



CITY OF EMERYVILLE

Incorporated 1896

1333 PARK AVENUE

EMERYVILLE, CALIFORNIA 94608-3517

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**CITY OF EMERYVILLE
PUBLIC ART COMMITTEE**

Sharon Wilchar, Chairperson
Jean Goldman, Vice-Chairperson
Kurt Brinkman, Mayor
Edythe Bresnahan
Stephen Headley
Harley Jensen
Ryan McBrayer
Lauren Merker
Alicia Raffel
Judy Wetterer

**Action Minutes
Emeryville Public Art Committee
Special Meeting
1333 Park Avenue Emeryville, CA 94608
Thursday March 13, 2014 5:30 pm**

I. Call to Order and Roll Call:

The meeting was called to order by Ryan McBrayer at 5:37 p.m. Roll Call is presented below.

Members Present: Edythe Bresnahan, Jean Goldman, Stephen Headley (5:40), Harley Jensen, Ryan McBrayer; Lauren Merker, Alicia Raffel (5:45); Judy Wetterer, Sharon Wilchar
Members Excused: Kurt Brinkman
Members Absent:
Staff Present: Amber Evans, Helen Bean
Others: Regina Almaguer

II. Public Comment – No members of the public spoke.

III. Approval of February 13, 2014 Minutes: A motion to approve minutes of February 13, 2014 with corrections was made by Member Jensen and seconded by Vice-Chair Goldman and approved unanimously (Ryan McBrayer; Alicia Raffel abstained).

IV. Action Items

**A. Recommendations and Discussion of the Shellmound Selection Panel
Recommendations for Finalists to Prepare Conceptual Design Proposals**

Staff introduced Regina Almaguer, project consultant for the Shellmound Art Project and provided basis for recommendation for a contract extension and expanded scope of services including:

- Initiate conceptual design proposal contracts with artists; organize the site orientation for the teams, and coordinate submittal and review of design proposals;
- Assist staff in working with artist to prepare scope of work and schedule of deliverables for art installation and fabrication; and
- Assist staff in review of images and themes from artist team.

Ms. Almaguer provided an overview of the four finalists and shared images from each team including:

- Rosario Behar and Roberto Marquardt (RR Studios) of Miami, Florida
- Blessing Hancock (Skyrim Studio) of Tucson, AR and David Fletcher (Fletcher Studios) of San Francisco, CA
- Mags Harries and Lajos Heder of Cambridge, MA and Gary Strang (GLS) of San Francisco, CA
- Catherine Widgery of Cambridge, MA and Brennon Cox (Groundwork Office) of San Francisco, CA

Vice-Chair Goldman motioned, with a second by Member Bresnahan that these four finalists be recommended to the City Council for commission of conceptual design proposals from each and a budget allocation augmentation of \$6,000 be made to add a fourth finalist. The motion carried unanimously.

Member Jensen motioned, with a second by Member Raffel that the PAC recommend to the City Council that Regina Almaguer's contract for the project be expanded by \$18,025 and a budget allocation augmentation of a like amount be made to do so. The motion carried unanimously.

Further, the PAC discussed support for the addition of Julianna Santos as an alternate representative for the City Center Realty Partners, owners for the Public Market, to the Shellmound Selection Panel, but as the recommendation was not on the agenda no action was taken.

B. Recommendations and Discussion of the City's Five-year Capital Improvement Program

Chair Wilchar attended the Capital Improvement Program (CIP) Community Workshop on Saturday March 1, 2014 and asked if the PAC wished to add their support for the inclusion of the Art Center (Project #23) to the City Council's recommendations. Project #23 was budgeted at \$3.9M with \$2.55M from General Capital funding by the City and \$1.36M from Pixar based on the Center's private developer analysis of a minimum feasible project.

Vice-Chair Goldman motioned, with a second by Member Bresnahan that; "The Arts Center (Project #23) be fully funded in the 2014 CIP and the support of the Public Art Committee for the project be noted in the City Council deliberations of project funding." The motion carried unanimously.

V. Information Items:

- a) **Project Update:** Staff presented the most recent project update report and circulated a image of the public art to be installed by The Crucible at 64th and Christie.

VI. Staff Comments

- Staff noted the Temescal Creek Park Ribbon cutting is planned for March 15, 2014 and the Poet Laureate will be reading a new work at the event

VII. Member Comments

- Vice-Chair Goldman shared a draft letter that she and Chair Wilchar wrote to thank applicants to the committee and invite their participation in future selection panels or subcommittees with community member participation. Helen Bean offered to distribute on behalf of the City.
- Chair Wilchar informed PAC members of the following events at the Clif Bar gallery:
 - Recology Group Show Reception
Friday, March 28 from 5-8pm
Clif Bar & Company 1451 66th St Emeryville
 - NIAD Art Center Annual Fundraiser "Win, Win-2"
Saturday, April 5 from 4-6pm - one night only
To purchase a ticket for this event see: www.niadart.org/feature/get-tickets-win-win-2-niad-art-center-fundraiser/
Clif Bar & Company 1451 66th St Emeryville
- Chair Wilchar requested staff write letters of thanks to former PAC members.

VIII. Next Meeting Date – April 10, 2014 Staff noted this may be canceled and the next meeting not held until May 8, 2014.

IX. Adjournment – The meeting was adjourned at 6:45 p.m.

Prepared by:

Approved by Committee:

Amber Evans
Economic Development and Housing Department