



CITY OF EMERYVILLE

Incorporated 1896

1333 PARK AVENUE

EMERYVILLE, CALIFORNIA 94608-3517

TEL: (510) 596-4300 FAX: (510) 596-4389

Andrew Allen
 Ken Bukowski
 Bob Canter
 Kevin Christopher
 Phillip Clark
 John Gooding
 Krisna Hanks
 Greg Harper
 Steven Keller
 Kris Owens
 Bill Reuter
 Geoff Sears
 Mary Lou Thiercof
 Lauren Westreich
 Councilmember Nora Davis

**Regular Meeting of the Economic
 Development Advisory Committee**
 Special Meeting of the Emeryville City Council
 Emeryville Civic Center, 1333 Park Avenue
 City Council Chambers, Emeryville, CA 94608

Wednesday, December 4 2013

12:00 noon

AGENDA

- I. Call to Order and Roll Call (12:00)
- II. Approval of Minutes of November 6, 2013 (12:05)
- III. Public Comment (12:10)
- IV. Action Item
 - a. January meeting date (12:10 – 12:15)
 - b. Review of 2014 Goals (attachment) (12:15 – 12:30)
- V. Information Items
 - a. Ambassador Program – Business List Update (attachment) (12:30 to 12:40)
 - b. Economic Development Metrics – Sales Tax (attachment) (12:40 – 12:50)
- VI. Staff Comments (12:50 to 12:55)
- VII. Committee Member Comments (12:55 to 1:00)
- VIII. Adjournment (1:00)

Council may attend and participate in the Advisory Committee' deliberations. However, actions taken by Advisory Committee are not official actions of the City Council but must be ratified at a regular City Council. All writings that are public records and relate to an agenda item below which are distributed to a majority of the Emeryville Economic Development Committee (including writings distributed to a majority of the Emeryville Economic Development Committee less than 72 hours prior to the meeting noticed below) will be available at the Information Counter, 1333 Park Avenue, Emeryville, California during normal business hours (9am to 5pm, Monday through Friday, excluding legal holidays).

In compliance with the Americans with Disabilities Act, a person requiring an accommodation, auxiliary aid, or service to participate in this Committee meeting should contact the City Clerk's Office or the City's ADA Coordinator (510) 450-7800 as far in advance as possible, but no later than 72 hours before the scheduled event. The best effort to fulfill the request will be made. Assistive listening devices are available for anyone with hearing difficulty from the Advisory Committee Secretary prior to the meeting, and must be returned to the Committee Secretary at the end of the meeting.

All Advisory Committee meetings are noticed as Special City Council meetings so that any or all of the City

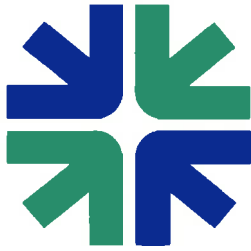
FURTHER INFORMATION may be obtained by contacting Helen Bean, Committee Secretary, Director of Economic Development and Housing, Economic Development and Housing Department, at (510) 596-4355.

DATED: November 27, 2013

Posting Date: November 27, 2013

Post Until: December 4, 2013

KAREN HEMPHILL, CITY CLERK



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Action Minutes

Emeryville Economic Development Advisory Committee Regular Meeting

Special Meeting of the Emeryville City Council

Emeryville Civic Center, 1333 Park Avenue
City Council Chambers, Emeryville, CA 94608
Wednesday, November 6, 2013, 12:00 Noon

I. Call to Order and Roll Call:

The meeting was called to order at 12:00 Noon

Members Present: Andrew Allen, Ken Bukowski, Bob Canter, Phillip Clark, Kevin Christopher, John Gooding, Steven Keller, Kris Owens, Bill Reuter, Geoff Sears, Mary Lou Thiercof, Lauren Westreich, Councilmember Nora Davis

Members Absent: Greg Harper

Members Excused: Krisna Hanks

Staff Present: Helen Bean, Sabrina Landreth

Citizen's Present: Phil Tang

Other:

II. Approval of Minutes

Sears moved and Owens seconded a motion to approve the minutes. Minutes were approved without exception.

III. Public Comment - There was no public comment

IV. Action Items

a) Consideration of proposed RFQ/RFP Marketing Strategy and Public Relations Campaign

Helen Bean reviewed the proposed RFQ/RFP. Allen moved and Keller seconded a motion to recommend the City Council approve the RFQ/RFP with the following changes:

- Request the consultant to evaluate existing resources in the City and surrounding community to identify those that can be used to support the public relations campaign. Existing resources should include an inventory of buildings and rental comparisons between Emeryville and surrounding communities.
- Request that the consultant evaluate and confirm Emeryville's brand and identify any holes that need to be addressed.

