



City of Emeryville
Incorporated 1896
1333 PARK AVENUE
EMERYVILLE, CA 94608-3517
TEL: (510) 596-4300
FAX: (510) 596-4389

Emeryville Public Art Committee

Action Recap – Meeting Minutes Meeting of July 11, 2013

Call to Order and Roll Call:

The meeting was called to order by Stephen Headley at 7:20 p.m. Roll Call is presented below.

Members Present: Laura Anderson, Samantha Blanchard, Edythe Bresnahan, Jean Goldman, Stephen Headley, Judy Wetterer, Sharon Wilchar,
Members Excused: Kurt Brinkman; Alicia Raffel,
Members Absent:
Staff Present: Amber Evans, Helen Bean
Others: Lauren Merker, Ryan McBrayer, Harley Jensen,
Tour Attendees: Betsey Cooley, Adam Kuby, Ellie Cameron, Maurice Kaufman, Alicia Raffel

Public Comment – None.

Approval of Minutes of June 13, 2013 Meeting – Motion to approve made by Member Bresnahan, seconded by Member Blanchard and approved unanimously with change to add note that the “PAC requested a mockup of the proposal inclusive of color of bollards.”

Action Items

Recommendation on the Pt. Emery Shells/Mounds Installation by Adam Kuby

The meeting was initiated with a public tour of Point Emery where artist Adam Kuby staked out six locations proposed for mounds as high as five feet tall and diminishing to 3 feet as they approached the bay. In addition to staking the heights, the artist taped out proposed dimensions which also diminished as they approached the bay, starting with 30 feet diameters and declining to 19 feet closest to the point. PAC and members of the public toured the site and asked questions of the artist’s intent, reviewed impacts to access and views. Artist assured all a pickup could pass by the south side of the largest mound and indicated graffiti would likely wear off but chemical treatments might be necessary. Public Works Director Kaufman noted it would be cost prohibitive to chemically treat or sand blast for graffiti removal. PAC noted that greatest visibility would be on mound nearest freeway and that the height might be problematic. Director Kaufman noted BCDC might require the

existing dirt mound be dug into or encapsulated to reduce the total height to no more than 5 feet off grade.

The tour returned to City Hall to inspect a ¼ wedge mockup of a mound installed at the back of City Hall. Questions included inquiries as to mound durability, texture and coloration. The artist noted the shells would bleach out naturally, erosion at edge of mounds would be controlled by constructing them below grade at the edge, and that further refinement of the shell sharpness could be addressed by post installation treatments.

Member Blanchard moved the installation proceed with fewer mounds, smaller dimensions and revised texture and color. Motion died for lack of a second.

Vice Chair Anderson motioned and Member Headley seconded (with friendly amendment from Member Bresnahan) the proposal be recommended with the same, color, size, and number as proposed in the field and exhibited by the mockup with adjustment to Mound Three to allow for emergency vehicle access and including a sign on Mound Six. Further the PAC should be given the opportunity to assess the sharpness and request refinement to the texture post installation, prior to project completion. Motion carried with 5 yes, 2 no and 0 abstentions.

Recommendation on Second Contract Amendment for Peninsula Tell Tail with Anita Margrill

Staff presented need for additional contingency requested by Ms. Margrill for completion of Peninsula Tell Tail as she had costs projected exceeding the current contingency and projects additional costs. Vice Chair Anderson questioned why the artist was not made to keep costs to a not to exceed amount and questioned if advances were the best method for payment. Staff noted the project as unusual as the artist was not selected on basis of budget or project management but historic installation, but budget updates were requested throughout the project development. Precedent was not expected for other competitively bid projects. Member Headly moved and member Goldman seconded a motion to recommend the City Council to Approve a Second Amendment to the Agreement for Design, Fabrication and Installation for Peninsula Tell Tail with Anita Margrill for a Total of \$136,442 and Appropriate Twelve Thousand Nine Hundred Sixty Dollars (\$12,960) from the Public Art Fund and to do so with the understanding that no further budget augmentations would be allowed for this project and any excess funds should be rebated to the fund for reallocation.

Recommendation on 2013 Purchase Award and Selection Process

Staff recommended:

- Professional: Janet Bishop, curator of painting and sculpture at the San Francisco Museum of Modern Art,
- Community member: Lauren Merker, resident and former staff member of the Emeryville Center for the Arts now at the Los Cenzontles Latino art museum in Richmond, CA
- Celebration of the Arts representative: Albert Repola
- City Staff: Miroo Desai, Senior Planner,

Staff also recommended that the following persons serve as alternate panelists:

- Professional Terri Cohn a writer, curator, art historian, and editor, serve as alternate.

- Community member: Krisna Hanks
- Celebration of the Arts representative: Kava Massih
- City Staff: Michael Roberts

PAC recommended Judy Wetterer serve on the panel with Jean Goldman to serve as alternate.

Vice-chair Anderson moved all recommendations for nominations for panelists and alternates for Council adoption and approval of the budget for the purchase award 2013 program, seconded by Member Bresnahan and passed unanimously

Nomination for 4th Subcommittee Member for ECCL Art Program

Staff requested additional nomination to the three person ECCL subcommittee. Sharon Wilchar was nominated and unanimously approved as the fourth and final member of the subcommittee.

Information Items

Project Updates– Sharon Wilchar asked regarding the status of Sign of the Times and staff indicated delayed to September or October and committed to call artist to update and determine if still interested.

Staff Comments – Staff noted Peninsula Tell Tail Grand Opening was planned for Sept 7th 2:30 pm at the Marina

Member Comments – Chair Wilchar noted needed 11 vs 10 members. Member Goldman encouraged participants to participate in the Oliver Ranch tour as seats are still available for the September 21st event

Next Meeting Date –Thursday, September 12, 2013 5:30 p.m. – August 8th meeting cancelled

Adjournment – The meeting was adjourned at 8:15 p.m.

Prepared by:
Amber Evans, Committee Secretary
Date: July 30, 2013

Approved by Committee: