell Street Bridge as sole “gateway” project and discuss phasing, Phase I being current project, Phase II additional treatments to other poles/back walls, and Phase III – programming. Can do this as “highlighted project” in public spaces to be demonstrated.
- Revise public spaces to:
 - Show revised plaza at Shellmound and 63rd St on Parcel C
 - Add Plaza adjacent to the Parcel A staircase,
 - Highlight plaza between Parcel C and Office tower (62nd St),
 - Highlight expanded Christie Park,
 - Add hardscape adjacent to grassy knoll to plaza on Shellmound (includes ping pong and Exploratorium exhibits)
- Review Public Market landscape plans for possible artist integrations with landscaping
- Colors suggest theme of playfulness, this may work but may also need respite or subtleness – balance possible? Review plans for Christie Park for possible narrative for ideas and themes
- Consider key users that travel through District: families with small children, joggers and dog walkers
- Review plans for Parcel C for revised roadway and plaza configurations
- Consider variations in sidewalk width for proposals

3. Future Agenda Items

- Purchase Award Selection October 1, 2015
- Public Art Master Plan Selection November 12, 2015
- TBD Shellmound Art District Plan & Installation, ECCL Artist Selection

V. Information Items

Staff presented the following informational items:

- 1. Project Update** - Staff updated PAC on the progress on Sign of the Times, Shellmound District Plan, and the Public Art Master Plan (Plan)

VI. Staff Comments

- None

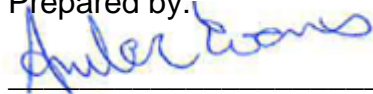
VII. Member Comments

- None

VIII. Next Meeting Date – Special Meeting – October 1, 2015

IX. Adjournment – The meeting was adjourned at 6:55 p.m.

Prepared by:



Amber Evans, Community Development Coordinator
Economic Development & Housing Division
Community Development Department

Approved by Committee:
