

Emeryville Public Art Committee

Action Recap – Meeting Minutes Meeting of November 8, 2012

Call to Order and Roll Call:

The meeting was called to order by Alicia Raffel at 5:30 p.m. Roll Call is presented below.

Members Present: Laura Anderson, Edythe Bresnahan, Nora Davis, Jean Goldman, Stephen Headley (5:40), Alicia Raffel, Randy Symank (6:00), Judy Wetterer, Sharon Wilchar

Members Excused: Kurt Brinkman, Samantha Blanchard

Members Absent:

Staff Present: Helen Bean, Amber Evans, Maurice Kaufman

Others: Seyed Alavi

Public Comment – None

Approval of Minutes of October 11, 2012 Meeting – Motion to approve minutes with corrections to the voting record for the recommended purchase award made by Chari Wilchar, seconded by Member Goldman and approved unanimously.

Action Items

Consideration of a Request for Proposals to Design and Construct an Art Railing for Art Installation Proposed at Joseph Emery Skate Spot – Maurice Kaufman, Public Works Director presented a draft Request for Proposals to the Committee for installing art in one or more locations in the proposed Skate Park at Joseph Emery Park, between Park Avenue and 45th Street. The linear park is approximately 600 feet long and 45 feet wide and improvements such as the pergola and picnic bench are not expected to be changed by the proposed Skate Spot or proposed art. The project does not trigger a contribution to the Art Fund. Public Works will administer the contract and staff the selection panel. Selection is expected by March 7, 2013. Councilmember Davis noted the 2013 Earth Day celebration could incorporate the Park and the design process.

Members requested the following changes to the draft RFP:

- Clarification of \$45,000 or \$50,000 budget
- State geographical preference as “Greater San Francisco Bay Area” rather than calling out inclusion of Monterey County
- Create a selection panel with 7 members including
 - 2 PAC members
 - 1 professional artist
 - 2 skaters

- Public Works Director
- Architect to the project
- Pay a stipend to skaters and professional artist for participation
- Include consultation with the Bicycle and Pedestrian Advisory Sub-Committee of the Transportation Committee (BPAC) of the City of Emeryville as part of the scope of work
- Revise schedule to include City Council action, correct dates listed at 2012 actually in 2013 and state expectation of opening in Spring 2014
- Attach existing conditions to RFP
- Clarify submittal process for CDs, email or Café us as slides are obsolete

Councilmember Davis moved and member Headley seconded that the drafted Request for Proposals, with changes as recommended by the Committee, be forwarded to the City Council for consideration. Motion passed unanimously (Symank was not present).

Consideration of Public Art Program Marketing – Secretary Evans noted the map is limited to just 36 images and 40 listings. Submittals by Members indicated top preferences for 38 images to be included. Staff suggested the Committee discuss proposals for modifying the initial recommendations to arrive at a consensus proposal. Members recommended the following changes from the initial 38 compiled by staff from submitting members:

- Add PickleWorks Gate and Stella to the recommendation to arrive at 40 listings (note Stella was not initially included in Members tallies as no photo available)
- Not include images for Pumpers and Sparky, Bus Shelters, Westinghouse Building Images and Vue 46 to arrive at required 36 images

Councilmember Headley moved and member Goldman seconded that the proposed images be included in the Public Art Walking Map. Motion passed unanimously.

Staff will work with the design to team to address sequencing of the numbering to be better organized to offer walkable routes and add more detailed and accurate descriptions of location of the featured art on the site. Additionally Councilmember Davis suggested staff submit the historic map and current map in the City Guide to highlight the expansion of the public art in the intervening years.

Information Items

Proposal for Restoration and Revision of Signs of the Times By Seyed Alavi – Mr. Alavi proposed two phased project. Phase 1 would include restoration and revision of the existing boxes with perhaps 1/3 of the locations being new pieces and rotating existing images to new location to renew interest. A library of images so that restoration every 3-5 years could be maintained was suggested as well. Mr. Alavi indicated that he was not likely to mobilize student

effort in this project due to limit of the scale of project. Members asked staff to review available utility boxes left in the inventory including boxes controlled by other utility providers such as PGE or EBMUD. Phase II would include a monumental wall on which a figure could be placed at much larger scale. Mr. Alavi suggested a 40 foot tall wall. Members noted no such unobstructed wall was likely to be found in Emeryville. Councilmember Davis noted the Corp-yard wall offers a City controlled unobstructed long but not tall wall that may provide an opportunity for the second phase to be considered at a future date. Staff noted that the Art Committee could consider pursuit of such a project in tandem with the construction of Horton Landing Park and the Bridge if and when the projects are restored. Staff will bring a proposal for Phase 1 to the Committee at its next meeting.

Project Updates– Staff updated the status of projects under installation or design.

- Pt. Emery technical materials will be submitted mid-November.
- Shellmound – Powell Street Bridge Art:
 - Ad Hoc Committee is expected to meet in December.
 - Staff site tour expected in November.
 - Councilmember Davis asked if a representative from the Public Market’s buyer could join TMG’s representative to ensure continuity is preserved in the sale of the property adjacent to the project boundaries.
- Bus Shelter images from Gail Tarantino were installed November 2nd. Contract amendments to support the program’s extended scope are needed.
- Peninsula Tell Tail design is in progress.
- 510 Arts - Chair Wilchar noted East Bay Community Foundation funding may be pursued in 2013 for 510Arts.com

Staff Comments – Staff indicated a party celebrating the art purchase is planned for December 12, 2012.

Member Comments – None

Next Meeting Date –Thursday, January 10, 2013 5:30 p.m. The regular December meeting by consensus of the committee will be canceled.

Adjournment – The meeting was adjourned at 7:06 p.m.

Prepared by:
Amber Evans
Committee Secretary
Economic Development & Housing Department

Approved by Committee:

Date: December 6, 2012