The Committee also discussed the process of interviewing short-listed firms and requested staff to develop and present interview instructions to the Committee prior to the interview.

V. Information Items

a) Emeryville Marketing Update

Bean presented 1) the Space Available website, which shows office, retail, lab, and industrial space available in Emeryville – www.locateinemeryville.org 2) an overview of a San Francisco Business Times advertorial on Berkeley Emeryville Bio that will run the week of November 22nd.

b) Ambassador Program

Bean reviewed the Ambassador program visits. Landreth provided detail on the TubeMogul visit and the related commitment of Expressions College to develop a commercial about Emeryville. Committee members were requested to submit additional business names for consideration at the next meeting.

VI. Staff Comments

Staff noted that the Economic Development Committee will be reviewing the proposed Capital Improvement Program at the Committee's January meeting.

VII. Committee Member Comments

Westrich told the Committee that Habitat for Humanity was seeking a new location.

Bukowski requested that the economic impact of the Horton Street chocker be added to a future agenda..

Sears provided an update on the Emery Go Round and asked Committee members to attend the City Council December 3rd meeting when this item will be discussed.

Clark requested that an agenda item be added to the next Committee meeting to set Goals/Objectives for the following year

VIII. Next Meeting Date – December 3, 2013–

IX. Adjournment – The meeting was adjourned at 1:00 p.m.

Prepared by:



Helen Bean
Economic Development and Housing Department

Approved by Committee:

**Review of Goals
Economic Development Advisory Committee
December 2013**

Priority Goals approved June 2013:

1. Create conditions supportive of the business community
2. Support and explore innovative and emerging business clusters
3. Support small and local serving business development

Ongoing initiatives implemented in 2013:

- Planning and Building Department Customer Service Improvements
- EmeryConnect – broadband marketing strategy
- LocateinEmeryville.org – space available website
- Marketing Strategy and Public Relations Campaign Request for Proposals
- Ambassador Program – business visitation
- Berkeley-Emeryville Bio – meet-ups and marketing (San Francisco Business Times Supplement)

Proposed additional initiatives – 2014:

- Chamber/City organized orientation session with GO Biz (the Governor's Office on Business and Economic Development) on the new State Tax Credits and Incentive bills passed by the Legislature this year which replace the Enterprise Zone program (some of the EZ employee tax credits remain grandfathered in for the next 5 years). Projected date: February 2014
- Workshop on "How to do Business with the LBNL/UC Berkeley" - second quarter, 2014
- Workforce Development Exchange, focused on the biotechnology sector, which fits perfectly with our BE Bio Technology partnership with Berkeley. Presenters would be Berkeley City College and Rubicon Programs, with a two-way exchange with biotech companies on their needs – third quarter 2014

