



City of Emeryville
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Emeryville Public Art Committee

Action Recap – Meeting Minutes Meeting of June 13, 2013

Call to Order and Roll Call:

The meeting was called to order by Edythe Bresnahan at 5:40 p.m. Roll Call is presented below.

Members Present: Laura Anderson, Kurt Brinkman Edythe Bresnahan, Jean Goldman, Stephen Headley, Alicia Raffel, Judy Wetterer
Members Excused: Sharon Wilchar
Members Absent: Samantha Blanchard
Staff Present: Amber Evans
Others: Roy Miller, EUSD, and Cindy Montero, Community Services, Maurice Kaufman, Public Works, Regina Almaguer, Brian Donahue, Vickie Jo Sowell, Ian Shafer

Public Comment – None.

Approval of Minutes of May 9, 2013 Meeting – Motion to approve made by Member Headley, seconded by Member Goldman and approved unanimously.

Action Items

Recommendation on the Joseph Emery Park Skate Spot Public Art Proposal by Michael Greenwald Creations

Public Works Director Maurice Kaufman presented the Selection Panel for Joseph Emery Park Skate Spot Public Art Proposal recommendation. The Panel had received four proposals and recommended only one for interview. Based on the interview and revised proposal the Panel recommended for selection, Michael Greenwald Creations. The proposal includes two installations: 1. Skatable “Manta” – a colored concrete structure estimated at \$25,000 and 2. Bollard barrier 12-18 inches apart, 6 feet tall potentially with a “rainbow of color” or just metal for 150 linear feet installed curvilinearly for the remainder of the budget, \$25,000. Barrier could be I-beam, pipe or rounded bollard. Member Anderson asked if the costs for an otherwise required fences had been calculated for crediting additional funds to

the art project. Mr Kaufman said the cost had not been calculated but could be. Currently he said, the project is underfunded and may be implemented incrementally. In such a case, he noted the full length of the barrier as well as the manta would be implemented in the first phase. The PAC requested and Director Kaufman agreed to provide a mock up drawing of the proposal for bollard barrier inclusive of the incorporation of color.

Motion by Anderson with second by Goldman to award art at the Joseph Emery Skate Spot to artist Michael Greenwald with consideration of delta of fence costs applied to additional art costs such as exploring addition of colors on barrier and incorporating a rounded top or cap to each bollard. Approved unanimously

Recommendation on Use of Public Art Funds at the ECCL Campus - Staff noted Emeryville Unified School District (EUSD) staff, managing the Emeryville Center for Community Life (ECCL) wanted to explore opportunities for collaboration between EUSD and the Public Art Committee for the expenditure of the ECCL Art in Public Places fee on site or in adjacent environs. Staff noted a MOU between EUSD and the City for the join use of the facility could define terms for the art fee including:

- EUSD to hire consultant to support artist selection and site themes working with PAC to define community process,
- EUSD to pay 1% for design fabrication and installation to be used on site or within the adjacent right of way upon receipt of the \$20.5 million from the City,
- City to own art,
- EUSD to pay for maintenance at .5% to be paid to citywide fund and City to maintain art as necessary in perpetuity, and
- City to hire artist using typical selection process upon receipt of funds.

The PAC discussed who could serve and who could not on a subcommittee and three members self nominated. The remaining members declined to serve. As two members were absent and there is a current vacancy the PAC requested an additional opportunity to self-nominate be granted to members at its next meeting.

Motion by Member Goldman and seconded by Member Bresnahan to recommend the City Council form an ECCL Project Fund with \$199,500 dedicated to the design fabrication and installation of City owned and maintained public art on ECCL or on the San Pablo Avenue right of way adjacent to ECCL with terms to be defined by the MOU III and that Members Bresnahan, Wetterer and Goldman serve on a committee to support the artist selection and community process with up to one more member to be considered July 11th, approved unanimously.

Recommendation on RFQ for Shellmound and Powell Street Bridge Art

Consultant Regina Almaguer presented the draft RFQ for \$280,000 for an art program inclusive of light installation at the Powell Street overpass at Shellmound Avenue and design and themes for integrated art and landscaping on both public right of way and adjacent private property to be subject to conditions of approval for future development. Member Anderson raised concerns regarding landscaping as possibly inappropriate use of the Art in Public Places. A project's Ad Hoc Committee member, Harley Jensen, noted the art in New York's Highline has landscaping as an integral component of the noted art installation. Staff noted Berkeley streetscapes on Addison Street have art in such functional features of streetscape as skatestoppers, benches and poetry walk plaques embedded in sidewalk. Member Goldman asked for local landscapers to be suggested to responding artists to reduce costs and make sure best practices for bay friendly landscaping are included. Members asked that the banner program narrative remain but that the attachment illustrating the banners be removed to avoid biasing responses.

Motion by Goldman, second by Headley, recommending the Shellmound RFQ be forwarded for Council for release July 16th (rather than September as staff recommended) to extend the period available to artists to respond, approved unanimously, but with one abstention (5 yes, 0 no, 1 abstaining, 2 absent)

Interviews and Recommendation of a Candidate for Current Committee Vacancy

Staff introduced applicants, Harley Jensen and Ryan McBrayer. The PAC interviewed both candidates. Mr. McBrayer highlighted his experience with RFP's and love of the utility box program and the impact of arts in Emeryville. Mr. Jensen highlighted his recent experience on the Shellmound Committee and noted he had probably been on 150 committees over his lifetime, a recent retiree he recently published a book on Emeryville places titled "My Town" featuring his photography and volunteers with Oakland Museum. The PAC invited both to join the PAC membership, understanding Council would need to expand the number of seats available on the PAC to do so.

Motion made by Member Headley, seconded by Member Goldman, to nominate both candidates, Harley Jensen and Ryan McBrayer to serve on the Public Art Committee and expand committee by one seat to 10 voting members, approved unanimously.

Information Items

Project Updates— Committee asked staff to limit update to Point Emery

- Pt. Emery – A BCDC permit is required before any placement of a mockup on site, so artist is proposing site be taped with location of all proposed mounds and path and stakes depicting height of each mound be displayed

for tour but mockup be installed at City Hall so PAC can tour site then return to City Hall for remainder of meeting and review of mockup. PAC members indicated July 10 did not work and July 11 – the regular meeting should be used.

Committee Update / Staff Comments – None.

Member Comments – Member Headley announced a show by Rik Ritchey from June 7th to June 29th.

Next Meeting Date –Thursday, July 11, 2013 5:30 p.m. at Point Emery (across from Ashby at West Frontage Road)

Adjournment – The meeting was adjourned at 7:45 p.m.

Prepared by:
Amber Evans, Committee Secretary
Date: July 3, 2013

Approved by Committee: