

Emeryville Public Art Committee

Action Recap – Meeting Minutes Meeting of September 13, 2012

Call to Order and Roll Call:

The meeting was called to order by Jean Goldman at 5:30 p.m. Roll Call is presented below.

Members Present: Laura Anderson, Samantha Blanchard, Kurt Brinkman, Nora Davis, Jean Goldman, Stephen Headley, Alicia Raffel, Sharon Wilchar

Members Excused: Edythe Bresnahan; Randy Symank

Members Absent: NA

Staff Present: Helen Bean, Amber Evans

Public Comment – Helen welcomed Amber as the Committee's new Secretary.

Approval of Minutes of August 9, 2012 Meeting – Motion to approve minutes with changes as requested by Chair Wilchar including correction of Bresnahan's name was made by Davis, seconded by Blanchard; approved unanimously.

Action Items

Consideration of Shellmound/Powell Bridge Committee Appointments – Staff presented the project adopted by the City Council to install public art and integrated landscaping between Bay Street and the Public Market along Shellmound and under the Powell Street overcrossing. Two Public Art Committee Members and two community members are being asked to join an Ad Hoc Committee to be initiated this fall to develop a request for proposals (RFP). The RFP scope is to be determined by the committee. The Public Art fund will provide funding for the project. The Committee discussed the process of forming the Ad Hoc Committee. Davis moved and Raffel seconded a motion to appoint Jean Goodman and Samantha Blanchard to the Ad Hoc Committee as the representatives from the Public Art Committee. The motion was approved unanimously. Raffel was encouraged to apply as a community member for the Ad hoc Committee as well.

Consideration of Public Art Program Walking Guide Proposal – Staff presented a complete inventory of Emeryville public art and a proposal for including about half of the 87 pieces in the Walking Guide. All pieces would have images on the website version of the map. The pieces printed on map will also have an artist statement on the website. Staff noted some pieces have been lost, moved or broken. Raffel noted the map needs more narrative detail regarding where the piece is located is such as "behind the landscaping to the left."

Blanchard noted sequencing of the pieces could be better organized to offer walkable routes. Anderson thanked staff for the significant effort made to complete the inventory. Chair Wilchar noted that 25% of the collection proposed to be included in the Walking Guide are on Wareham's property. She suggested these could be reduced to accommodate other images such as the Birdhouses (Image #52) and the mosaic on Shellmound. Anderson agreed with such a shift. Staff noted Greg Hawthorne and Michael Gustavson were featured numerous times and could be reviewed for replacements. Committee members discussed, in some detail, missing or moved pieces and multiple pieces in single locations that needed clarification on the map. Headley requested the item be continued and there was general agreement for staff to return with the inventory and a clarification of the number of images that could at maximum be included. Staff indicated a the designer will be asked to develop a mock layout of the Walking Guide. Staff asked the PAC members to provide comment by September 29th.

Consideration of Judy Wetter as Committee Member – Judy Wetterer was the sole applicant to the existing vacant seat on the Public Art Committee. She introduced herself at the meeting and provided a brief description of her interest in public art and the Public Art Committee. As the Communications Director for Wareham she serves as the curator for Wareham's significant public art collection in both Emeryville and Berkeley and enjoys working for a company that "celebrates creativity" in all they do. Applying as a Business representative, Wetterer noted experience working with the Emeryville Celebration of the Arts and KALA. She praised Emeryville's support of the arts as groundbreaking. Staff indicated her application would be forwarded to all Committee members after the meeting. Davis motioned and Headley seconded a recommendation to the City Council of Emeryville to appoint Judy Wetterer to the Public Art Committee, the motion was approved unanimously.

Information Items

Project Updates– Staff reviewed the Project Update table included in the Committee packet. Chair Wilchar announced Dale Johnson was selected by 510 Arts as the 2012 Emeryville artist. 510 Arts will meet again in October to discuss funding. Staff updated the committee on the finalists visit to the Point Emery site on August 30th and September 11th and reviewed the overall schedule. Peninsula Tell Tail is under contract and initial permits are being sought for soil testing in October with final design expected in October/November. Discussion of maintenance included a proposal from Chair Wilchar to have the committee hear from Syed Alavi (the artist featured on 17 Emeryville utility boxes) to update the utility boxes and wait on repainting any boxes until his proposal is considered.

Staff Comments - None

Member Comments – Member Headley announced Yvette Buiges (Phase II Bus Shelter artist) has a show opening Sept 15 at the Float Gallery in Oakland
<http://www.thefloatcenter.com/current.html>

Next Meeting Date –Thursday, October 11, 2012 5:30 p.m., 5890 Christie Avenue

Adjournment – The meeting was adjourned at 6:50 p.m.

Prepared by:

Approved by Committee:

Amber Evans
Committee Secretary
Economic Development & Housing Department

Date: October 1, 2012