NEW BUS

New Business In Emeryville - June 2013 to October 2013

Bus Id	Business Name	Address	Business Type	Date Established
6430	APPIAN DATA SERVICES, LLC	4600 ADELIN ST, #229	SOFTWARE CONSULTING	1/1/13
6459	CHUG INCORPORATED	1285 66TH ST	WEB SEARCH ENGINE ADVERTISING	1/2/13
6601	6400 CHRISTIE AVE-EMERYVILLE	6400 CHRISTIE AVE	CONDOMINIUM SALES	2/23/13
6589	NNE PHARMAPLAN	1900 POWELL ST, #150	ENGINEERING CONSULTING	3/1/13
6417	MOJO'S MOTORS, LLC	1316 67TH ST, #6	BUY AND SELL USED VEHICLES	4/3/13
6419	SOBE KICKBOXING (CA) LLC	6460 HOLLIS ST, UNIT C	KICKBOXING, SPIN, YOGA	5/1/13
1896	INMAN GROUP	4225 HOLLIS ST	ONLINE REAL ESTATE NEWS	5/20/13
6425	CLIFF CONSULTING, INC.	4300 HORTON ST, #15	BUSINESS CONSULTING	5/20/13
6443	BAI CONSTRUCTION	3601 SAN PABLO AVE	GENERAL CONSTRUCTION	5/31/13
6433	ONE SOURCE TALENT	5901 CHRISTIE AVE, #202	TALENT LISTING SERVICE	5/31/13
6427	GWIRE LAW OFFICES	1250 45TH ST, #310	LAW FIRM	6/1/13
6416	1407 POWELL ST ASSOCIATES, LLC	1407 POWELL ST	COMMERCIAL LANDLORD	6/1/13
6423	ELECTROSAIL, LLC	3300 POWELL ST	BOAT CHARTER	6/7/13
6428	DWK PRODUCTS GALORE	1531 BRUNSWIG LANE	EBAY STORE SALES	6/11/13
6429	DREAM HOUSE COMPANY	1401 PARK AVE, #408	INTERIOR DESIGN	6/13/13
6420	RADIANT GENOMICS, INC.	5858 HORTON ST, #335	BASIC RESEARCH BIOTECH	6/15/13
6476	SPECIALIZED BUSINESS SOLUTIONS, LLC	6400 HOLLIS ST, SUITE 7	STAFFING	6/18/13
6434	GREEN HORNET ACCOUNTING	1500 PARK AVE, #132	BOOKKEEPING/ACCOUNTING	6/18/13
6442	MIN EDITION, LLC	12 CITY LIMIT CIR	APPAREL DESIGN	6/24/13
6438	DEVINE ENVIRONMENTAL CONSULTING	8 COMMODORE DR, #C355	ENVIRONMENTAL CONSULTING	6/24/13
6507	GRANITE MARKETING, INC	5858 HORTON ST	SALES/MARKETING TELECOM	6/30/13
6564	BESPOKEN AUDIO	1074A 45TH ST	CONSULTING HOM AUDIO SYSTEMS	7/1/13
6590	NEWSLETTERFULFILLMENT.COM, CORP.	5901 CHRISTIE AVE, #503	NEWSLETTER SERVICES	7/1/13
6462	AJC GAMES DBA VOID ALPHA	5900 HOLLIS ST, #T1	SOFTWARE DEVELOPMENT	7/10/13
6472	COMPANY CUBED LLC	1070 45TH STREET, UNIT D	FASION DESIGN/CONSULTING	7/11/13
6474	RAINN32 ATHLETICS	5859A VALLEJO ST	ATHLETICS	7/12/13
6473	LUCINA'S KITCHEN	1070 45TH STREET, UNIT D	FOOD PRODUCTS	7/15/13
6449	VIRGIN HAIR MODELS, LLC	5616 BAY ST, #E-600	RETAIL-HAIR EXTENSIONS	7/15/13
6525	ERICA OTA EVENTS	6399 CHRISTIE AVE, #230	EVENT PLANNING	7/15/13
6481	LAW OFFICES OF COLIN T. BOWAN	1900 POWELL ST, #600	LAW PRACTICE	7/16/13
6483	A NEW SKIN FACE & BODY	3996 SAN PABLO AVE, SUITE F	SKINCARE SERVICES	7/16/13
6543	16500 SIXTEEN FIVE HUNDRED	2100 POWELL ST, #800	LIGHTING DESIGN	7/19/13
6508	JIMEI INTERNATIONAL GROUPS	1536 BRUNSWIG LANE	EDUCATIONAL SERVICES	7/31/13
6518	JE SELLEN CONSULTING	205 LIQUID SUGAR DR	CONSULTING	8/1/13

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New Business In Emeryville - June 2013 to October 2013

