



PLEASE POST

# City of Emeryville

INCORPORATED 1896

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Chair Mary Lou Thiercof  
Vice Chair Samantha Miller  
Member Rob Fong  
Member Jean-Phillipe Gorrut  
Member Brittany Jernigan  
Member David Kritzberg  
Member Bill Reuter  
Member Evan Schneider  
Member Taryn Segal  
Council Liaison Scott Donahue

## ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

Regular Meeting

### TELECONFERENCE

1) Zoom Meeting Information:

<https://emeryville-org.zoom.us/j/9849109152?pwd=L3FoVkpsQ0NIOTVnRkYvVTdtTU9rQT09>  
Password 387236.

2) Audio Only: Call in to 669-900-6833, Meeting ID 984 910 9152, Password 387236.

November 17, 2021 – 11:30 AM

**Actions taken by Advisory Bodies are not official actions of the City Council, but must be considered and potentially ratified at a regular City Council meeting.**

All writings that are public records and relate to an agenda item, which are distributed to a majority of the legislative body less than 72 hours prior to the meeting is noticed, will be made available via email by request to the Committee Secretary. In compliance with the Americans with Disabilities Act, a person requiring an accommodation, auxiliary aid, or service to participate in this meeting should contact the Committee Secretary as far in advance as possible, but no later than 72 hours prior to the scheduled event. The best effort to fulfill the request will be made.

**Pursuant to California Assembly Bill 361, the City is authorized to hold public meetings via teleconferencing and to make public meetings accessible electronically to all members of the public seeking to participate in the meeting during a declared state of emergency. As such, Committee Members will be participating in the meeting via teleconference, and the City will provide various options for the public to participate in the conduct of the meeting remotely until the state of emergency is lifted by the Governor.**

Public comment for agenda items can be submitted online via our new online speaker card at [www.emeryville.org/advisorybodies](http://www.emeryville.org/advisorybodies). Written comments can also be submitted by email to the Committee Secretary. If you would like to support, oppose, or otherwise comment on an upcoming agenda item, please send in your comments prior to the meeting as you will be unable to attend in person until the current state of emergency is lifted by the Governor.


**FURTHER INFORMATION** may be obtained by contact Chadrick Smalley, Committee Secretary, at 510-596-4355 or [csmalley@emeryville.org](mailto:csmalley@emeryville.org) / [edac@emeryville.org](mailto:edac@emeryville.org). The next regular meeting is scheduled for January 19, 2022, at 11:30 AM.

**DATED: NOVEMBER 10, 2021**

Post On: NOVEMBER 12, 2021  
Post Until: NOVEMBER 18, 2021

## AGENDA

1. Call to Order
2. Roll Call
3. Public Comment
  - 3.1. Submit an Online Speaker Card at [www.emeryville.org/advisorybodies](http://www.emeryville.org/advisorybodies)
4. Approval of September 15, 2021, Regular Meeting Action Minutes
5. Action Items
  - 5.1. Recommendation on CenterCal Properties' Proposal for a Grocery Store at Bay Street
6. Information Items
  - 6.1. Hotel Industry Roundtable Discussion
  - 6.2. Marketing Program Discussion
  - 6.3. Response to Recent Public Safety Articles
7. Future Agenda Items
  - 7.1. Industry Roundtables
8. Announcements / Member Comments
9. Adjournment

  
Sheri Hartz, City Clerk