



EMERYVILLE REDEVELOPMENT AGENCY

1333 PARK AVENUE
EMERYVILLE, CALIFORNIA 94608-3517

TEL: (510) 596-4300 FAX: (510) 596-4389 **PLEASE POST**

PUBLIC NOTICE

Emeryville Arts and Cultural Center VISIONING WORKSHOP

Saturday, October 11, 2008

**Emeryville City Hall Council Chambers
1333 Park Avenue
Emeryville, California**

9:00 a.m. to 12:00 p.m.

Arrival and continental breakfast at 8:45 a.m.

Please enter building through ground floor level link doors

NOTICE IS HEREBY GIVEN that the Emeryville Redevelopment Agency has scheduled a "Visioning Workshop" in connection with the development of a Strategic Plan for the proposed Emeryville Arts and Cultural Center. The Visioning Workshop will be held on Saturday, October, 11, 2008, at the Emeryville City Hall Council Chambers, 1333 Avenue, Emeryville, California, beginning at 9 a.m. and concluding at 12 noon. Refreshments and sign-up will begin at 8:45 a.m. The workshop will be facilitated by representatives of Museum Management Consultants (MMC), the Agency's consultants hired to conduct the Strategic Plan process for the Arts and Cultural Center. Members of the public who wish to participate in this workshop are asked to kindly confirm attendance with the Art Center Project Manager, Amy Hiestand, at 510.596-4354 or ahiestand@emeryville.org, preferably by no later than 5 p.m. on Friday, October 3rd.

Additional information on the Strategic Plan Process, Schedule, and Arts and Cultural Center Project may be found on the City's website at <http://www.ci.emeryville.ca.us/news/> or by contacting Amy Hiestand in the Economic Development and Housing Department at 510.596-4354 or ahiestand@emeryville.org.

All public workshops are noticed as Special City Council Meetings so that any or all of the City Council may attend and participate in the deliberations. However, actions taken during the public workshop are not official actions of the City Council but must be ratified at a regular City Council. All writings that are public records and relate to an agenda item below will be available at the Information Counter, 1333 Park Avenue, Emeryville, California during normal business hours (9am to 5pm, Monday through Friday, excluding legal holidays). The Agenda for the Workshop is shown on the page following.

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A G E N D A

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| 8:45 – 9:00 a.m. | Arrival and Continental Breakfast |
| 9:00 – 9:10 a.m. | Welcome from the City and Public Comment Period |
| 9:10– 10:00 a.m. | Introductions and Background <ul style="list-style-type: none">• Purpose of Workshop/MMC’s Role• Introductions• Project Background• Assessment Findings |
| 10:00 – 11:00 a.m. | Potential Art Center Concepts <ul style="list-style-type: none">• Overview of Concepts• Group Exercise |
| 11:00 – 11:45 a.m. | Expanding the Concept (Group Exercise) |
| 11:45 – 11:55 a.m. | Additional Public Comment/Discussion Period |
| 11:55 – 12:00 p.m. | Concluding Remarks |
| 12:00 p.m. | Adjournment |

DATED: September 30, 2008

Karen Hemphill
City Clerk

Posting date: September 30, 2008

Post until: October 17, 2008