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6526	ANTHESIS LLC	1900 POWELL ST, #600	SUSTAINABILITY AND ENVIRONMENTAL CONSULTING	8/1/13
6532	GO SMILE DIRECT LLC	2200 POWELL ST, #310	COSMETIC RETAIL SALES	8/1/13
6533	GO SMILE INC	2200 POWELL ST, #310	COSMETIC RETAIL SALES	8/1/13
6521	MINDFUL TALENTS	3 ADMIRAL DR, #252	CONSULTANT	8/12/13
6529	BETTER EDUCATION, INC.	1285 66TH ST	EDUCATIONAL CONSULTING	8/12/13
6537	PARADIGM CONSULTING GROUP, INC	5858 HORTON ST	SALE/MARKETING TELECOMMUNICATION	8/12/13
6538	PAY UNTIL DARK, LLC	6399 CHRISTIE AVE, #309	MOBILE/ONLINE PET SERVICES	8/12/13
6534	AA GLASS SHOP	1487 67TH ST	WHOLESALE GLASS	8/18/13
6547	BAY REP, INC.	4300 HORTON ST, #15	SALES REPRESENTATIVE AGENCY	8/20/13
6552	JOSHUA TREE INTERNET MEDIA, LLC	1512 PARK AVE	EDUCATIONAL CONFERENCE COORDINATION	8/26/13
6577	VOLEON INVESTORS FUND LP	1900 POWELL ST, #600	INVESTMENT MGMT	9/1/13
6548	AXIA HOME LOANS	1900 POWELL ST, #600	BROKERING RESIDENTIAL LOANS	9/1/13
6554	KYU EXPRESS	6485 HOLLIS ST	SUSHI RESTAURANT	9/1/13
6561	MYSURVEYLINK, LLC	2000 POWELL ST, #1070	MARKET RESEARCH	9/3/13
6562	STANNARD & SON INVESTIGATIONS	1285 66TH ST, #22	PRIVATE INVESTIGATORS	9/3/13
6563	BADGER ATTORNEY SUPPORT SERVICES	1285 66TH ST, #22	ATTORNEY SUPPORT	9/3/13
6570	MARK SOTTILARO	4240 HALLECK ST	GRAPHIC DESIGN	9/9/13
6600	PACT AN ADOPTION ALLIANCE	5515 DOYLE ST, #1	ADOPTION ALLIANCE	9/9/13
6556	WINEHAVEN PARTNERS LLC	2000 POWELL ST, #920	REAL ESTATE DEVELOPMENT	9/13/13
6572	NORTH STAR BIOFUELS LLC	2000 POWELL ST, #920	PRODUCTION/SALES BIOFUEL	9/13/13
6573	R POWER FUELS, LLC	2000 POWELL ST, #920	OWNER OF TRADEMARK	9/13/13
6574	R POWER BIOFUELS LLC	2000 POWELL ST, #920	PARTNER NORTH STAR BIOFUELS	9/13/13
6576	SAUBER TECHNOLOGIES, LLC	2000 POWELL ST, #920	TECHNOLOGY DEVELOPMENT	9/13/13
6580	PINKIES NAIL SALONS	1311 63RD ST	CALL CENTER OFFICES	9/16/13
6585	ALEX AND ANI RETAIL, LLC	5619 BAY ST	RETAIL	9/16/13
6582	SUNFACTOR SOLAR, INC	5835 DOYLE ST, #103	SOLAR POWER SALES&MARKETING	9/17/13
6583	GRUVER & KELLY, INC	1500 PARK AVE, #325	CONSULTING	9/18/13
6586	KELLY TARTAGLINO	1518 PARK AVE	HAIRSTYLIST	10/1/13
6628	MY BUSINESS AMERICA AKA MBA	3 ADMIRAL DR, #F262	SALES & MARKETING ON THE INTERNET	10/15/13
6617	THE NOURISHED BELLY	1044 45TH ST, APT A	NUTRITION CONSULTING	11/1/13
6623	CONCENTRIC HEALTHCARE STAFFING	1900 POWELL ST, #600	HEALTHCARE RECRUITMENT AGENCY	11/1/13
6624	STATE FARM AGENCY	5901 CHRISTIE AVE., #404	INSURANCE & FINANCIAL SERVICES	11/1/13

NEW BUS

New Business In Emeryville - June 2013 to October 2013

Bus Id	Business Name	Address	Business Type	Date Established
6641	FOREVER 21	5668 BAY ST	WOMEN'S RETAIL & APPAREL AND ACCESSORIES	11/1/13
6644	SUSAN PENNER	8 ADMIRAL DR, #128A	WRITTER	11/1/13
6648	DESIGN FURNITURE NOW	5699 BAY ST	RETAIL FURNITURE	11/19/13

Business Name	Phone Number	Address	City	State	Zip code	Description	website
MILAGEN, INC.	(510) 597-1244	1255 PARK AVENUE	EMERYVILLE	CA	94608-3679	Milagen has been engaged in research and development to provide innovative proprietary products for surveillance and monitoring of major cancers.	http://www.milagen.com/
ADAMAS PHARMACEUTICALS	510-450-3500	1900 POWELL STREET	EMERYVILLE	CA	94608-1807	Adamas Pharmaceuticals is focused on developing small molecule therapeutics to treat neurological and infectious diseases, including influenza A.A clinical stage pharmaceutical company, develops aminoadamantane-based therapeutics for central nervous system disorders	http://www.adamaspharma.com/
Angelica Therapeutics	650.207.5605	1900 Powell Street	EMERYVILLE	CA	94608	Angelica Therapeutics is focused on the research and development of cancer therapeutics based on proprietary fusion toxins.	http://angelicatherapeutics.com/
Santen, Inc.	415-268-9100	2100 Powell Street	EMERYVILLE	CA	94608	Engages in the research, development, manufacture, and marketing of ophthalmic products covering a range of conditions, from allergy and infection to glaucoma	http://www.santeninc.com/
OMICIA, INC	510-595-0800	2200 POWELL STREET	EMERYVILLE	CA	94608	Oncia is unlocking individualized medicine by translating data derived from whole-genome sequencing into actionable information for researchers and clinicians.	http://www.omicia.com/
NOVARTIS VACCINES & DIAGNOSTIC	510-655-8730	4560 HORTON STREET	EMERYVILLE	CA	94608-2900	provides more than 20 products to fight vaccine-preventable viral and bacterial diseases as well as sophisticated	http://www.novartisvaccines.com/
Redwood BioScience		5703 Hollis St.	EMERYVILLE	CA	94608	Protein-Chemical Design for Optimized Conjugate Therapeutics	www.redwoodbioscience.com
EUREKA THERAPEUTICS, INC.	510) 654-7045	5858 Horton Street	EMERYVILLE	CA	94608	Provides a range of services and products to partner companies pursuing therapeutic antibody treatments for disease.	www.eurekainc.com
Covance Antibody	510.594.3800	5858 Horton Street	EMERYVILLE	CA	94608	Drug development	http://www.covance.com/
Lygos		5858 HORTON STREET	EMERYVILLE	CA	94608	With expertise in synthetic biology and metabolic engineering,	www.lygos.com
Pacific BioDevelopment	(510) 858-5600	5858 Horton Street	EMERYVILLE	CA	94608	provides consulting services to the pharmaceutical and biotechnology industries.	http://www.pacbiodev.com/
Tethys Biosciences	(510) 420-6700	5858 Horton Street	EMERYVILLE	CA	94608	Tethys Bioscience is focused on biomarkers to predict, diagnose, and direct treatment of chronic metabolic diseases such as diabetes. Operates as a predictive medicine company that develops novel tests for chronic diseases, such as diabetes	http://www.tethysbio.com/
Ernest Gallo Clinic & Research Center	(510) 985-3100	5858 Horton Street	EMERYVILLE	CA	94608	independent, not-for-profit organization affiliated with the University of California, San Francisco. It was established in 1980 to study basic neuroscience and the effects of alcohol and drugs of abuse on the brain .A clinical stage pharmaceutical company, develops aminoadamantane-based therapeutics for central nervous system disorders	http://www.galloresearch.org/
Radiant Genomics		5858 Horton Street	EMERYVILLE	CA	94608		http://radiantgenomics.com/
						Radiant Genomics has key technologies to dramatically change	
Nano Precision Medical		5858 Horton Street	EMERYVILLE	CA	94608		http://nanoprecisionmedical.com
Medeanalytics	(510) 379-3300	5858 Horton Street	EMERYVILLE	CA	94608	MedeAnalytics delivers performance management solutions and	http://www.medeanalytics.com/
Zogenix	510-550-8300	5858 Horton Street	EMERYVILLE	CA	94608	Zogenix is focused on the development and commercialization of products for the treatment of pain and central nervous system disorders.	www.zogenix.com

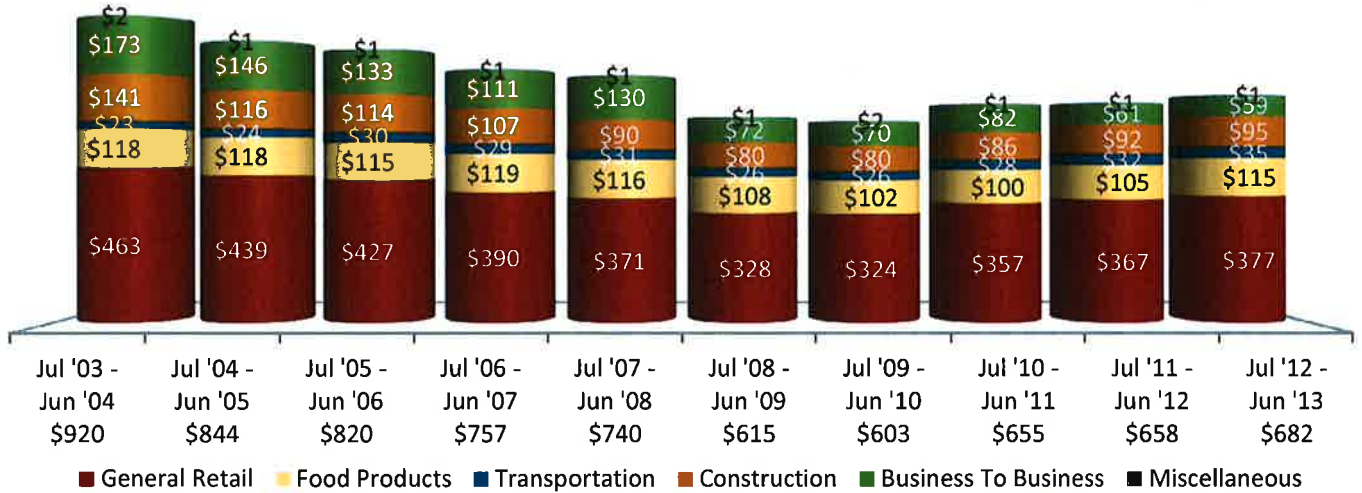
Business Name	Phone Number	Address	City	State	Zip code	Description	website
Amyris Biotechnologies	(510) 450-0761	5885 Hollis Street	EMERYVILLE	CA	94608	Applies industrial synthetic biology platform to provide alternatives to a broad range of petroleum-sourced products.	http://www.amyris.com/
Berkeley Lights		5885 Hollis Street	Emeryville	CA	94608	Berkeley Lights Inc. is an early stage start-up dedicated to research and development of products using revolutionary micro-d	
Joint BioEnergy Institute	(510) 486-6463	5885 Hollis Street	EMERYVILLE	CA	94608	U.S. Department of Energy Bioenergy Research Center whose mission is to advance the development of next generation biofuels – liquid fuels derived from the solar energy stored in the cellulosic biomass of non-food plants.	http://www.jbei.org/
Lawrence Berkeley National Laboratory PDU	(510) 486-6053	5885 Hollis Street	EMERYVILLE	CA	94608	The Advanced Biofuels Process Demonstration Unit (ABPDU)	http://abpdu.lbl.gov/
SYNERC		5885 Hollis Street	Emeryville	CA	94608	Synberc is a major U.S. effort to make biology safer and easier to en	palmer@berkeley.edu
MICRO ANALYTICAL LABS. INC	(510) 653-0824	5900 HOLLIS STREET	EMERYVILLE	CA	94608-2008	Asbestos and lead analysis.	http://www.labmicro.com/
Mirixa	(703) 683-1955	5915-B HOLLIS STREET	EMERYVILLE	CA	94608	Mirixa is the leading provider of medication therapy managem	http://www.mirixa.com/
CG Pharmaceuticals	(510) 594-8200	5958 HORTON STREET SUITE # 610	EMERYVILLE	CA	94608	CrystalGenomics is a leading structural chemoproteomics-based drug discovery and development company headquartered in Seoul, Korea with a US presence (CG Pharmaceuticals, Inc.) in Emeryville, California for multi-national clinical management.	http://www.cgpharma.com/
KINEMED, INC.	(510) 655-6525	5980 HORTON STREET, # 470	EMERYVILLE	CA	94608-2059	field-leading US biotech company that serves major pharmaceutical clients by making predictions of efficacy and toxicity to accelerate and reduce the cost of drug development.Produces predictions of efficacy and toxicity to accelerate and reduce the cost of drug development for pharmaceutical and biotechnology clients	http://www.kinemed.com/
Cerexa		5980 HORTON ST	EMERYVILLE	CA	94608	Pharmaceutical Preparations - developing treatments for serious and life-threatening infections	http://cerexa.com/
BiosPacific	(510) 652-6155	5980 Horton Street	EMERYVILLE	CA	94608	supplier of immunological reagents to the commercial diagnostic industry.	http://www.biospacific.com/
HX Diagnostics, Inc.	510-652-4931	5980 Horton Street	Emeryville	CA	94608	Develops and commercializes diagnostic products for infectious	Seems to be Closed
Medventure Associates	(510) 597-7979	5980 Horton Street	EMERYVILLE	CA	94608	al technologies and the entrepreneurs developing them to creat	http://medven.com/
Crystal Bioscience, Inc	510.250.7800	5980 Horton Street	EMERYVILLE	CA	94608	Crystal Bioscience is focused on providing monoclonal antibody research and development services for pharmaceutical and biotech companies.	http://www.crystalbioscience.com/
Nanomix, Inc.	(510) 428-5300	5980 Horton Street	EMERYVILLE	CA	94608	a carbon nanotube based electronic biosensor for use in decentralized Point of Care (POC) testing environments, including non-laboratory settings. Nanoelectronic detection company, develops and manufactures Sensation technology based detection devices for biomolecule and respiratory detection applications	http://www.nano.com/
NOVABAY PHARMACEUTICALS INC	(510) 595-1100 o r 510-899-8800	5980 Horton Street	EMERYVILLE	CA	94608-2060	NovaBay Pharmaceuticals is focused on developing anti-infective compounds for the treatment and prevention of antibiotic-resistant infections. Engages in the development of various product candidates for the therapeutic needs of the anti-infective market	http://novabay.com/
Radnet	(510) 601-7979	6121 HOLLIS STREET #1	EMERYVILLE	CA	94608	Advanced imaging center.	http://www.radnet.com/

City of Emeryville

Sales Period: July 2012 - June 2013

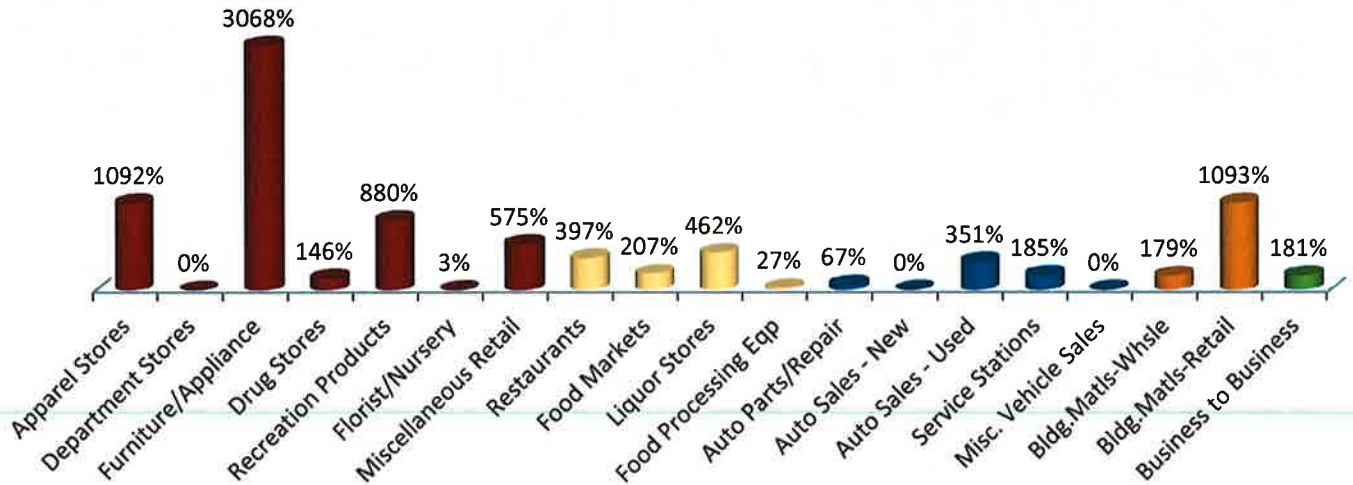
Sales Tax Per Capita

City of Emeryville's annualized sales tax divided by its population as reported by State Department of Finance

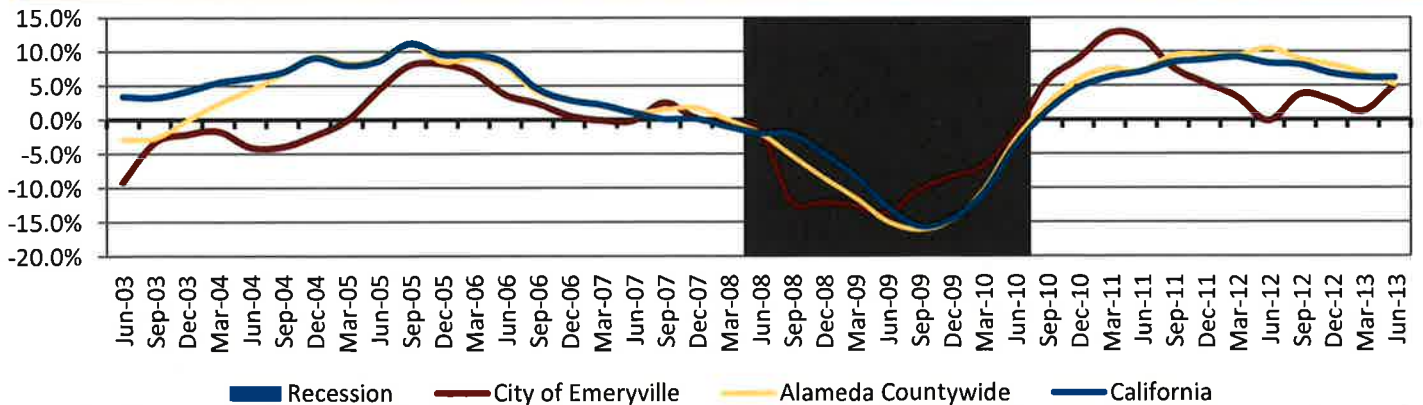


Sales Tax Capture & Leakage Analysis

100% = Equilibrium; Over 100% = Capture; Under 100% = Leakage



Annualized Change in Sales Tax Cash Receipts



City of Emeryville

Sales Period: July 2012 - June 2013

Summary

News from Sales Tax Quarter

- Nationally, 2013Q2 Retail Trade was up 5% over 2012Q2 and up 3.3% over last quarter.
- California Residential Building Permits continued to increase in July, though not at the pace of the preceding twelve months. The average increase over the same month in the prior year for the past 12 months was 63.6%. April 2013 increased over April 2012 172.3%, May 2013 over May 2012 43.2%, June 2013 over June 2012 29.8% and July 2013 over July 2012 only 18%.
- According to the California Department of Finance, New Light Vehicle Registrations increased 12.5% during the first 6 months of 2013 versus a year earlier, much higher than the 7.7% improvement nationally.

News from Today

- According to ShopperTrak, National Retail Revenue in November and December should rise 2.4% over 2012, a little less than the 3% increase of November and December of 2012 over 2011.
- In the first eight months of 2013 9,830 small business were sold in California, up 4.6% from the 9,397 that were sold in the first eight months of 2012.
- According to the Bureau of Economic Analysis, U.S. Retail and Food Services Sales for August were up 4.7% over August 2012. Total sales for the June through August 2013 period were up 5.4% from the same 3 month period a year ago.
- Inflation Update: The California Consumer Price Index, (CPI-U), for August is up 1.2% over August of 2012.

Quarter-Over-Quarter

Apr - Jun 2012 to Apr - Jun 2013

Year-Over-Year

Jul - Jun 2012 to Jul - Jun 2013

	City of Emeryville	S.F. Bay Area	Statewide	City of Emeryville	S.F. Bay Area	Statewide
Total	3.0%	2.1%	2.7%	4.4%	5.0%	4.8%
General Retail	3.4%	3.3%	2.8%	3.4%	4.4%	4.0%
Food Products	18.5%	6.1%	4.9%	10.0%	6.6%	5.4%
Transportation	-8.7%	6.9%	3.8%	10.0%	10.6%	6.5%
Construction	-4.3%	9.2%	6.2%	4.6%	9.0%	8.4%
Business To Business	-9.4%	-10.2%	-2.4%	-2.6%	-3.0%	1.6%
Furniture/Appliance	6.2%	1.0%	1.6%	2.4%	2.8%	1.3%
Apparel Stores	4.5%	6.1%	4.3%	9.2%	10.1%	8.0%
Restaurants	21.5%	6.8%	5.9%	11.0%	7.0%	5.6%
Bldg.Matls-Retail	-1.5%	5.2%	-0.3%	6.8%	7.2%	3.3%
Miscellaneous Retail	-6.3%	4.6%	3.7%	-7.3%	2.2%	3.2%
Service Stations	-6.7%	-3.3%	-4.4%	0.3%	1.0%	-0.7%
Office Equipment	-7.6%	-18.2%	-7.2%	15.9%	-7.9%	-1.7%
Recreation Products	7.9%	5.1%	3.0%	35.9%	6.6%	5.5%
Food Markets	6.0%	3.9%	1.8%	6.9%	5.4%	4.8%
Bldg.Matls-Whsle	-18.8%	13.7%	13.2%	-7.5%	11.1%	14.0%
Business Services	-4.3%	-1.6%	2.4%	-35.4%	8.3%	9.1%
Light Industry	45.5%	1.3%	1.0%	20.7%	-0.1%	0.1%
Heavy Industry	-54.3%	-7.7%	0.9%	36.9%	-0.5%	3.6%
Liquor Stores	4.4%	3.2%	2.6%	5.7%	4.1%	3.8%